



Rethinking Supply Chain with Intelligence:

How to Get Started with Small Wins

**20
25**

MARCH 11 & 12

**Gatton Student Center,
University of Kentucky**



DAY 1 AGENDA

15TH ANNUAL SUPPLY CHAIN FORUM

TIME	EVENT	PRESENTER
10:00 AM	Welcome (Main Stage)	Simon Sheather, Dean, Gatton College of Business and Economics
10:10 AM	Presentation (Main Stage)	Ammie McAsey, SVP, Customer Distribution Operations, McKesson
11:15 AM	Panel: Operations & Technology (Main Stage)	Mark Dorfmueller, CEO, AiMadx Rolando Ortiz, Former VP, Head of International Technology, Wendy's Company Keith Moore, CEO, AutoScheduler.AI Paul SobECKI, Sr. Manager, Strategy & Operations - NextGen Therapies, Deloitte <i>Moderated by Jake Barr, CEO/Principal, BlueWorld Supply Chain Consulting</i>
12:15 PM	Lunch (Exhibitor Hall)	Sponsored by OMP
1:15 PM	Student Projects (Main Stage)	Carol Chavez, Associate Director, Master of Science in Supply Chain Management, Gatton College of Business and Economics
1:45 PM	Presentation (Main Stage)	Jon Rodammer, VP, US E2E Supply Chain Operations, Kenvue
2:50 PM	Round Tables	People (Exhibitor Hall) Process (Main Stage) Technology (Breakout Room)
4:00 PM	Networking Event (Gatton B&E)	Sponsored by Tempur Sealy



DAY 2 AGENDA

15TH ANNUAL SUPPLY CHAIN FORUM

TIME	EVENT	PRESENTER
8:15 AM	Breakfast (Exhibitor Hall)	
9:00 AM	Day 2 Welcome (Main Stage)	John Pelozo , Associate Dean for Research, Graduate and International Affairs, Carol Martin Gattton Professor, Gattton College of Business and Economics
9:05 AM	Presentation (Main Stage)	Rolando Ortiz , Former VP, Head of International Technology, Wendy's Company
9:50 AM	Exhibitors (Exhibitor Hall)	Exhibitor Presentations & Demos
11:05 AM	Presentation (Main Stage)	Whitney Shlesinger , VP Global Planning & Logistics, McCormick
11:50 AM	Lunch (Exhibitor Hall)	
12:35 PM	Presentation (Main Stage)	Josh Veara , Sr. Director of Supply Planning & Materials Management, The Hershey Company
1:30 PM	Student Coaching (Breakout Room)	MS Supply Chain Management and select MBA & Engineering students
2:30 PM	Closing Remarks (Breakout Room)	Haoying Sun , Director, Master of Science in Supply Chain Management, Gattton College of Business and Economics



SPEAKERS

15TH ANNUAL SUPPLY CHAIN FORUM



Ammie McAsey

SVP, Customer Distribution Operations, McKesson

Ammie McAsey is the Senior Vice President of Customer Distribution Experience for McKesson's U.S. Pharmaceutical division. In this role, Ammie is responsible for leading the supply chain strategy across the U.S. for brand, generic and specialty pharmaceuticals. Ammie's responsibilities include oversight of more than 40 distribution locations and central fill pharmacies, transportation services, network design, operations quality, inventory purchasing and customer support. Previously, Ammie was the Vice President and General Manager of the Strategic Distribution Centers; three distribution centers with over 500 employees responsible for consolidating and shipping manufacturers products to the field distribution centers. In this role, Ammie was responsible for leading supply chain synergies with the national buying center, manufacturers, field distribution centers and customers. Formerly, Ammie held the various leadership positions as Vice President Distribution Operations for the North Central Region and Director of Operations. In these roles, Ammie collaborated across functions to deliver operational excellence, talent development and financial performance.

Ammie is a member of the Women Business Leaders (WBL) of the U.S. Healthcare Industry Foundation, Supply Chain Leaders in Action (SCLA), Council of Supply Chain Management EIC and Health Care Distribution Alliance (HDA). She serves on the Board of Directors for U.S. Venture in Appleton, WI.

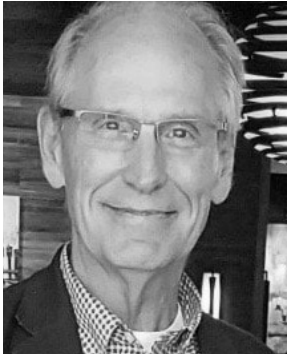
Prior to joining McKesson, Ammie worked for Coca-Cola, Home Depot, Russell Corporation and DSC Logistics in various supply chain and logistics positions. She earned a bachelor of business administration degree from Creighton University in Omaha, NE.

Ammie currently lives in Prosper, TX with her husband Jim and two English Bulldogs, Jake and Elwood.



