



University of Kentucky Gatton College of Business <u>and Economics</u>

gatton.uky.edu/mba



## It's more than just classes.

The University of Kentucky MBA is not your typical MBA degree. More than simply a business education degree, our MBA is a redefining business experience. Housed inside the newly renovated Gatton College of Business and Economics, we offer a cutting-edge track of programs designed to give you a broader understanding of business functions, through engaging real-world experiences and dynamic virtual learning environments. In addition to the rigorous curriculum, your experience will be enhanced through many extracurricular activities including multiple workshops, panel discussions, certificate programs, and guest speakers who are leaders in their industries.

The new Gatton building places the college at the top of the best business facilities in the country. Outfitted with high-tech classrooms and laboratories, this state-of-theart facility has transformed and modernized the way students learn and conduct research.

#### Gatton College building highlights

- \$65 million building
- Numerous study spaces, modern graduate lounge, high-tech classrooms and academic laboratories
- Home of the UK Venture Studio, UK's community-wide entrepreneurship initiative, a program of Gatton's Von Allmen Center for Entrepreneurship

### Equipping servant business leaders for today and tomorrow.

With an MBA degree from the Gatton College of Business and Economics, you'll be positioned to make yourself more marketable in today's competitive job market, and to expand your skill set in order to pursue job advancement opportunities. It also gives you a chance to venture into new areas and explore your entrepreneurial interests.

By choosing to pursue the UK MBA, you'll receive a broader understanding of business functions and learn the skills to become a proven versatile business leader. We invite you to take a closer look and explore our MBA programs in detail at **gatton.uky.edu/mba**.



#### Professional Resource Center

In 2020, the Gatton College introduced a new level of support for our students – the Professional Resource Center (PRC). It will offer a one-stop shop for our current and potential graduate students with the goals of providing greater academic support for our graduate students and assisting with career success and navigation through this challenging time. MBA STUDENT ASSOCIATION Class of 2019/20 YAJAIRA AICH WEST Vice President, Client & Community Relations Director, PNC Professional MBA

## Where you get your MBA matters.

An MBA from the University of Kentucky is more than just a business education. It offers exclusive networking opportunities, and the backing of a university alumni base of nearly 300,000 in all 50 states and many countries around the world. From our recently renovated, state-of-the-art business education complex, to our Gatton faculty, who are recognized leaders in their field, an MBA at the University of Kentucky offers advantages and opportunities that are not available anywhere else.

#### **UK MBA highlights**

- Real-world business experiences brought into the classroom by market-leading executives and our world-renowned faculty
- Networking opportunities with leading business executives, academic scholars and alumni
- · Unique partnerships with regional, national and international companies
- · Online learning technology prepares students to lead in a virtual world
- Ranked top 20% nationwide





#### NITHYA VENUGOPAL, DMD Dental Director of Program Integrity at Borrego Health One Year MBA





#### JONATHAN BEATTY Site Controller at Amazon and Founder of Servonta One Year MBA



## Achieve a versatile MBA, in just one year.

The full-time, accelerated One Year MBA option is an intensive, hands-on experience. The teaching philosophy incorporates a number of core business processes positioned for both business and non-business academic backgrounds in areas such as engineering, communications, STEM, agriculture and arts and sciences. The cross-disciplinary curriculum includes classes in marketing, management, and finance, as well as more technical business courses such as quantitative analysis, supply chain, marketing research, global management, and data analytics. Students will also obtain valuable soft skills in areas of leadership, critical thinking, negotiations, presentations, communications and problem-solving.

#### Summer Term

Total Hours for Semester	10
Professional Development	1
Leadership, Communications and Ethics	3
Managerial Economics	3
Decision Making	3
Quantitative Analysis in Business	

Subject to change.

