

# A redefining business experience.



MBA

University of Kentucky

Gatton College of  
Business and Economics

[gatton.uky.edu/mba](http://gatton.uky.edu/mba)



# It's more than just classes.

The University of Kentucky MBA is not your typical MBA degree. More than simply a business education degree, our MBA is a redefining business experience. Housed inside the newly renovated Gatton College of Business and Economics, we offer a cutting edge track of programs designed to give you a broader understanding of business functions, through engaging real-world experiences. In addition to the rigorous curriculum, you will be able to enhance your experiences through many extracurricular activities which include multiple workshops, panel discussions, certificate programs, and guest speakers who are leaders in their industries.

**The new Gatton building places the college at the top of the best business facilities in the country. Outfitted with high-tech classrooms and laboratories, this state-of-the-art facility has transformed and modernized the way students learn and conduct research.**

## Gatton College building highlights

- \$65 million building
- Numerous study spaces, modern graduate lounge, high-tech classrooms and academic laboratories
- Home of the UK Venture Studio, UK's community-wide entrepreneurship initiative, a program of Gatton's Von Allmen Center for Entrepreneurship



# Equipping world-ready leaders for tomorrow's business world.

With an MBA degree from the Gatton College of Business and Economics, you'll be positioned to make yourself more marketable in today's competitive job market, and to expand your skill set in order to pursue job advancement opportunities. It also gives you a chance to venture into new areas and explore your entrepreneurial interests.

By choosing to pursue your UK MBA, you'll receive a broader understanding of business functions and learn the skills you need to become a proven versatile business leader. I invite you to take a closer look and explore our MBA programs in detail at [gatton.uky.edu/mba](http://gatton.uky.edu/mba).

Harvie Wilkinson  
MBA Program Director





**YAJAIRA AICH WEST**  
*Vice President, Client &  
Community Relations  
Director, PNC*  
Professional MBA

# Where you get your MBA matters.

An MBA from the University of Kentucky is more than just a business education. It offers exclusive networking opportunities, and the backing of a university alumni base of nearly 300,000 in all 50 states and many countries around the world. From our recently renovated, state-of-the-art business education complex, to our Gatton faculty, who are recognized leaders in their field, an MBA at the University of Kentucky offers advantages and opportunities that are not available anywhere else.

## UK MBA highlights

- Real-world business experiences brought into the classroom by market-leading executives and our world-renowned faculty
- Networking opportunities with leading business executives, academic scholars and alumni
- Unique partnerships with regional, national and international companies
- Ranked top 20% nationwide





**NITHYA  
VENUGOPAL, DMD**  
*Dental Director of  
Program Integrity at  
Borrego Health*  
One Year MBA



**JONATHAN BEATTY**  
*Site Controller at  
Amazon and Founder  
of Servonta*  
One Year MBA



# Achieve a world-class MBA, in only one year.

The full-time, accelerated One Year MBA option is an intensive, hands-on experience. The teaching philosophy incorporates a number of core business processes positioned for both business and non-business academic backgrounds in areas such as engineering, communications, STEM, agriculture and arts and sciences. The cross-disciplinary curriculum includes classes in marketing, management, and finance, as well as more technical business courses such as quantitative analysis, supply chain, marketing research, global management, and data analytics. Students will also obtain valuable soft skills in areas of leadership, critical thinking, negotiations, presentations, communications and problem-solving.

## Summer Term

Quantitative Analysis in Business	
Decision Making	3
Managerial Economics	3
Leadership, Communications and Ethics	3
Professional Development	1
<b>Total Hours for Semester</b>	<b>10</b>

\* The following courses are available to be taken as electives: Entrepreneurship and Business Start-ups, Strategic Thinking and Analysis, Marketing Research, Negotiation and Conflict Resolution, Corporate Investment and Financing, Data Visualization, Personnel and Industrial Relations, Supply Chain II (Operations), Study Abroad experience, Entrepreneurship and New Venture Creation I, New Venture Finance, Law & Business of IP Management, Entrepreneurship and New Venture Creation II (Capstone).

