



# University of Kentucky Supply Chain Forum

Commanding the Moment:  
Creating Calm from Chaos

**20**  
**26**

**MARCH 24**  
**Gatton Student Center**  
**University of Kentucky**





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# University of Kentucky Supply Chain Forum

## Commanding the Moment: Creating Calm from Chaos

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### AGENDA

TIME	EVENT	PRESENTER
8:00 – 9:00	Breakfast	Hot Breakfast
9:00 – 9:10	Welcome	<b>Simon Sheather</b> , Dean of Gatton College of Business and Economics
9:10 – 9:50	Presentation	<b>Eduardo Adame</b> , VP Global SC Consumer Group Business, 3M
9:50 – 10:40	Panel: Industrial Operations	<b>Heiko Wunderlich</b> , Americas TPM Leader, Bldg. Insulation, Owens Corning <b>Tony Aloise</b> , Exec Director Sourcing – Refrigeration, GE Appliances / Haier <b>Christine Barnhart</b> , Head of Industry Engagement & Alliances, Miebach <i>Moderator: Lisa Danahy – Supply Chain Advisor &amp; Advocate</i>
10:40 – 10:50	Break	
10:50 – 11:40	Panel: Consumer Industry Operations	<b>Joel Messing</b> , Sr Director North America Mkt Ops E2E Whse Planning, P&G <b>Lee DeVasier</b> , VP Transportation & Supply Chain, Divert Inc. <b>George Georgiadis</b> , VP Supply Operations & Logistics, Amika <b>Renee Severin</b> , Director of Integrated Planning, DUDE Wipes <i>Moderator: Jake Barr, CEO, BlueWorld Supply Chain Consulting</i>
11:40 – 12:20	Leadership Moment	“Bringing Calm to the Chaos” <b>Wolfgang Trampe</b> , Founder and Principal, Nourish to Thrive
12:20 – 12:30	GAME Change Initiative	<b>Deborah Dull</b> , Senior Circularity Advisor, GAME Change
12:30 – 1:20	Lunch	Sponsored by  OMP. Technology demonstration by  DHL
1:20 – 2:10	Panel: Technology	<b>Scott Flanagan</b> , President, ProvisionAi <b>Philip Vervloesem</b> , Chief Commercial Mkts Officer – Business & Technology, OMP <b>Mark Demers</b> , Sr Director, Global Industries & Solution Marketing, SAS <i>Moderator: Keith Moore, CEO, AutoScheduler.ai</i>
2:10 – 2:20	Break	
2:20 – 3:10	Exploring Student Mentoring	“Explore the Possibilities: Discovering Supply Chain Careers”
	Career-Ready Student Coaching	“Ready to Launch: Navigating Your Way from Classroom to Career”
3:10 – 3:20	Break	
3:20 – 4:00	Presentation	<b>Mike Gomes</b> , VP Supply Chain North America, Perfetti Van Melle
4:00 – 4:15	Break	<i>Walk to Gatton College of Business and Economics</i>
4:15 – 6:00	Networking Event (Gatton B&E)	Sponsored by  Alltech®

# SPEAKERS

## 16<sup>TH</sup> ANNUAL SUPPLY CHAIN FORUM



### **Eduardo Adame**

*Vice President of Global Supply Chain, 3M*

Eduardo Adame is a global supply chain executive with over 30 years of experience leading end-to-end operations in multinational companies. Currently Vice President of Global Supply Chain at 3M for the Consumer Business Group, he has also held senior leadership roles at Johnson & Johnson and Procter & Gamble, overseeing global planning, logistics, procurement, and manufacturing. Eduardo is known for driving large-scale transformation, aligning supply chains with business strategy, and leading diverse, international teams to deliver operational excellence.



### **Heiko Wunderlich**

*Americas TPM Leader, Building Insulation, Owens Corning*

Heiko Wunderlich is a seasoned supply chain and operational excellence leader with over 30 years of experience driving productivity and improvement across global manufacturing and consumer goods sectors. Currently, he serves as Americas TPM (Total Productive Maintenance) Leader, Building Insulation at Owens Corning, where he leads Continuous Improvement and maintenance programs to optimize reliability and operational efficiency.

Heiko's background includes leadership roles with major brands including Mars, McCormick, Wrigley, and Procter & Gamble. He has extensive experience in manufacturing capability development, regional and global supply excellence, and operational transformation.

He holds an engineering degree from Technische Universität Dresden.



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### **Tony Aloise**

*Executive Director of Sourcing – Refrigeration, GE Appliances/Haier*

Anthony Aloise is an accomplished sourcing and supply chain executive with more than 15 years of leadership experience at GE Appliances, a Haier company. As Executive Director of Sourcing for Refrigeration, Air & Water, and Global Trade Compliance, he leads and influences global teams responsible for over \$2 billion in sourced materials and components, driving strategies that strengthen supply chain resilience, ensure compliance, and deliver sustainable cost productivity.

Throughout his career, Anthony has led numerous enterprise initiatives that have transformed supplier partnerships, improved risk management processes, and enhanced operational efficiency across global markets. He has successfully guided teams through complex regulatory and tariff environments, delivering significant cost reductions and enabling the successful launch of dozens of new products.

Anthony holds a Master of Business Administration from the University of Louisville and a Bachelor of Science in Chemical Engineering from the University of Kentucky.



