



# Rethinking Supply Chain with Intelligence:

How to Get Started  
with Small Wins

**MARCH** | **11-12** | **2025**

Gatton Student Center,  
University of Kentucky

SPONSORED BY 

## Learn

Join our unique community of supply chain management faculty and professionals as we share industry best practices and focus on real-world issues.

## Network

This is your opportunity to engage in discussions surrounding the latest trends and innovations in supply chain management. Grow your network of regional industry and academic thought leaders.

## Recruit

Meet top-performing graduate students for internships and full-time opportunities.



SCAN TO FIND  
OUT MORE

 Gatton College of  
Business and Economics





SPONSORED BY sas

# University of Kentucky Supply Chain Forum

## Rethinking Supply Chain with Intelligence: How to Get Started with Small Wins

20  
25

MARCH 11 & 12  
Gatton Student Center,  
University of Kentucky

### Day One Agenda (Tentative)

TIME	EVENT	PRESENTER
10:00 AM	<b>Welcome</b> (Main Stage)	<b>Simon Sheather</b> , Dean of Gatton College of Business and Economics
10:10 AM	<b>Presentation</b> (Main Stage)	<b>Giovanni Dal Bon</b> , Head of North American Logistics @ Sazerac
11:15 AM	<b>Panel: Operations</b> (Main Stage)	<b>Heiko Wunderlich</b> , TPM Leader @ Owens Corning Americas <b>William Early</b> , Director, Demand Planning @ Rawlings <b>Brian Barr</b> , Senior Manager, Fleet Care/Channel Strategy @ Bridgestone
	<b>Panel: Technology</b> (Breakout Room)	<b>Rolando Ortiz</b> , VP, Head of International IT @ Wendy's Company <b>Charlie Reverte</b> , COO @ GatherAi <b>Keith Moore</b> , CEO @ AutoScheduler.Ai
12:15 PM	<b>Lunch</b> (Exhibitor Hall)	Lunch sponsored by <b>TBD</b>
1:15 PM	<b>Student Projects</b> (Main Stage)	<b>Carol Chavez</b> , Associate Director, MS-SCM Program @ UK
1:45 PM	<b>Presentation</b> (Main Stage)	<b>Rolando Ortiz</b> , VP, Head of International IT @ Wendy's Company
2:50 PM	<b>Round Tables</b>	<b>People</b> (Exhibitor Hall) <b>Process</b> (Main Stage) <b>Technology</b> (Breakout Room)
4:00 PM	<b>Networking Event</b> (Gatton B&E)	Sponsored by <b>TEMPUR+SEALY</b>
6:30 PM	<b>Dinner with the Dean</b>	By Invitation Only



SPONSORED BY sas

# University of Kentucky Supply Chain Forum

## Rethinking Supply Chain with Intelligence: How to Get Started with Small Wins

**20** | **MARCH 11 & 12**  
**25** | Gatton Student Center,  
University of Kentucky

### Day Two Agenda (Tentative)

TIME	EVENT	PRESENTER
<b>8:15 AM</b>	<b>Breakfast</b> (Exhibitor Hall)	
<b>9:00 AM</b>	<b>Day 2 Welcome</b> (Main Stage)	<b>Carol Chavez</b> , Associate Director, MSSCM Program @ UK
<b>9:05 AM</b>	<b>Presentation</b> (Main Stage)	<b>Ammie McAsey</b> , SVP, Distribution Operations @ McKesson
<b>9:50 AM</b>	<b>Exhibitors</b> (Exhibitor Hall)	<b>Exhibitor Presentations &amp; Demos</b>
<b>11:05 AM</b>	<b>Presentation</b> (Main Stage)	<b>Whitney Shlesinger</b> , VP Global Planning & Logistics @ McCormick
<b>11:50 AM</b>	<b>Lunch</b> (Exhibitor Hall)	Lunch sponsored by <b>TBD</b>
<b>12:35 PM</b>	<b>Presentation</b> (Main Stage)	<b>Jonathan Rodammer</b> , VP US E2E Supply Chain Operations @ Kenvue
<b>1:30 PM</b>	<b>Presenter Panel</b> (Main Stage)	All Main Stage Presenters
<b>2:30 PM</b>	<b>Student Coaching</b> (Breakout Room)	MS Supply Chain Management and select MBA & Engineering students
<b>3:50 PM</b>	<b>Closing Remarks</b> (Breakout Room)	

