



Rethinking Supply Chain with Intelligence:

How to Get Started with Small Wins

MARCH | **11-12** | **2025**

Gatton Student Center,
University of Kentucky

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Learn

Join our unique community of supply chain management faculty and professionals as we share industry best practices and focus on real-world issues.

Network

This is your opportunity to engage in discussions surrounding the latest trends and innovations in supply chain management. Grow your network of regional industry and academic thought leaders.

Recruit

Meet top-performing graduate students for internships and full-time opportunities.



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 Gatton College of
Business and Economics





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University of Kentucky Supply Chain Forum

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2

MARCH 11 & 12
Gatton Student Center,
University of Kentucky

Day One Agenda (Tentative)

TIME	EVENT	PRESENTER
10:00 AM	Welcome (Main Stage)	Simon Sheather , Dean of Gatton College of Business and Economics
10:10 AM	Presentation (Main Stage)	Giovanni Dal Bon , Head of North American Logistics @ Sazerac
11:15 AM	Panel: Operations (Main Stage)	Heiko Wunderlich , TPM Leader @ Owens Corning Americas William Early , Director, Demand Planning @ Rawlings Brian Barr , Senior Manager, Fleet Care/Channel Strategy @ Bridgestone
	Panel: Technology (Breakout Room)	Rolando Ortiz , VP, Head of International IT @ Wendy's Company Charlie Reverte , COO @ GatherAi Keith Moore , CEO @ AutoScheduler.Ai
12:15 PM	Lunch (Exhibitor Hall)	Lunch sponsored by TBD
1:15 PM	Student Projects (Main Stage)	Carol Chavez , Associate Director, MS-SCM Program @ UK
1:45 PM	Presentation (Main Stage)	Ammie McAsey , SVP, Customer Distribution Operations @ McKesson
2:50 PM	Round Tables	People (Exhibitor Hall) Process (Main Stage) Technology (Breakout Room)
4:00 PM	Networking Event (Gatton B&E)	Sponsored by Alltech
6:30 PM	Dinner with the Dean	By Invitation Only



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Day Two Agenda (Tentative)

TIME	EVENT	PRESENTER
8:15 AM	Breakfast (Exhibitor Hall)	
9:00 AM	Day 2 Welcome (Main Stage)	Carol Chavez , Associate Director, MSSCM Program @ UK
9:05 AM	Presentation (Main Stage)	Rolando Ortiz , VP, Head of International IT @ Wendy's Company
9:50 AM	Exhibitors (Exhibitor Hall)	Exhibitor Presentations & Demos
11:05 AM	Presentation (Main Stage)	Whitney Shlesinger , VP Global Planning & Logistics @ McCormick
11:50 AM	Lunch (Exhibitor Hall)	Lunch sponsored by TBD
12:35 PM	Presentation (Main Stage)	Jonathan Rodammer , VP US E2E Supply Chain Operations @ Kenvue
1:30 PM	Presenter Panel (Main Stage)	All Main Stage Presenters
2:30 PM	Student Coaching (Breakout Room)	MS Supply Chain Management and select MBA & Engineering students
3:50 PM	Closing Remarks (Breakout Room)	





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