SPEAKERS

15TH ANNUAL SUPPLY CHAIN FORUM



Mark Dorfmueller

CEO, AiMAdx

- Digital Transformation Consultant, CEO aiMADx - Clients include Natures Bounty, Walmart, Hussmann Refrigeration, Kao, Kraft-Heintz, American Medical Association, Sanofi.
- 38+ years IT Executive Leadership for Procter and Gamble and General Electric.
- 20+ Years of experience in Supply Network.
- Sr Director, P&G Supply Chain Innovation leader building a real-time intelligent microservice based value stream supply network planning solution to replace traditional ERP planning solutions that are augmented with add-ons and customizations.
- Sr Director, P&G, Digitizing Idea-to-Consumer Value Stream End-to-End. Digitization of P&G consumer end-to-end value stream from idea to consumer across 42 business capabilities. The program included 400+ projects delivering hundreds of millions in hard savings, productivity, and speed to market improvements.
- Sr Director P&G, Supply Chain Product Customization Services – P&G customizes over 20+% of it's product for customers to the shelf. Created digital solutions to optimize and streamline this part of the business moving from spreadsheets to automation.
- Sr Director, P&G, It Procurement and Supplier Solutions - Managed the Purchasing and Supplier Network Services for the 60,000 suppliers and 1,700 contract manufacturing suppliers. This included leading the IT RFID program with Walmart and P&G.
- Sr Director, P&G, Consumer Driven Supply Network – designed and implemented new solutions to shift from forecast only driven to demand driven supply planning. P&G led the industry on this strategic shift in planning.
- Director, IT Manufacturing Leader. Managed IT solutions and teams for three of P&Gs manufacturing plants including the second largest plant in P&G in the world. Led the implementation of MES across all NA Beauty Care Plants driving process reliability to 85% the network.
- Director GE Aviation IT Purchasing and EDI - Custom built a procurement solution for GE Aviation. Ran the corporate EDI program in the early days of EDI and served on the ANSI X12 standards Executive committee to develop national standards.



SPEAKERS

15TH ANNUAL SUPPLY CHAIN FORUM



Rolando Ortiz

Former VP, Head of International Technology, Wendy's Company

Rolando Ortiz serves as Head of International Technology. He is part of The Wendy's Company since June 2020.

He is accountable for developing and leading technology initiatives for our International business units. Specifically, this includes creating and executing the international technology strategy, solving business challenges through digital technologies, leveraging direct-to-consumer, restaurant technology platforms, and driving technology objectives to achieve our global vision for accelerated growth.

Prior to joining Wendy's, Rolando served as Chief Information Officer and Information Technology for Grupo Bimbo and was responsible for the company's overall IT strategy and execution. He also previously spent 13 years at The Kellogg Company where he worked in a variety of IT Vice President-level roles in Application Solutions, International Technology Services, Infrastructure and Operations and Shared Services. Before Kellogg, Rolando spent 12 years in IT at The Procter & Gamble Company, working in the Latin America North region, Brazil and Mexico.

Rolando graduated Summa Cum Laude from Instituto Tecnológico y de Estudios Superiores in Monterrey, Mexico with a Bachelor of Arts degree in Business Administration and Computer Science. He received a graduate certificate in Managerial Issues in the Global Enterprise from Thunderbird School of Global Management.



SPEAKERS

15TH ANNUAL SUPPLY CHAIN FORUM



Keith Moore
CEO, AutoScheduler.AI

Keith Moore is the Chief Executive Officer for AutoScheduler.AI, and is focused on bringing the future of technology into warehousing. He works with top 10 Consumer Goods, Beverage, and Distribution companies to drive efficiency in distribution centers.

Prior to launching AutoScheduler.AI, Keith was voted by Hart Energy Magazine as an Energy Innovator of the Year in 2020, was selected as a Pi Kappa Phi 30 under 30 member, and holds multiple patents in the fields of neural architecture search and supply chain planning. Keith has been published by publications & journals like Forbes, SupplyChainBrain, Inbound Logistics, ISSA and OTC for his work in logistics, cyber security, and predictive maintenance applications.



SPEAKERS

15TH ANNUAL SUPPLY CHAIN FORUM



Paul Sobecki

Sr. Manager, Strategy & Operations - NextGen Therapies, Deloitte

Paul Sobecki is a Senior Manager at Deloitte Consulting LLP. Focusing on Strategy & Operations, Paul leads his clients to solve their most complex issues in the areas of supply chain, data, and finance.

Upon graduation from Ohio State, Paul spent 6 years with General Mills working at multiple manufacturing facilities, in various corporate roles, and supporting international business operations. Upon returning to Fisher's MBA program, Paul worked as a graduate assistant, was elected class president, founded a student organization, and secured a full-time role in Deloitte's consulting practice.

Paul enjoys developing others through mentorship, recruiting new talent to Deloitte, and coaching junior practitioners. Paul holds a Bachelor of Science in Business Administration and a Master of Business Administration from The Ohio State University.

Paul lives in Louisville, Kentucky with his wife and their three children.



