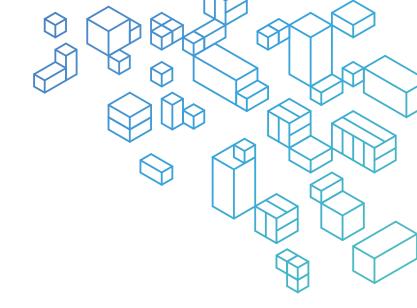


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## Driving Supply Chain Performance with Data Science and Digitalization

20 MARCH 29, 2023 & MARCH 30, 2023 THE CAMPBELL HOUSE

Gatton College of Don and Cathy Jacobs **Executive Education Center** 

## DAY 1 13<sup>TH</sup> ANNUAL SUPPLY CHAIN FORUM

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12:00	1:00	Registration	The Campbell House
1:00	1:15	Welcome Remarks	Dr. Simon Sheather, Dean at Gatton College of Business and Economics
1:15	2:00	Keynote Presentation	Scott DeGroot, VP of Distribution & Planning at Kimberly Clark
2:00	2:10	Break	
2:10	3:00	Keynote Presentation	Livia Kandiyoti Konak, Head of Planning & Logistics at Diageo
3:00	3:20	Networking Break	
3:20	3:50	Presentation	German Vizcaya, Worldwide Director, Global End to End Planning & Visibility at Colgate-Palmolive
3:50	4:20	Presentation	Adrienne Palermo, Senior Director, North America Oral Care Supply Network Operations Leader at Proctor & Gamble
4:20	4:30	Day One Closing Remarks	Carol Chavez, Professor of Supply Chain Management at Gatton
5:30	7:30	Networking Event	Wise Bird Cider Co., Distillery District



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7:30	8:30	Networking Breakfast	The Campbell House
8:30	8:40	Day Two Welcome	Carol Chavez, Professor of Supply Chain Management at Gatton
8:40	9:20	Student Projects	Carol Chavez, Professor of Supply Chain Management at Gatton
9:20	9:30	Break	
9:30	10:20	Keynote Presentation	Dan Seevers, Director Data Science & Analytics at Lexmark; Assistant Professor, Design for Manufacturing, UK
10:20	10:30	Break	Move to Panel Break-out Rooms
10:30	11:20	Panel 1	A Technical Approach to Getting Started with Date Science / Digitalization Mark Demers, Senior Director at SAS Philip Vervloesem, Senior Vice President at OMP Moderator: Jake Barr, BlueWorld
10:30	11:20	Panel 2	Hiring, Development, and Retention considerations for Data Science / Digitization Talent Adrienne Palermo, Senior Director at Proctor & Gamble Rachel Clark, Assistant Director of Employer Engagement at Gatton Moderator: Carol Chavez, Gatton
11:20	11:30	Break	Return to Main Stage Room
11:30	12:00	Presentation	John Cordier, CEO at Epistemix



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12:00	1:00	Networking Lunch	The Campbell House
1:00	1:20	Award Presentation	Carol Chavez, Professor of Supply Chain Management at Gatton
1:20	1:30	Break	Move to Panel Break-out Rooms
1:30	2:10	Panel 3	Lessons Learned from Companies Early in their Journey Colin Maher, Manager Data Science & Analytics at Lexmark Debbi Piper, VP Global Operations Finance at Temper Sealy Moderator: Lisa Danahy, Former Executive at Lixil
1:30	2:10	Panel 4	Data Science / Digitalization in Sourcing & Procurement Scott Anderson, VP of Supply Chain at Fluke Corp George Wilson, VP Global Strategic Sourcing Center of Excellence at Black & Decker, Inc. Stephen Miller, General Manager at Sourcify Moderator: Derek Browning, Uber Freight
2:10	2:15	Break	Return to Main Stage Room
2:15	2:30	Closing Remarks	Carol Chavez, Professor of Supply Chain Management at Gatton





**SCOTT DEGROOT** is currently the Vice President of Global Distribution and Planning at Kimberly-Clark Corporation. He has worked with Kimberly-Clark for over 30 years but assumed this role in 2020.

Scott's previous positions at Kimberly-Clark include General Manager of the Eastern Grocery team in North America, Director of Supply Chain Strategy, Director of Consumer Planning, Director of Distribution Operations, Director of Transportation Procurement and Analysis, Director of Transportation Operations, and Regional Logistics Leader in Chester, PA.

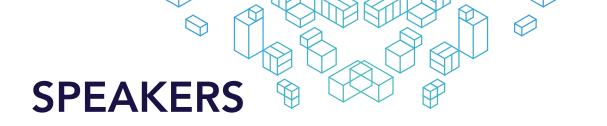
Scott holds degrees from the University of Mississippi including a liberal arts degree in History and Political Science and a Bachelor of Arts in Political Science, History and Business. He and his wife, Pam, live in Knoxville, TN and have 2 children – Henry and George. They enjoy soccer, running, spending time outdoors and traveling to new cities.