## Fall Semester

Managerial/Financial Accounting	3
Marketing Management	3
Corporate Financial Policy	3
Global Management	3
*Elective Course	3
*Elective Course	3

### Fall Internship

Project Connect I	4
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**Total Hours for Semester 22**

## Spring Semester

Supply Chain Strategy	3
Managing Effective Organizations	3
Business Policy & Strategy	3
*Elective Course	3
*Elective Course	3

### Spring Internship

Project Connect II	4
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**Total Hours for Semester 19**

## One Year MBA highlights

- 51 credit hours made up of core classes (39 credits) and elective course options (12 credits)
- Unique, built-in Project Connect team internship
- Positioned for both business and non-business students
- Certifications available in Global Commerce and Strategy, Project Management and Green Belt in Lean Six Sigma

# The traditional internship, redefined.

The cornerstone of the One Year MBA is the unique, built-in internship program called Project Connect. We've redefined the traditional internship experience by integrating it into the core curriculum, so students can apply what they are learning in class to real-world projects. For 32 weeks, student teams are paired with high-ranking business leaders at reputable companies to work on projects of importance to the company. These projects focus on core business processes such as data analysis, marketing research, supply chain management, logistics and business finance strategies.

**"Valvoline has really benefited from our connection to Project Connect. A lot of the ideas that have come out of the recommendations from the teams over the years have been fully implemented here at Valvoline. They give us a different perspective and a different point of view."**

**Chip Huffman**

Director, VIOC Franchising, Valvoline

## Project Connect highlights

- Diverse student teams conduct major projects in conjunction with company executives
- Apply business theory learned in the classroom to the workplace
- Find solutions to real-world issues for companies while honing teamwork, leadership & communication skills in a corporate environment
- Strengthens resume and hiring opportunities available after graduation





## RECENT PROJECT CONNECT PARTNERS INCLUDE:

- » Ale-8-One Bottling Company
- » Alltech
- » Big Ass Fans
- » Brown-Forman Corporation
- » Bullard
- » Cintas
- » GE Appliances
- » God's Pantry Food Bank
- » Habitat for Humanity
- » Humana
- » Johnson Controls
- » LBX Company
- » Lexmark International
- » LG&E and KU
- » Neogen
- » R.J. Corman Railroad Group
- » Schneider Electric
- » Tempur Sealy International
- » Thynk Health
- » Trane
- » UK HealthCare
- » Valvoline







# Take your concepts from development all the way to market.

During your time with us, you will be able to participate in various competitions such as business plan and business concept competitions as well as case competitions. This is an opportunity to compete among the best MBA students from across the region at top-level competitions, including the Alltech Innovation Competition, the Southeastern Conference Case Competition and Idea State U Competition, among others.

**In April 2019, the University of Kentucky MBA case team placed 2nd in the 7th Annual SEC MBA Case Competition. These graduate level competitions provide an opportunity for SEC business schools to showcase their students' skills at solving simulated, real-world problems that cover the spectrum of business disciplines. The UK MBA team at the Gatton College included One Year MBA students Alexander Wilken, Jason Scarpa, Erika Penrose and William Lee Sanders, IV.**

## MBA Competition highlights

- Learn successful presentation techniques and strategic thinking skills
- Gain valuable business preparation advice from leading entrepreneurs and researchers
- Network with local and regional entrepreneurs who judge competitions
- Many competitions award prize money to winning teams



# Learn and engage with other working professionals.

Recognizing that the working professional has opportunities to apply what they learn in the workplace on a daily basis, a Professional MBA student will study in a more traditional environment, learning from experienced professors who are experts in their fields. This program can be completed in either two years (20 months) or three years (32 months), depending on the pace that works best for you.

## Two Year Plan of Study

### » Year One

#### Fall Semester

Financial/Managerial Accounting  
Managerial Economics  
Marketing Management

#### Spring Semester

Corporate Financial Policy  
Quantitative Analysis in Business  
Decision Making  
Managing Effective Organizations

### » Year Two

#### Fall Semester

Supply Chain Strategy  
Global Business Management  
\*Elective Course

#### Spring Semester

Business Policy & Strategy II  
\*Elective Course  
\*Elective Course

## Three Year Plan of Study

### » Year One

#### Fall Semester

Financial/Managerial Accounting  
Managerial Economics

#### Spring Semester

Corporate Financial Policy  
Quantitative Analysis in Business  
Decision Making

### » Year Two

#### Fall Semester

Marketing Management  
Supply Chain Strategy

#### Spring Semester

Managing Effective Organizations  
\*Elective Course

### » Year Three

#### Fall Semester

Global Business Management  
\*Elective Course

#### Spring Semester

Business Policy & Strategy II  
\*Elective Course

## Professional MBA highlights

- All classes are held one night a week from 6 – 8:30p.m., EST (in the classroom or online)
- Certifications available in Global Commerce and Strategy, Project Management and Green Belt in Lean Six Sigma
- 36 credit hours made up of 9 core business classes and 3 electives