SPEAKERS

15TH ANNUAL SUPPLY CHAIN FORUM



Jonathan Rodammer

VP, US E2E Supply Chain Operations, Kenvue

Jonathan is a seasoned supply chain executive with global experience, currently serving as VP of U.S. End-to-End Supply Chain Operations at Kenvue (formerly Johnson & Johnson Consumer Healthcare). As a member of the North America Leadership Team, Jonathan has direct responsibility for the \$7B+ U.S. business including Plan, Deliver [Warehousing, Distribution, Trade Compliance, Customer Service], Brand-aligned Supply Chain, and the ERP Ecosystem Transformation to SAP OneS4.

Jonathan joined Procter & Gamble (P&G) in 2008 in Beauty External Manufacturing, leveraging his prior experience with OEMs at Motorola Mobility, where he was a key leader for the integration of new Brand Acquisitions including Fekkai®, The Art of Shaving®, and Nioxin®. He also held various roles at P&G leading NA Hair External Manufacturing, Global Skin Care Network Design, and the Asia Planning Transformation Program for P&G's Beauty Business based in Singapore. Jonathan returned to North America as the Operations Leader responsible for USA Oral Rinse Manufacturing Site and led rapid improvement of Operational Efficiency and throughput for the site.

Jonathan later joined Coty as the Senior Director of Global Commercial Operations and Business Planning. Over two years, Jonathan supported the integration of the P&G and Coty businesses including the creation of new Integrated Business Planning, Demand Planning, and Innovation Planning processes. His responsibilities expanded to include Global Consumer Beauty Transformation and Supply Chain Go-To-Market transformation for the Consumer Beauty Division.

After his time at Coty, Jonathan spent his next 6 years at Estee Lauder Companies (ELC) where he held various roles including Vice President / Chief Supply Chain Officer for the Clinique Brand. He also served as the Global Supply Chain Leader for the Make Up Division, increasing the innovation sufficiency by 30% and reducing the time-to-market -40%. Prior to joining Kenvue he served as VP of the North America Integrated Planning & Customer Supply Chain at ELC, where he was responsible for Demand Planning and Integrated Business Planning (IBP) across the NA omnichannel distribution, led the Joint Business Plan (JBP) with key accounts, and oversaw the creation of the Global Customer Supply Chain Center of Excellence.



SPEAKERS

15TH ANNUAL SUPPLY CHAIN FORUM



Whitney Shlesinger

VP Global Planning & Logistics, McCormick

Whitney Shlesinger is the McCormick Vice President of Global Supply Chain & Logistics based in Hunt Valley, Maryland and serves as the Chief of Staff to the CSCO. She oversees Supply Planning, Demand Planning, Materials Management, Customer Collaboration, Logistics, IBP, Inventory, and Supply Chain Insights and Analytics. Her work is focused on creating global processes, value delivery, and competitive capabilities.

Whitney joined McCormick in 2017 and during her tenure has had regional and global leadership roles in cost savings, continuous improvement, and business transformation programs. Prior to McCormick, Whitney held positions across Manufacturing, Supply Planning, Customer Service, Ecommerce and Sales functions.

Whitney lives in Monkton, Maryland with her husband and her two young children. She is an amateur kids sport coach and family air hockey champion. Whitney holds a B.S. in Industrial Engineering from Penn State University, an MBA from Indiana University. Whitney sits on the World Trade Center Institute CEO Counsel and multiple Penn State University Engineering Boards.



SPEAKERS

15TH ANNUAL SUPPLY CHAIN FORUM



Josh Veara

*Sr. Director of Supply Planning & Materials Management,
The Hershey Company*

Josh Veara is a Sr. Supply Chain Director for The Hershey Company. In his role, Josh is responsible for confection and salty snacking supply planning and analytics together with end to end materials management. His team of Supply Planners partner with owned and 3rd party manufacturing to ensure scheduled production and inventory plans meet the needs of Hershey's customers. His team of Materials Managers partner with packaging, ingredients, and cocoa suppliers to ensure continuous availability of materials for the manufacturing teams.

Previously, Josh has held several roles across The Hershey Company's global supply chain based in Hershey, PA and in Singapore. His experience includes strategy & network optimization, innovation project management, enterprise program management, high-speed manufacturing, and, acquisition, integration, and leadership of acquired brands Supply Chain.

Before joining Hershey in 2012, Josh held various leadership positions as a Lieutenant in the US Navy onboard the USS TENNESSEE, a fleet ballistic missile submarine based in Kings Bay, GA.

A native of Clarkston, MI, Josh holds a bachelor's degree in systems engineering from the United States Naval Academy and an executive MBA from INSEAD, a global business school based in Singapore and France.

Josh lives in the Lancaster, PA area with his wife, Madison, and two daughters, Mia and Caroline.



THANK YOU TO OUR SPONSORS

Title Sponsor:



Gold Sponsor:



Lexmark™

Silver Sponsors:

TOYOTA



KENTUCKY

TOYOTA MOTOR MANUFACTURING, KENTUCKY, INC.



Valvoline™



**General
Electric**

Reception Sponsor:

TEMPUR+SEALY

Scholarship Sponsors:



Lunch Sponsor:



