Gatton College of Business: Marketing Advising Worksheet

Name: ___________________________________________  Appointment Time: _______________________

Please complete this worksheet BEFORE your scheduled advising appointment.

Are you planning a second major or minor? (Have you developed a plan to ensure you will be able to graduate on your preferred timeline?)

Questions for my academic advisor: (Have you developed a graduation plan or timeline? Do you need more information about post undergraduate opportunities?)

Priority registration window dates:

____________________________________________________

Don’t forget to use the planned courses feature in myUK and complete a “pre-register check” before your window opens

Use APEX to determine the following calculations:

Number of earned credit hours ______
Cumulative GPA ______  Major GPA ______

Have you completed UK Core? ______

Goals

What are your top two goals? Have these goals changed since we met last?

Career Planning

Have you connected with the Graham Office of Career Management? If so, how?

What activities occupy your time outside of class (personal, extra-curricular, or work-related)?

Academic Progress

Are there obstacles interfering with your academic success? If so, what are they? If not, what is going well?

Which statement best describes you:

☐ I’m not motivated to do anything
☐ I’m motivated to do things outside of academics
☐ I do the bare minimum to get by in class
☐ My performance on class assignments and readings is about average compared to my peers
☐ I do my best in all things related to my classes

How would you characterize your understanding of your career path?

☐ I have no idea what kind of job I want
☐ I picked a major, but I don’t have much career info
☐ I know someone who has a job related to my major
☐ I’ve done research and know a little about what career my major can lead to
☐ I have job shadowed/interned/deeply investigated my career path and am comfortable with my decision
### Marketing Major Course Sequencing

![Course Flowchart](chart.png)

Marketing electives at the 300 and 400 levels vary in prerequisites. Not all electives are offered each semester. Please consult the course catalog to review current prerequisites and discuss Marketing electives with your advisor.

Not all options or requirements are listed here. Please see the university bulletin for complete requirement information.

### Current Courses

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<th>Course</th>
<th>Credit</th>
<th>Midterm Grade</th>
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### Planned Courses (with advisor)

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<th>Course</th>
<th>Credit</th>
<th>Alternate Course</th>
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**Things to do after today’s meeting:**

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