\* The following courses are available to be taken as electives: Entrepreneurship and Business Start-ups, Strategic Thinking and Analysis, Marketing Research, Negotiation and Conflict Resolution, Corporate Investment and Financing, Data Visualization, Personnel and Industrial Relations, Supply Chain II (Operations), Study Abroad experience, Entrepreneurship and New Venture Creation I, New Venture Finance, Law & Business of IP Management, Entrepreneurship and New Venture Creation II (Capstone).



« SARA HODGSON

*Business Analyst, Financial  
Optimization - Quick Lubes,  
Valvoline Inc.*

Professional MBA

LANCE LUCAS »

*Associate Director, Technology  
Solution Implementation,  
Humana, Inc.*

Professional MBA



HANNAH  
WIEDEMANN »

*Sr. Manager,  
Security Firmware,  
Programmable  
Solutions Group,  
Intel Corporation*

Professional MBA









# Gatton's Professional MBA, now only a click away.

You can access all the benefits of our Professional MBA and Professional MBA for Leaders in Healthcare program in a new online format. This convenient option gives students the choice of attending class online from any location, in-person, or a combination of both.

As with our traditional programs, the Real-Time Online MBA option can be completed in either two or three years. Courses are taught in the classroom and broadcast live on designated weeknights from 6-8:30 p.m., EST.

**"We're very excited to deliver this new option to our professional candidates and students who are seeking increased flexibility and accessibility in their MBA experience."**

Simon Sheather  
Dean, Gatton College of  
Business and Economics

## Online MBA highlights

- Learn, connect and participate in a virtual space with faculty, classmates and project teams
- Utilize the same benefits traditional MBA students enjoy, including program customization through electives and professional development workshops
- Enjoy access to the in-house Graham Office of Career Management and a network of 300,000 alumni

# Launch your big idea.

Gatton's new concentration in Entrepreneurship and New Venture Creation offers a proven framework for turning an idea into a viable venture. The concentration examines key issues associated with the discovery and development of entrepreneurial opportunities.

This concentration is open to candidates enrolled in the One Year MBA, Professional MBA and the Professional MBA For Leaders in Healthcare. Candidates can enroll in any of the courses as individual electives or pursue the full concentration.

In addition to coursework, community experts will present their stories and emphasize challenges and strategies to drive their companies through the entrepreneurial process. Classes will work very closely with a business sponsor and faculty to develop and pitch a business model.

## **Entrepreneurship Courses Available:**

**Entrepreneurship and  
New Venture Creation I**

**New Venture Finance**

**Law & Business of  
IP Management**

**Entrepreneurship and  
New Venture  
Creation II (Capstone)**

## **Entrepreneurship & New Venture Creation Concentration highlights**

- Understanding opportunity identification, concept development and validation
- Hands-on development of business concepts, including business plans and pitch competitions
- In-depth financial principles including funding, scaling and managing a new venture, plus managing intellectual property
- Application of classroom knowledge and theory to real-world business problems in leading organizations







**DR. PHILLIP CHANG**  
*Chief Medical Officer,  
UK HealthCare*  
Professional MBA  
for Leaders in Healthcare

**Two Year  
Plan of Study**

**» Year One**

**Fall Semester**

Healthcare Financial/Managerial  
Accounting  
Healthcare Managerial Economics  
Marketing Management

**Spring Semester**

Healthcare Corporate Financial Policy  
Quantitative Analysis in Business  
Decision Making  
Managing Effective Organizations

**» Year Two**

**Fall Semester**

\*Elective Course  
Supply Chain Strategy  
Health Services and Systems Organizations

**Spring Semester**

Business Policy & Strategy II  
\*Elective Course  
\*Elective Course

**Three Year  
Plan of Study**

**» Year One**

**Fall Semester**

Healthcare Financial/Managerial Accounting  
Healthcare Managerial Economics

**Spring Semester**

Healthcare Corporate Financial Policy  
Quantitative Analysis in Business  
Decision Making