### **Christine Barnhart**

*Head of Industry Engagement & Alliances, Miebach*

Christine Barnhart, The Supply Chain Whisperer, has over 25 years of experience driving transformation in manufacturing and supply chain. With leadership roles at Whirlpool, Berry Global, Mead Johnson, Infor, and Nulogy, she's known for connecting insights to action and delivering impactful results. Christine is a multiple-time Top Women in Supply Chain honoree, serves on the ASCM Board, and holds CPIM and PMP certifications. Her expertise spans supply chain transformation, go-to-market strategy, and leading high-performing teams.



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### **Joel Messing**

*Senior Director, NA MO E2E Warehouse Planning & Operations, P&G*

Joel Messing is a seasoned supply chain leader with over 27 years at Procter & Gamble, currently serving as Senior Director of NA MO E2E Warehouse Planning & Supply Network Design. Known as a change agent, Joel combines strategic vision and high energy to drive growth and systemic transformation across the end-to-end supply chain. His leadership style emphasizes empathy, clear communication, and trust-building, inspiring teams to excel and achieve impactful results. Joel is committed to fostering positive environments where collaboration and accountability thrive.



### **Lee DeVasier**

*Vice President of Transportation & Supply Chain, Divert Inc.*

Lee DeVasier is a veteran supply chain and operations leader with more than 30 years of experience transforming logistics networks for major U.S. organizations. He currently serves as Vice President of Transportation & Supply Chain at Divert, Inc., where he leads initiatives that enhance efficiency, sustainability, and nationwide food-waste reduction. Previously, Lee held executive roles at Pitney Bowes and spent nearly three decades at UPS, specializing in network design, engineering, and strategic operations. He holds an MBA and dual business degrees from the University of Kentucky.



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### **George Georgiadis**

*Vice President of Operations & Logistics, Amika*

George Georgiadis is an experienced operations leader with a strong track record across the consumer goods industry. With deep expertise in operations management, production planning, supply management, and cross-functional leadership, he has driven performance and transformation in global brands across logistics, planning, and transportation.

George currently serves as Vice President of Operations and Logistics at amika, following senior leadership roles at Reckitt, Puig, and Mars Petcare. His career spans key functions including U.S. transportation oversight, warehouse operations, S&OP management, and North America planning leadership—delivering consistent improvements in service, cost, and operational efficiency.

A graduate of Penn State University, George is recognized for his strategic mindset, collaborative leadership style, and ability to build high-performing teams that support scalable, resilient supply chain operations.



### **Renee Severin**

*Senior Demand Planning Manager, DUDE Wipes*

Renee Severin is the Senior Demand Planning Manager at DUDE Wipes, where she leads demand planning strategy and cross-functional forecasting initiatives that drive operational efficiency and growth. With over a decade of experience spanning DUDE Wipes, Vital Proteins, Aalign Technologies, and Mars, Renee has built expertise in S&OP integration, data-driven forecasting, and supply chain optimization. She holds a Master of Science in Systems Engineering from Kennesaw State University and a Bachelor of Science in Microbiology from the University of Iowa. Renee brings a passion for collaboration, innovation, and continuous improvement to every stage of the supply chain.



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### **Wolfgang Trampe**

*Founder and Principal, Nourish to Thrive*

Wolfgang Trampe is an executive coach and leadership development expert who helps leaders and technical teams communicate more effectively, collaborate more deeply, and navigate change with confidence. Through coaching, training, and strategic consulting, he drives measurable improvements in team performance, cross-functional partnering, and business outcomes.

Wolfgang integrates tools such as MBTI®, TypeCoach, and the Enneagram to build self-awareness and develop emotionally intelligent leaders. As a Five Capitals–certified executive coach, he brings a whole-life lens to leadership, guiding clients toward clarity, purpose, and sustained impact.

A certified culinary and wine professional, Wolfgang also incorporates food, wine, and experiential learning into team-building programs. He is the co-author of *Ennobling Business for Success*, an Amazon #1 International Best Seller focused on the human side of leadership and organizational success.



### **Scott Flanagan**

*President, ProvisionAi*

Scott Flanagan is President at ProvisionAi and a senior operations and supply chain leader with over 16 years of experience in logistics, network design, and large-scale operational leadership. He previously served as a Senior Regional Executive at Amazon, where he helped build and scale the delivery station network. He created a shift planning program using Ai that simplifies and optimizes shift operations across an entire delivery station network. Scott also held leadership roles at Amgen, overseeing global logistics and cold chain operations within the biotech supply chain. Prior to his work in industry, he served in the United States Marine Corps. He holds a Bachelor of Arts and an MBA as well as a Black Belt in Lean Six Sigma and APICS supply chain certifications.



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### **Mike Gomes**

*Vice President of Supply Chain North America, Perfetti Van Melle*

Mike Gomes is a seasoned supply chain and operations executive currently serving as Vice President of Supply Chain North America at Perfetti Van Melle, where he leads end-to-end supply chain operations across manufacturing, planning, logistics, procurement, and customer service for the US, Mexico, and LATAM markets. With deep expertise in P&L management, supply network design, and manufacturing optimization, Mike has driven operational excellence and innovation at top companies including Kroger and Bonduelle Fresh Americas. He holds a Mechanical Engineering degree from Universidad Metropolitana and an MBA in Finance from IESA, combining strong technical and business acumen to deliver competitive advantage and sustainable growth.



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