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# University of Kentucky Supply Chain Forum

Commanding the Moment:  
Creating Calm from Chaos

**20  
26**

**MARCH 24**  
Gatton Student Center  
University of Kentucky

 Gatton College of  
Business and Economics



# Commanding the Moment: Creating Calm from the Chaos

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## LEARN

Join our unique community of supply chain management faculty and professionals as we share industry best practices and focus on real-world issues.

## NETWORK

This is your opportunity to engage in discussions surrounding the latest trends and innovations in supply chain management. Grow your network of regional industry and academic thought leaders.

## RECRUIT

Meet top-performing graduate students for internships and full-time opportunities.



**SCAN TO FIND  
OUT MORE**

 **Gatton College of  
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### WHAT WE ARE ALL ABOUT

Celebrating its 16th anniversary, the University of Kentucky Supply Chain Forum, established by the Gatton College of Business and Economics in 2010, is a premier event dedicated to fostering collaboration and learning in the supply chain community. This forum was initiated with the aim to:

- Promote supply chain learning between the Gatton College of Business and Economics (Gatton) and supply chain professionals of all levels.
- Connect Gatton College Master's degree candidates and alumni with industry leaders.
- Encourage community partnerships with Gatton's Professional Masters Programs.

### WHY YOUR COMPANY SHOULD PARTICIPATE

Past participants have consistently praised the forum for its enriching interactions and the unique chance to connect with future leaders from Gatton College. Here is what attendees can expect:

- **World-Class Presenters:** Gain insights from top-tier professionals from renowned companies.
- **Affordable Excellence:** Enjoy high-quality content and networking opportunities at a fraction of the cost compared to other forums and conferences.
- **Intimate Setting:** With a selective attendance of 150-200 participants, the forum ensures meaningful interactions and personalized experiences.
- **Networking Opportunities:** Engage with Gatton College graduate students, regional supply chain professionals, and UK alumni, fostering valuable professional connections.

### Our Connection with the Gatton College of Business and Economics

The University of Kentucky Supply Chain Forum was established by dedicated Gatton faculty, staff, and alumni passionate about supply chain management, with a strong emphasis on student involvement.

Recognizing the growing need for specialized supply chain professionals, Gatton launched the Master of Science in Supply Chain Management (MSSCM) program, graduating its first cohort in August 2020. Since then, the MSSCM program and the University of Kentucky Supply Chain Forum have become closely intertwined.

Today, the University of Kentucky Supply Chain Forum is an integral part of the MSSCM curriculum. It serves as a platform for industry partners to sponsor capstone projects, provide guest lectures on current supply chain issues, and recruit graduates from the MSSCM program. This synergy enhances the learning experience for students and strengthens the collaboration between academia and industry.



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### AGENDA

TIME	EVENT	PRESENTER
9:00 – 9:10	Welcome	<b>Simon Sheather</b> , Dean of Gatton College of Business and Economics
9:10 – 9:50	Presentation	<b>Eduardo Adame</b> , VP Global SC Consumer Group Business @ 3M
9:50 – 10:40	Panel: Industrial Operations	<b>Heiko Wunderlich</b> , Americas TPM Leader, Bldg. Insulation @ Owens Corning <b>Tony Aloise</b> , Exec Director Sourcing – Refrigeration @ GE Appliances / Haier <b>Christine Barnhart</b> , Head of Industry Engagement & Alliances @ Miebach Moderator: <b>Lisa Danahy</b> – Supply Chain Advisor & Advocate
10:40 – 10:50	Break	
10:50 – 11:40	Panel: Consumer Industry Operations	<b>Joel Messing</b> , Sr Director North America Mkt Ops E2E Whse Planning @ P&G <b>Greg Kessman</b> , Sr Director Customer Facing Supply Chain – WalMart @ Nestle <b>Shea Nessler</b> , VP Logistics @ Danone Moderator: <b>Jake Barr</b> , CEO @ BlueWorld Supply Chain Consulting
11:40 – 12:20	Leadership Moment	“Bringing Calm to the Chaos” <b>Wolfgang Trampe</b> , Founder and Principal @ Nourish to Thrive
12:20 – 1:10	Lunch	Sponsored by <b>OMP.</b> Robotics demonstration by <b>DHL</b>
1:10 – 2:00	Panel: Technology	<b>Jess Lee</b> , Principal Data Scientist @ Microsoft <b>Mahesh Veerina</b> , CEO @ ParkourSC <b>Mark Demers</b> , Sr Director, Global Industries & Solution Marketing @ SAS Moderator: <b>Keith Moore</b> , CEO @ AutoScheduler.ai
2:00 – 2:10	Break	
2:10 – 3:00	Exploring Student Mentoring	“Explore the Possibilities: Discovering Supply Chain Careers”
	Career-Ready Student Coaching	“Ready to Launch: Navigating Your Way from Classroom to Career”
3:00 - 3:10	Break	
3:10 – 3:20	<b>GAME Change Initiative</b>	<b>Deborah Dull</b> , Managing Partner @ Trillium Digital Services
3:20 – 4:00	Presentation	<b>Mike Gomes</b> , VP Supply Chain North America @ Perfetti Van Melle
4:00 – 4:15	Break	<i>Walk to Gatton College of Business and Economics</i>
4:15 – 6:00	Networking Event (Gatton B&E)	Sponsored by <b>Alltech®</b>



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### PAST PARTICIPATING COMPANIES:

3M  
All Star Purchasing  
Alltech  
Black & Decker  
BlueWorld Supply Chain Consulting\*  
Boardwalk Pipelines  
Brown-Forman  
Bullard  
C.H. Robinson  
Colgate Palmolive  
Coupa Software  
Cummins Inc.  
DHL Express  
Diageo  
Domtar Paper  
Epistemix  
Escalade Sports  
Expeditors International  
Florida Tile

Fluke Corp  
Freight Trac Services  
GE Appliances\*  
Hershey  
Institute of Business Forecasting & Planning (IBF)  
JHD Solutions  
kdc/one  
Kimberly-Clark Corp.  
Kroger  
Landcall Logistics  
LBX Company, LLC  
Lean Problem Solving  
Lexmark International, Inc.\*  
Link-Belt Excavators  
LIXIL  
Masonite  
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