**» Year Two**

**Fall Semester**

Marketing Management  
Supply Chain Management

**Spring Semester**

Managing Effective Organizations  
\*Elective Course

**» Year Three**

**Fall Semester**

Health Services and Systems Organizations  
\*Elective Course

**Spring Semester**

Business Policy & Strategy II  
\*Elective Course



**DR. TIMOTHY MULLETT**  
*General Thoracic Surgery  
Medical Director, Markey Cancer  
Center Network Operations*  
Professional MBA  
for Leaders in Healthcare

\* The following courses are available to be taken as electives: Entrepreneurship and Business Start-ups, Strategic Thinking and Analysis, Marketing Research, Negotiation and Conflict Resolution, Corporate Investment and Financing, Data Visualization, Personnel and Industrial Relations, Supply Chain II (Operations), Study Abroad experience, Entrepreneurship and New Venture Creation I, New Venture Finance, Law & Business of IP Management, Entrepreneurship and New Venture Creation II (Capstone).

# Meet the heightened demands of today's healthcare work environment.

Healthcare leaders are facing serious challenges balancing the requirements of clinical medicine with financial business strategies. The UK Professional MBA for Leaders in Healthcare will give you the business knowledge and training to meet today's healthcare management demands. Specifically tailored to healthcare professionals, this program provides a strong foundation for a graduate to excel in value-based healthcare and value-based reimbursement. This program can be completed in either two years (20 months) or three years (32 months), depending on the pace that works best for you.

## Graduate Certificate in Improving Healthcare Value

The healthcare specific courses in the Professional MBA for Leaders in Healthcare can be taken as a stand-alone certificate with a finance and business focus led by senior faculty members at UK's College of Public Health and the Gatton College of Business and Economics. Learn more at [gatton.uky.edu/improving-healthcare-value](http://gatton.uky.edu/improving-healthcare-value)

## Professional MBA Healthcare highlights

- All classes are held once a week in the evening from 6 – 8:30p.m., EST (in classroom or online)
- Study and learn together in healthcare specific class sections
- Curriculum consists of 9 core business classes, (4 of which are healthcare specific sections) and 3 elective courses
- This program can also be completed entirely online with our new Real-Time Online MBA for Leaders in Healthcare option.

# Acquire a powerful combination of knowledge and skills.

The Gatton College of Business and Economics has partnered with other colleges at the University of Kentucky to offer five highly integrated dual degree programs:

## Engineering/MBA

UK's Engineering/MBA is a unique program that intersects technology and business. This highly competitive program gives students the technical expertise and business acumen necessary to lead in today's constantly evolving industries. Learn more at

[Gatton.uky.edu/mba/engineeringmba](http://Gatton.uky.edu/mba/engineeringmba)

## JD/MBA

This cutting-edge program is only offered by a few law and business schools in the country. Separately, obtaining a JD and an MBA would typically take four to five years. The JD/MBA program provides the shortest time to earn both degrees in only three years. Learn more at

[Gatton.uky.edu/mba/jdmba](http://Gatton.uky.edu/mba/jdmba)

## MD/MBA

In cooperation with the University of Kentucky College of Medicine, the MD/MBA program was designed for completion in five years. Students in the MD/MBA program typically complete the year-long MBA program after the third year of the medical curriculum. Learn more at

[Gatton.uky.edu/mba/mdmba](http://Gatton.uky.edu/mba/mdmba)

## STEM/MBA

The STEM/MBA dual degree at UK is a unique program that intersects science, technology, engineering and mathematics with the versatile business knowledge needed to successfully manage within the high-tech business environment. Learn more at

[Gatton.uky.edu/mba/stemmba](http://Gatton.uky.edu/mba/stemmba)

## PharmD/MBA

Gain the necessary educational foundation to begin practice as a pharmacist, and to assume managerial responsibility in a variety of health care settings. This degree is highly desirable for persons seeking careers in institutional practice settings, the pharmaceutical industry, managed care organizations, pharmacy benefit management organizations, and academics. Learn more at

[Gatton.uky.edu/mba/pharmdmba](http://Gatton.uky.edu/mba/pharmdmba)





