



THE CEO CHALLENGE

VIRTUAL AGENDA

Institute for the
Study of Free Enterprise

DAY 1

NOVEMBER 16

12:00-12:45PM

Introductions, Welcome,
Ground Rules, & Expectations

1:00-3:00PM

Simulation Round 1

3:00-3:30PM

Debrief Simulation Round 1

3:30-5:30PM

Simulation Rounds 2 & 3

5:30-6:00PM

Debrief Simulation Rounds 2 & 3

DAY 2

NOVEMBER 18

9:00-9:15AM

Reconnect & Reflect

9:15-10:15AM

Simulation Round 4

10:15-11:00AM

Prepare Board of
Directors (BOD) Presentations

11:00-12:30PM

Deliver BOD Presentations
& Prize Ceremony

**Digital certificates will be given to participants that complete the post-simulation survey available during the presentations and prize ceremony.*

 Gattton College of
Business and Economics