\* The following courses are available to be taken as electives: Entrepreneurship and Business Start-ups, Strategic Thinking and Analysis, Marketing Research, Negotiation and Conflict Resolution, Corporate Investment and Financing, Data Visualization, Personnel and Industrial Relations, Supply Chain II (Operations), Study Abroad experience, Entrepreneurship and New Venture Creation I, New Venture Finance, Law & Business of IP Management, Entrepreneurship and New Venture Creation II (Capstone).

#### **Fall Semester**

4
1
3
3
3
3
3
3

#### **Spring Semester**

Total Hours for Semester	19
Project Connect II	4
Spring Internship	
*Elective Course	3
*Elective Course	3
Business Policy & Strategy	3
Managing Effective Organizations	3
Supply Chain Strategy	3

#### **One Year MBA highlights**

- 51 credit hours made up of core classes (39 credits) and elective course options (12 credits)
- Unique, built-in Project Connect team internship
- · Positioned for both business and non-business students
- Certifications available in Global Commerce and Strategy, Project Management and Green Belt in Lean Six Sigma

## The traditional internship, redefined.

The cornerstone of the One Year MBA is the unique, built-in internship program called Project Connect. We've redefined the traditional internship experience by integrating it into the core curriculum, so students can apply what they are learning in class to real-world projects. For 32 weeks, student teams are paired with high-ranking business leaders at reputable companies to work on projects of importance to the company. These projects focus on core business processes such as data analysis, marketing research, supply chain management, logistics and business finance strategies.

"Brown-Forman has benefited greatly from our participation in the U.K. Gatton College Project Connect program. Over the years, the students have provided a wealth of insights and solid analyses for us on an array of important marketing initiatives and supply chain projects; a number of which we have been able to translate directly into our implementation plans. The students have grown from their experiences, and we have enjoyed working with the students."

> John Vidal, V.P., Director - Portfolio Innovation Projects, Brown Forman.

#### Project Connect highlights

- Diverse student teams conduct major projects in conjunction with company executives
- Apply business theory learned in the classroom to the workplace
- Find solutions to real-world issues for companies while honing teamwork, leadership & communication skills in a corporate environment
- Strengthens resume and hiring opportunities available after graduation





#### Project Connect al Recommendations

eri Bertucci, Jernes Hinkel, Ben Mathis, Brandin Ward





#### CURRENT PROJECT CONNECT PARTNERS INCLUDE:

- » Ale-8-One Bottling Company
- » Alltech
- » Big Ass Fans
- » Brown-Forman Corporation
- » Bullard
- » Cintas
- » Deloitte
- » Hippo Manager
- » GE Appliances
- » Habitat for Humanity
- » Neogen
- » Tempur Sealy International
- » UK HealthCare
- » Valvoline



### Take your concepts from development all the way to market.

During your time with us, you will be able to participate in various competitions such as business plan and business concept competitions as well as case competitions. This is an opportunity to compete among the best MBA students from across the region at top-level competitions, including the Alltech Innovation Competition, the Southeastern Conference Case Competition and Idea State U Competition, among others.

In April 2019, the University of Kentucky MBA case team placed 2nd in the 7th Annual SEC MBA Case Competition. These graduate level competitions provide an opportunity for SEC business schools to showcase their students' skills at solving simulated, real-world problems that cover the spectrum of business disciplines. The UK MBA team at the Gatton College included One Year MBA students Alexander Wilken, Jason Scarpa, Erika Penrose and William Lee Sanders, IV.

### MBA Competition highlights

- Learn successful presentation techniques and strategic thinking skills
- Gain valuable business preparation advice from leading entrepreneurs and researchers
- Network with local and regional entrepreneurs who judge competitions
- Many competitions award prize money to winning teams

## An MBA designed for working professionals.

Working professionals have many opportunities to apply what they learn in the workplace on a daily basis. With this in mind, Professional MBA students learn from experienced professors who are experts in their fields - all in a dynamic environment using the latest online meeting technology. This program can be completed in either two years (20 months) or three years (32 months), depending on the pace that works best for you.