« PRATISH SHAH, MD

*Radiation Oncologist  
Medical Director,  
St. Elizabeth Physicians*  
MD/MBA

LANE SLABAUGH »

*Associate Director, Health  
Economics & Outcomes  
Research, Celgene*  
PharmD/MBA



« TREY GRAYSON

*Member, Frost Brown  
Todd, LLC and Principal,  
CivicPoint*  
JD/MBA

TAYLOR CORBETT »

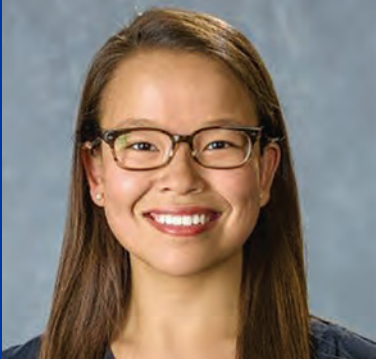
*Program Manager,  
United States Air Force*  
Engineering/MBA





HANNAH BOTTS

*Senior Financial Analyst - Global Internal Audit, Procter & Gamble Engineering/MBA*



ASHLEY BIELEFELD

*Business Development Manager, Messer Construction Professional MBA*



VISHNU

JAYAMOHAN

*Global Marketing Senior Manager at Nissan Motor Corporation Engineering/MBA*



JORDAN VOSS

*Sr. Finance Manager, Global Fulfillment Process Engineering, Amazon One Year MBA*



# Achieve employment success.

The Graham Office of Career Management offers comprehensive career development services exclusively for business students at the Gatton College of Business and Economics. Graham staff are pleased to partner with students to provide pro-active and strategic support that is available through individual career counseling sessions, and numerous recruiting events with employers.

## **Corporations who have recently hired candidates from our MBA programs include:**

- » Alltech
- » Amazon
- » BB&T
- » Brown-Forman
- » Catalent
- » Deloitte
- » EY
- » FDIC
- » Fifth Third
- » GE
- » Geico
- » Hitachi
- » Humana
- » J.P. Morgan Chase
- » Lockheed Martin
- » Procter & Gamble
- » PwC
- » Schneider Electric
- » Tempur Sealy
- » Toyota
- » Trane
- » Valvoline
- » Wright Patterson Air Force Base

## **MBA Career Services highlights**

- Creation of personalized job search plans
- Career assessments for goal clarification
- Career fairs and recruitment events
- Resume and cover letter development
- Interview preparation
- On-campus interviews



# Welcome to one of the top cities in the nation for entrepreneurs.

The city of Lexington is a great place to live and learn. Serving as the healthcare, retail, financial, educational, cultural and entertainment center for both Central and Eastern Kentucky, Lexington features many of the advantages of a large city with the charm and hospitality of a small town.

Reputable companies and employers such as Toyota, Lexmark, Big Ass Fans, Valvoline, Link Belt, LBX, Tempur Sealy International, Amazon.com, Xerox, Hitachi and Lockheed Martin all have a major corporate presence in the area. Combine that with numerous healthcare, retail, and manufacturing centers, along with a rapidly growing high-tech sector, it's easy to see why Lexington is one of the top cities in the nation for entrepreneurs and professionals.

## Lexington highlights

- #3 Safest City in the Country, Safewise
- #5 Best-Run City in America, WalletHub
- #6 Cities with the Best Work-Life Balance, SmartAsset
- #7 Best Cities for New College Grads, SmartAsset
- #29 Best Places to Live, U.S. News & World Report
- #36 Top 100 Best Places to Live, Livability





