

# Education Abroad Guide for Gatton College Business Majors



Like internships, education abroad helps you sharpen your soft skills and gives you a competitive edge in the job market. Companies value applicants who've travelled internationally and bring intercultural skillsets.

## WHAT ARE MY OPTIONS?

Semester Study Abroad	Short-Term Study Abroad	International Internships
<p>Partner Programs (via Providers)</p> <ul style="list-style-type: none"> <li>Based at a host institution</li> <li>Housing and group activities arranged by a program provider</li> <li>High level of on-site staff support</li> <li>Program fee billed by the provider includes tuition, housing &amp; services</li> </ul> <p>Exchange or Direct Programs</p> <ul style="list-style-type: none"> <li>Based at a host university</li> <li>Immersive experience requiring a high level of independence</li> <li>Exchange: tuition billed through UK at normal rate</li> <li>Direct: tuition billed by host university (cost varies)</li> </ul>	<p>UK Faculty-Directed Programs</p> <ul style="list-style-type: none"> <li>Typically 3-4 weeks during summer or spring break</li> <li>Course(s) taught by UK faculty</li> <li>High level of on-site support</li> <li>Program fee includes course(s), housing, and group activities, billed through UK</li> </ul> <p>Partner Programs (via Providers)</p> <ul style="list-style-type: none"> <li>2-5 weeks in summer or winter</li> <li>Usually based at a host institution</li> <li>Housing and group activities arranged by a program provider</li> <li>High level of on-site staff support</li> <li>Program fee billed by the provider includes tuition, housing &amp; services</li> </ul>	<p>Arranged by Partner Providers</p> <ul style="list-style-type: none"> <li>During summer or semester</li> <li>8-12 weeks</li> <li>Housing and group activities arranged by a program provider</li> <li>High level of on-site support balanced with independent internship experience</li> </ul> <div> <p><b>TIPS FOR FUNDING EA</b></p> <ol style="list-style-type: none"> <li><b>Use available financial aid</b> - Many types of federal aid and scholarships apply to EA costs</li> <li><b>Choose an affordable program</b> - See p. 2 programs marked with *</li> <li><b>Apply for EA scholarships</b> - See link under step 4 below</li> </ol> </div>

## GET STARTED PLANNING!

1

### Attend a First Steps Session with the Education Abroad Office

- Learn the basics about education abroad as you get started planning.
- Visit <https://international.uky.edu/ea> to view the schedule and sign up.

2

### Plan Courses with your Academic Advisor

- Discuss what credit you need to earn abroad and the timing makes sense for your graduation plan. This is especially important for semester program participants.

3

### Select Your Program

- Check out programs on page 2 and visit [ea.uky.edu](http://ea.uky.edu) to browse program options.
- Carefully review estimated costs in the "Costs & Scholarships" tab of the program page.
- For assistance selecting your program or understanding costs and funding options, meet with Olivia Ellis, EA Advisor. For help with course planning and course equivalencies for transfer credit, meet with Katherine Hale ([katherine.hale@uky.edu](mailto:katherine.hale@uky.edu)), Dir. of Gatton Global Initiatives.

4

### Apply for your Program and Scholarships

- Apply for your program. Start with the UK EA application and go from there.
- Apply for scholarships through UK Education Abroad, Gatton College (through [Scholarship Universe](http://ScholarshipUniverse)), and external entities. Review available scholarships at <https://international.uky.edu/ea/browse-scholarships>.