#### Two Year Plan of Study

#### » Year One

Fall Semester Financial/Managerial Accounting Managerial Economics Marketing Management

#### **Spring Semester**

Corporate Financial Policy Quantitative Analysis in Business Decision Making Managing Effective Organizations

#### » Year Two

Fall Semester Supply Chain Strategy Global Business Management \*Elective Course

#### **Spring Semester**

Business Policy & Strategy II \*Elective Course \*Elective Course

#### Three Year Plan of Study

#### » Year One

Fall Semester Financial/Managerial Accounting Managerial Economics

#### Spring Semester Corporate Financial Policy Quantitative Analysis in Business Decision Making

#### » Year Two

Fall Semester Marketing Management Supply Chain Strategy

Spring Semester Managing Effective Organizations \*Elective Course

#### » Year Three

Fall Semester Global Business Management \*Elective Course

Spring Semester Business Policy & Strategy II \*Elective Course

#### Professional MBA highlights

- All classes are held one night a week from 6 – 8:30p.m., EST (in the classroom or online via Zoom)
- Certifications available in Global Commerce and Strategy, Project Management and Green Belt in Lean Six Sigma
- 36 credit hours made up of 9 core business classes and 3 electives

Subject to change.

\* The following courses are available to be taken as electives: Entrepreneurship and Business Start-ups, Strategic Thinking and Analysis, Marketing Research, Negotiation and Conflict Resolution, Corporate Investment and Financing, Data Visualization, Personnel and Industrial Relations, Supply Chain II (Operations), Study Abroad experience, Entrepreneurship and New Venture Creation I, New Venture Finance, Law & Business of IP Management, Entrepreneurship and New Venture Creation II (Capstone).



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« SARAH REDIFORD Senior Sales Account Manager, PepsiCo Professional MBA

#### LANCE LUCAS »

Associate Director, Technology Solution Implementation, Humana, Inc. Professional MBA







#### HANNAH WIEDEMANN »

Sr. Manager, Security Firmware, Programmable Solutions Group, Intel Corporation Professional MBA





MARILYN WEST World Brand Ambassador, The Walt Disney Company One Year MBA

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Gatton Building



## Engage and learn 100% online in real time.

You can access all the benefits of our Professional MBA and Professional MBA for Leaders in Healthcare program in a new online format. This convenient option gives students the choice of attending class online from any location, in-person, or a combination of both.

As with our traditional programs, the Real-Time Online MBA option can be completed in either two or three years. Courses are taught in the classroom and broadcast live on designated weeknights from 6-8:30 p.m., EST.

"We're very excited to deliver this new option to our professional candidates and students who are seeking increased flexibility and accessibility in their MBA experience."

> Simon Sheather Dean, Gatton College of Business and Economics

#### **Online MBA highlights**

- Learn, connect and participate in a virtual space with faculty, classmates and project teams
- Utilize the same benefits traditional MBA students enjoy, including program customization through electives and professional development workshops
- Enjoy access to the in-house Graham Office of Career Management and a network of 300,000 alumni

Gatton.uky.edu/mba/entrepreneurship

## Launch your big idea.

Gatton's new concentration in Entrepreneurship and New Venture Creation offers a proven framework for turning an idea into a viable venture. The concentration examines key issues associated with the discovery and development of entrepreneurial opportunities.

This concentration is open to candidates enrolled in the One Year MBA, Professional MBA and the Professional MBA For Leaders in Healthcare. Candidates can enroll in any of the courses as individual electives or pursue the full concentration.

In addition to coursework, community experts will present their stories and emphasize challenges and strategies to drive their companies through the entrepreneurial process. Classes will work very closely with a business sponsor and faculty to develop and pitch a business model.

