



# THE CEO CHALLENGE

IN-PERSON AGENDA

Institute for the  
Study of Free Enterprise

## DAY 1

### NOVEMBER 16

11:00-12:00PM

Check-In  
[Woodward Hall, RM 307]

12:00-12:45PM

Introductions, Welcome,  
Ground Rules, & Expectations  
[Woodward Hall, RM 307]

12:45-1:00PM

Lunch Pickup  
[Outside of Woodward Hall]

1:00-3:00PM

Simulation Round 1  
[Assigned Team Breakout Rooms]

3:00-4:00PM

Snacks & Refreshments Available  
[Outside of Woodward Hall]

3:00-3:30PM

Debrief Simulation Round 1  
[Assigned Team Breakout Rooms]

3:30-5:30PM

Simulation Rounds 2 & 3  
[Assigned Team Breakout Rooms]

5:30-6:00PM

Debrief Simulation Rounds 2 & 3  
[Assigned Team Breakout Rooms]

6:00-6:30PM

Dinner Pickup  
[Outside of Woodward Hall]

## DAY 2

### NOVEMBER 17

8:30-9:00AM

Breakfast  
[Outside of Woodward Hall]

9:00-9:15AM

Reconnect & Reflect  
[Assigned Team Breakout Rooms]

9:15-10:15AM

Simulation Round 4  
[Assigned Team Breakout Rooms]

10:15-11:00AM

Prepare Board of  
Directors (BOD) Presentations  
[Assigned Team Breakout Rooms]

11:00-12:30PM

Deliver BOD Presentations  
& Prize Ceremony  
[Kincaid Auditorium, RM 111]

12:30-1:00PM

Lunch Pickup  
[Outside Kincaid Auditorium]

*\*Digital certificates will be given to participants that complete the post-simulation survey available during the presentations and prize ceremony.*