Jeff Rogers



Jeff Rogers

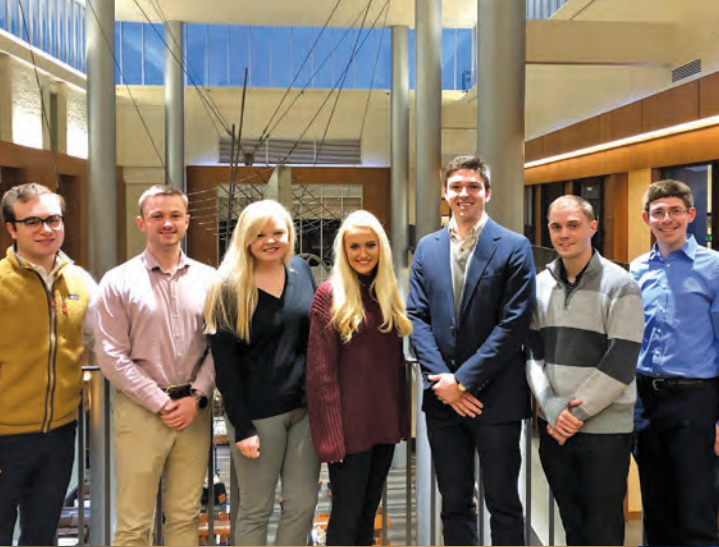


Magnus Lindqvist

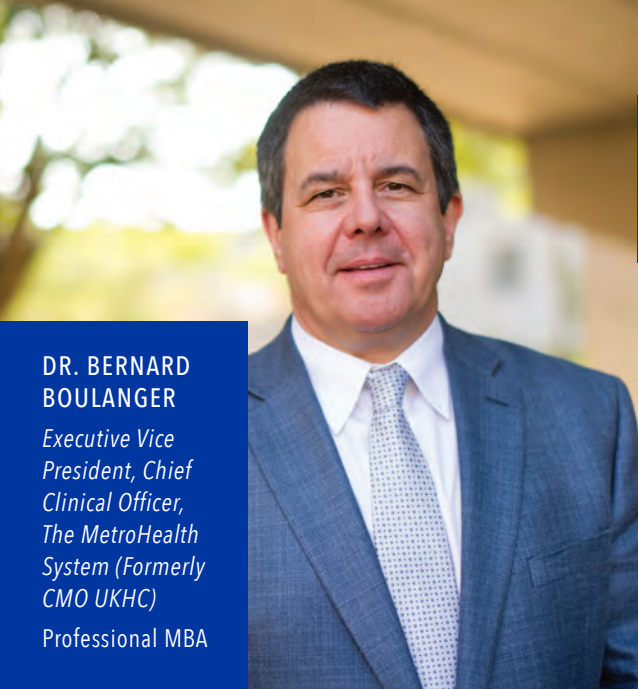


Shaun Ring





**ALBERT J. GOMEZ, III**  
*Major, Field Artillery and  
 Operations Officer in the  
 United States Army*  
 One Year MBA



**DR. BERNARD  
 BOULANGER**  
*Executive Vice  
 President, Chief  
 Clinical Officer,  
 The MetroHealth  
 System (Formerly  
 CMO UKHC)*  
 Professional MBA

**MIKE SCHLOTMAN**  
*CFO, Kroger*  
 Guest Lecturer



**JILL JOHNSON**  
*Marketing Director,  
 Tempur Sealy International*  
 Professional MBA





## ADMISSIONS

[Gatton.uky.edu/mba/admissions](http://Gatton.uky.edu/mba/admissions)

# Join an alumni base of nearly 300,000

Visit [gatton.uky.edu/mba/admissions](http://gatton.uky.edu/mba/admissions) to find out how to apply to the University of Kentucky MBA program along with a detailed explanation of the admissions process. Please read through our Admissions Requirements, MBA Preparatory Courses, GMAT/GRE Waiver Policy and our FAQ's before applying.

### One Year MBA Program

#### Summer Semester

Domestic Application Deadline

May 11

International Application Deadline

January 15

#### Priority Scholarship Deadline

January 15

#### Final Scholarship Deadline

April 1

Scholarships are limited and competitive, and are determined by the UK MBA Admissions Committee based on the overall competitiveness of a candidate's application. All applications received by the designated scholarship deadlines are automatically considered for the general scholarship award. Candidates who apply after the scholarship deadline will be considered as funds are available.

### Professional MBA Program

#### Fall Semester

Domestic Application Deadline

July 1

International Application Deadline

March 15

#### Spring Semester

Domestic Application Deadline

December 7

International Application Deadline

August 15

# Blue means business.

 Gatton College of  
Business and Economics

## MBA Center

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University of Kentucky  
Lexington, KY 40506-0034  
ukmba@uky.edu | 859.257.1306

 GattonCollegeMBA

 @UKGattonMBA

 Gatton.uky.edu/mba

 University of Kentucky MBA Programs  
at Gatton College

 ukgattonmba