#### Entrepreneurship Courses Available:

Entrepreneurship and New Venture Creation I

**New Venture Finance** 

Law & Business of IP Management

Entrepreneurship and New Venture Creation II (Capstone)

#### Entrepreneurship & New Venture Creation Concentration highlights

- Understanding opportunity identification, concept development and validation
- Hands-on development of business concepts, including business plans and pitch competitions
- In-depth financial principles including funding, scaling and managing a new venture, plus managing intellectual property
- Application of classroom knowledge and theory to real-world business problems in leading organizations





#### Two Year Plan of Study

#### » Year One

Fall Semester Healthcare Financial/Managerial Accounting Healthcare Managerial Economics Marketing Management

Spring Semester Healthcare Corporate Financial Policy Quantitative Analysis in Business Decision Making Managing Effective Organizations

» Year Two
 Fall Semester
 \*Elective Course
 Supply Chain Strategy
 Health Services and Systems Organizations

Spring Semester Business Policy & Strategy II \*Elective Course \*Elective Course

#### Three Year Plan of Study

» Year One Fall Semester Healthcare Financial/Managerial Accounting Healthcare Managerial Economics

Spring Semester Healthcare Corporate Financial Policy Quantitative Analysis in Business Decision Making

#### » Year Two

Fall Semester Marketing Management Supply Chain Management

Spring Semester Managing Effective Organizations \*Elective Course

#### » Year Three

Fall Semester Health Services and Systems Organizations \*Elective Course

Spring Semester Business Policy & Strategy II \*Elective Course



#### DR. TIMOTHY MULLETT

General Thoracic Surgery Medical Director, Markey Cancer Center Network Operations Professional MBA for Leaders in Healthcare

Subject to change.

\* The following courses are available to be taken as electives: Entrepreneurship and Business Startups, Strategic Thinking and Analysis, Marketing Research, Negotiation and Conflict Resolution, Corporate Investment and Financing, Data Visualization, Personnel and Industrial Relations, Supply Chain II (Operations), Study Abroad experience, Entrepreneurship and New Venture Creation I, New Venture Finance, Law & Business of IP Management, Entrepreneurship and New Venture Creation II (Capstone). Gatton.uky.edu/mba/healthcare

## Obtain the knowledge to meet today's healthcare management challenges.

Healthcare leaders are facing serious challenges balancing the requirements of clinical medicine with financial business strategies. The UK Professional MBA for Leaders in Healthcare will give you the business knowledge and training to meet today's healthcare management demands. Specifically tailored to healthcare professionals, this program provides a strong foundation for a graduate to excel in value-based healthcare and value-based reimbursement. This program can be completed in either two years (20 months) or three years (32 months), depending on the pace that works best for you.

#### Graduate Certificate in Improving Healthcare Value

The healthcare specific courses in the Professional MBA for Leaders in Healthcare can be taken as a stand-alone certificate with a finance and business focus led by senior faculty members at UK's College of Public Health and the Gatton College of Business and Economics. Learn more at **gatton.uky.edu/improving-healthcare-value** 

#### Professional MBA Healthcare highlights

- All classes are held once a week in the evening from 6 – 8:30p.m., EST (in classroom or online)
- Study and learn together in healthcare specific class sections
- Curriculum consists of 9 core business classes, (4 of which are healthcare specific sections) and 3 elective courses
- This program can also be completed entirely online with our new Real-Time Online MBA for Leaders in Healthcare option.

# Acquire a powerful combination of knowledge and skills.

The Gatton College of Business and Economics has partnered with other colleges at the University of Kentucky to offer five highly integrated dual degree programs:

#### **Engineering/MBA**

UK's Engineering/MBA is a unique program that intersects technology and business. This highly competitive program gives students the technical expertise and business acumen necessary to lead in today's constantly evolving industries. Learn more at

#### Gatton.uky.edu/mba/engineeringmba

#### JD/MBA

This cutting-edge program is only offered by a few law and business schools in the country. Separately, obtaining a JD and an MBA would typically take four to five years. The JD/MBA program provides the shortest time to earn both degrees in only three years. Learn more at