## Recommended Programs for Business Majors - 2026 Guide

SHORT-TERM (SUMMER OR SPRING BREAK)	Location	Term(s)	ACC	ECO	FIN	MGT	MKT	AN	Additional Info
<b>Gatton Faculty-Directed Programs</b>									<b>Course(s) Offered</b>
Beyond Ramen, Sake & Robots: Immerse in Japan's Culture and Economy	Japan (multiple cities)	SUM		○					ECO 370 or 410 (3 credits)
Business Analytics in Leeds*	Leeds, England	SP-E						○	AN 300 spring semester course
Business Goes Global: Corporate Finance & Strategic Communication in Paris	Paris, France	SUM			○				CIS 300 and/or FIN 300 (3-6 credits)
Consumer Behavior Across the Irish Isle	Ireland & Northern Ireland	SUM		○					MKT 310 and/or MKT 425 (3-6 credits)
Double Decker-Decisions: Financial Thinking Meets Consumer Insights	London, England	SUM	○				○		ACC 200 & MKT 300 (6 credits)
Global Marketing Perspectives: An Immersive European Experience (2 sessions!)	Innsbruck, Austria	SUM					○		MKT 435 (3 credits)
International Business & Services Marketing in Italy	Florence & Rome, Italy	SUM				○	○		MGT 309 and/or MGT/MKT 530 (3-6 hrs)
International Business & Services Marketing in Peru* (Ask about scholarships!)	Lima & Cusco, Peru	SUM				○	○		MGT 411 and/or MGT/MKT 530 (3-6 hrs)
Investment Analysis & Portfolio Management in Italy	Florence & Milan, Italy	SUM			○				FIN 485 (3 credits)
<b>Other Featured Programs</b>									<b>Special Notes</b>
Explore First: Careers, Cultures & Connections* via UK Faculty-Directed	London or Dublin	SUM							For first gen college students. <a href="#">Nearly fully funded!</a>
International Internships via various partner program providers	Multiple locations	SUM							Variety of business fields
John Cabot University via API	Rome, Italy	SUM		○	○	●	●		
Universidad Autónoma de Barcelona via WorldStrides	Barcelona, Spain	SUM			○	○	○		
<b>SEMESTER PROGRAMS</b>									<b>Additional Info</b>
<b>Partner Programs through Education Abroad Providers</b>									
FEATURED: Gatton Global Experience: Rome via AIFS (Ask about scholarships!)	Rome, Italy	SP		○	○	○	○	○	Hybrid study + intern option
Anglo-American University via Worldstrides	Prague, Czech Republic	FA, SP	○	○	○	●	●		Offers several pre-major and college core courses
Corvinus University of Budapest via API	Budapest, Hungary	FA, SP		○	○	○	●	○	
Florence University of the Arts via Worldstrides	Florence, Italy	FA, SP		○	●	○	●		
Universidad Autónoma de Barcelona via WorldStrides	Barcelona, Spain	FA, SP		○	○	●	○		
University of Nicosia via Global Semesters	Nicosia, Cyprus	FA, SP	●	●	○	●	●		
Global Campus in Seville* via Worldstrides	Sevilla, Spain	FA, SP		●	○	○	○		
<b>Gatton Exchange Partner Universities</b>									
Burgundy School of Business*	Dijon, France	FA		○	○	○	○		<a href="#">\$3,000 scholarships available!</a>
Lancaster University Management School*	Lancaster, England	FA, SP	○	●	●	●	●	○	<a href="#">Substantial scholarships available!</a>
OST Eastern Switzerland University of Applied Sciences*	St. Gallen, Switzerland	FA, SP		○	○	○	○		<a href="#">Substantial scholarships available!</a>
Universidad de los Andes*	Santiago, Chile	FA		○	○	○	○		<a href="#">\$3,000 scholarships available!</a>
WHU-Otto Beisheim School of Management*	Vallendar, Germany	FA, SP		●	●	●	●	○	<a href="#">Substantial scholarships available!</a>
<b>UK Exchange &amp; Direct Programs</b>									
Charles Sturt University* via UK Exchange	Australia (multiple cities)	FA, SP	●	●	●	●	●		Multiple campus options
Massey University* via Direct Enrollment	New Zealand (multiple cities)	FA, SP	○	●	●	●	●	●	Multiple campus options
Maynooth University* via UK Exchange	Maynooth, Ireland	FA, SP	○	●	●	●	●	○	

### These aren't the only options!

Visit [ea.uky.edu](https://ea.uky.edu) to browse all approved programs.

Questions? Email Katherine Hale ([katherine.hale@uky.edu](mailto:katherine.hale@uky.edu)), Director of Gatton Global Initiatives, or [schedule a meeting](#).

### Key:

SUM = Summer

FA = Fall semester

SP = Spring semester

\* Indicates lower than average program cost

SP-E = Spring-embedded (short travel experience embedded in a spring semester course)

● = 3+ courses typically offered in the specified discipline

○ = 1-2 courses available in the specified discipline