**LIVIA KANDIYOTI KONAK** is currently the Group Head of Planning & Logistics and Market Procurement at Diageo, a beverage manufacturer based in London, England. She began her career with Diageo in 2020.

Prior to this position, she worked at Procter & Gamble for 28 years and held various positions internationally where she lived and worked in Turkey, Italy, Belgium, Switzerland and Panama. After 20 years at P&G, she was named VP of Product Supply in the Latin America Sector, then moved on to be the VP of Global Purchases, then VP of Product Supply for North America Haircare, and finished her career there as VP of Product Supply for Global Haircare in Cincinnati, Ohio.

Livia holds a Bachelor of Science in Chemical Engineering from Bogazici University as well as a certificate in Digital Operations from Northwestern University Kellogg School of Management.





**DAN SEEVERS** is the Director of Data Science & Analytics and Manager of D3.labs at Lexmark, where he has worked for 16 years. He has held his current position for over 3 years and was previously the Director of Development Operations for over 12 years.

Dan has a broad range of experience between Lexmark and IBM in the fields of Product Development, Operations, and Data Science & Analytics. He has a passion for thought leadership in Artificial Intelligence, decision sciences, risk modeling, product design & delivery and value creation models. He is committed to the advancement STEM related topics in our future leaders.

Dan holds an undergraduate degree in Mechanical Engineering from Missouri University of Science and Technology, master's degrees in manufacturing technology and diplomacy & International Commerce and a Ph.D. in Mechanical Engineering. He is also a certified Data Scientist. Dan currently resides in Lexington, KY.



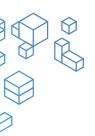




**ADRIENNE PALERMO** is currently P&G's North America Oral Care Supply Network Operations leader, in Cincinnati, Ohio. She is also one of the P&G Business Continuity Planning Thought leaders, having led the North America Supply Chain Command Center since Fall 2017 to respond to environmental, supplier, transportation and pandemic disruptions spanning Hurricanes, Border Closures, Supplier Force Majeure, P&G Manufacturing disruptions and, most recently, the COVID-19 Pandemic strategy and tactical response.

Adrienne has experience across multiple CPG businesses and Supply Chain domain across her 20+ years of experience. She has been a key global leader in Procter and Gamble's supply chain demand and planning digital transformation recognized by Gartner's Supply Chain Master designation for the last seven years. Ms. Palermo was recognized by Supply and Demand Chain Executive as a 2019 Inaugural Woman of the Year for her leadership of Procter and Gamble's Global Supply Chain Citizen Developer Digital Fluency program to create over 1000 global supply chain professionals digital upskilling to create digital solutions in days for the most critical business opportunities.

Adrienne is a graduate of Georgia Institute of Technology with a bachelor's degree in chemical engineering. She lives in Cincinnati, Ohio, is married, and has two children.





**SPEAKERS** 

**GERMAN VIZCAYA** is the Worldwide Director of the Global End to End Planning & Visibility at Colgate-Palmolive where he has held various positions over a nearly 30-year career there. He was appointed to the Global Planning role in September 2021.

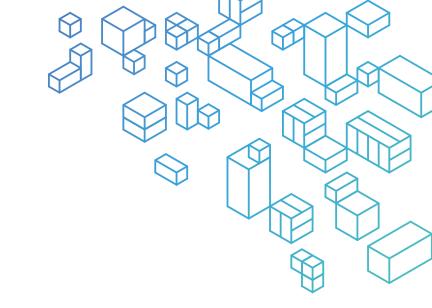
German started his professional career at Colgate-Palmolive Mexico in 1993. In one of his previous positions, German worked as the Regional Supply Chain & Customer Service and Logistics roles in Latin America. In 2014, he became the leader of the Colgate Business Services (CBS) in Mexico and in 2019, He was appointed as Director of Demand, Europe & Africa/Eurasia, based in Basel, Switzerland where He was responsible to develop Supply Chain 'Reimagine' Strategies for Customer Service & Logistics , while providing guidance for the customer service and logistics operations for 9 Hubs in both Divisions.



JOHN CORDIER is the co-founder and CEO of Epistemix. Having grown up in 13 places before attending the University of Pittsburgh to study neuroscience and sociology, he was bound to get into complex social systems science at some point. After working with Don Burke and John Grefenstette at the Public Heath Dynamics Lab, he's led the development of an agent-based modeling platform using synthetic populations to improve behavioral forecasts across industries. As a champion for using GIS and simulation to improve strategy, forecasting, and decision making, John spends his non-Epistemix time working on data science education initiatives.

John is a graduate of the Pitt School of Public Health and Joseph M. Katz Graduate School of Business where he received his MBA and MHA degrees. A native of Erie, PA, he received BS and BA degrees from Pitt while on a collegiate athletic scholarship and pursued a career in professional soccer. John currently lives in Salt Lake City and, outside of work, spends his time in the Wasatch Mountains.





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## **SAVE THE DATE** MARCH 27 & 28, 2024

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13