#### Gatton.uky.edu/mba/jdmba

#### MD/MBA

In cooperation with the University of Kentucky College of Medicine, the MD/MBA program was designed for completion in five years. Students in the MD/MBA program typically complete the yearlong MBA program after the third year of the medical curriculum. Learn more at

#### Gatton.uky.edu/mba/mdmba

#### **STEM/MBA**

The STEM/MBA dual degree at UK is a unique program that intersects science, technology, engineering and mathematics with the versatile business knowledge needed to successfully manage within the high-tech business environment. Learn more at

#### Gatton.uky.edu/mba/stemmba

#### PharmD/MBA

Gain the necessary educational foundation to begin practice as a pharmacist, and to assume managerial responsibility in a variety of health care settings. This degree is highly desirable for persons seeking careers in institutional practice settings, the pharmaceutical industry, managed care organizations, pharmacy benefit management organizations, and academics. Learn more at **Gatton.uky.edu/mba/pharmdmba** 



«PRATISH SHAH, MD Radiation Oncologist Medical Director, St. Elizabeth Physicians MD/MBA

LANE SLABAUGH » CAR-T Market Access Manager, Bristol-Myers Squibb PharmD/MBA





#### «TREY GRAYSON

Member, Frost Brown Todd, LLC and Principal, CivicPoint JD/MBA

#### TAYLOR CORBETT »

Program Manager, United States Air Force Engineering/MBA



HANNAH BOTTS Senior Finance Manager, Procter & Gamble Engineering/MBA





ASHLEY BIELEFELD Business Development Manager, Messer Construction Professional MBA

VISHNU JAYAMOHAN Global Marketing Senior Manager at Nissan Motor Corporation Engineering/MBA



JORDAN VOSS Sr. Manager, Capacity Planning, Amazon One Year MBA

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## Achieve long-term employment success.

The Graham Office of Career Management offers comprehensive career development services exclusively for business students at the Gatton College of Business and Economics. Graham staff are pleased to partner with students to provide pro-active and strategic support that is available through individual career counseling sessions, and numerous recruiting events with employers.

#### Corporations who have recently hired candidates from our MBA programs include:

» 84.51 » Alltech » Amazon » Brown-Forman » Catalent » Deloitte » EY » Fischer Homes » Fifth Third » GE » Geico » Hitachi » Humana » J.P. Morgan Chase » Lockheed Martin » Messer Construction » Procter & Gamble » PwC » Schneider Electric » Tempur Sealy » Toyota » Trane » Valvoline » Wright Patterson Air Force Base

#### MBA Career Services highlights

- Creation of personalized job search plans
- Career assessments for goal clarification
- Career fairs and recruitment events
- Resume and cover letter
  development
- Interview preparation
- On-campus interviews

### Diversity builds better leaders.

We believe opportunities to grow professionally are enhanced when the learning environment includes a variety of perspectives. That's why the UK MBA program seeks to enroll students with a wide range of backgrounds along with different personal and professional experiences.

No matter where you're from, you belong here. The University of Kentucky and The Gatton College of Business and Economics offer several organizations and groups where students can connect beyond the classroom.

#### **Diversity Groups and Resources**

- Office of Institutional Diversity
- · Center for Graduate and Professional Diversity Initiatives
- Office of Institutional Equity and Equal Opportunity
- International Center
- Martin Luther King Center
- Office of LGBTQ Resources
- Disability Resource Center
- Bias Incident Support Services
- Gatton College's Diversity, Inclusion and Community
- Gatton International School Partnerships



Feel free to contact Gatton's diversity and inclusion officers with any questions.

DAVE ZIEBART, PHD PwC Endowed Professor of Accountancy Gatton College of Business and Economics

859.257.2112 (office) dzieb2@email.uky.edu

SERENITY WRIGHT Director of Honors Pathway Programs Gatton College of Business and Economics

859.257.0730 (office) serenity.wright@uky.edu

#### « ERICA MILES

Director of Diversity and Inclusion, House Committee on Financial Services, US House of Representatives

One Year MBA

SAMAN RAHIMI » Senior Global Supply Chain

Specialist, Alltech

One Year MBA



#### VICTORIA RUSSELL Chief of Diversity, Equity

& Inclusion, Papa John's International One Year MBA



« BENJAMIN OSEI Field Marketing Manager, Brown-Forman

One Year MBA

#### ANA MEGRELISHVILI »

Business Development Manager, Custom Sign Factory One Year MBA





## Supporting lives through excellence.

Our culture at the University of Kentucky and the Gatton College of Business and Economics is to support people's lives through excellence in education, research and creative work, service and healthcare. As Kentucky's flagship institution and premier business college, we play a critical leadership role in promoting diversity and inclusion, economic development and human well-being.

#### **Commitment to Diversity**

We foster an environment where individuals from all backgrounds can learn and collaborate together.

#### **Professional Development**

When you join the MBA program at Gatton, you'll be connected to a network of approximately 300,000 alumni. Our in-house Graham Office of Career Management offers comprehensive career development services exclusively for business students.

#### **Strong Partnerships**

We believe in maintaining and seeking strong partnerships that can help support our student's learning, networking power, professional development and career pursuits.

#### **Celebrating Success Stories**

MBA students are alumni are actively engaged on our social media platforms. We hope you'll join us!

# Welcome to one of the top cities for working professionals.

The city of Lexington is a great place to live and learn. Serving as the healthcare, retail, financial, educational, cultural and entertainment center for both Central and Eastern Kentucky, Lexington features many of the advantages of a large city with the charm and hospitality of a small town.

Reputable companies and employers such as Toyota, Lexmark, Big Ass Fans, Valvoline, Link Belt, LBX, Tempur Sealy International, Amazon, Xerox, Hitachi and Lockheed Martin all have a major corporate presence in the area. Combine that with numerous healthcare, retail, and manufacturing centers, along with a rapidly growing high-tech sector, it's easy to see why Lexington is one of the top cites in the nation for entrepreneurs and professionals.

#### Lexington highlights

- #3 Safest City in the Country, Safewise
- #5 Best-Run City in America, WalletHub
- #6 Cities with the Best Work-Life Balance, SmartAsset
- #7 Best Cities for New College Grads, SmartAsset
- #29 Best Places to Live, U.S. News & World Report
- #36 Top 100 Best Places to Live, Livability



2019

ALBERT J. GOMEZ, III Major, Field Artillery and Operations Officer in the United States Army One Year MBA

MIKE SCHLOTMAN CFO, Kroger Guest Lecturer

#### DR. BERNARD BOULANGER

Executive Vice President, Chief Clinical Officer, The MetroHealth System (Formerly CMO UKHC) Professional MBA

> JILL JOHNSON Vice President of Marketing, Tempur-Pedic Professional MBA

### Join an alumni base of nearly 300,000

Visit **gatton.uky.edu/mba/admissions** to find out how to apply to the University of Kentucky MBA program along with a detailed explanation of the admissions process. Please read through our Admissions Requirements, MBA Preparatory Courses, GMAT/GRE Waiver Policy and our FAQ's before applying.

#### **One Year MBA Program**

#### Summer Semester

Domestic Application Deadline May 11

International Application Deadline January 15

#### **Priority Scholarship Deadline**

January 15

#### **Final Scholarship Deadline**

April 1

Scholarships are limited and competitive, and are determined by the UK MBA Admissions Committee based on the overall competitiveness of a candidate's application. All applications received by the designated scholarship deadlines are automatically considered for the general scholarship award. Candidates who apply after the scholarship deadline will be considered as funds are available.

#### **Professional MBA Program**

#### Fall Semester

Domestic Application Deadline July 1

International Application Deadline March 15

#### Spring Semester

Domestic Application Deadline November 30

International Application Deadline August 15

## Blue means BUSINESS



#### **MBA Center**

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- in University of Kentucky MBA Programs at Gatton College
- O ukgattonmba