

Gatton College of Business and Economics

Fact Book 2018-2019



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Terms and abbreviations:

- ❖ FTE – Full-Time Equivalent
- ❖ URM – Underrepresented Minority. Includes the following categories: American Indian/Alaskan Native, Black or African American, Hispanic or Latino, Native Hawaiian/Other Pacific Islander, Two or More Races.
- ❖ The Kentucky Council on Post-Secondary Education (CPE) identifies students who are studying in the United States on a select set of visa types as an ethnicity of “Non-resident Alien”. These visa types include: B-1, B-2, C-1, C-2, C-3, D, F-1, F-2, H-2A, H-2B, H-3, J-1, J-2, M-1, M-2, O-1, O-2, O-3, P-1, P-2, P-3, P-4, TD, TN.

If you have any questions with regards to the data in this Factbook please reach out to The Office of Assessment at Gatton College of Business and Economics at gattonassessment@uky.edu.

Introduction

The Gatton College of Business and Economics (Gatton) Fact Book is compiled by the Dean's office. The Fact Book is designed to provide a convenient source of information. It provides general answers to questions that frequently arise.

Mission Statement

“The Gatton College of Business and Economics prepares principled leaders for the global economy, produces influential research, and supports economic growth in Kentucky and beyond.”

This mission is the foundation of everything we do in the Gatton College. We prepare our graduates with the skills and knowledge they need to compete globally with the utmost integrity and professionalism. Our research meets the highest standards of quality and demonstrably influences the thinking of scholars, business leaders, and policy makers. In addition, through teaching, research, and outreach, we not only support economic growth, but also have a direct, tangible influence on the lives of Kentucky's citizens and people around the world.



Gatton College students enjoying the BB&T Quiet Study located on the first floor of the College.

Strategic Objective

The overall strategic objective is to elevate the quality and impact of the Gatton College's educational, research, and outreach activities to compare favorably with those of the very best public research universities in the United States. The Commonwealth of Kentucky deserves no less from its flagship, land-grant, and leading research institution. The accomplishments listed below define our success:



The first-floor entrance of the Gatton College off South Limestone.

- ❖ We are recognized among the top 30 public university business colleges in the United States according to published rankings of academic programs and faculty research productivity and impact.
- ❖ Our research is rigorous and influential as measured by the number of times Gatton faculty members and students regularly appear in the most widely read and highly cited academic journals and by its impact in academics, industry, and public policy.
- ❖ As a vibrant and welcoming learning community, we retain, professionally develop, reward and promote our highest performing faculty and staff members.
- ❖ Surveys of our community members reflect strong satisfaction with our learning and work environment.
- ❖ Our graduates achieve rewarding professional positions in major organizations with a global reach and are leaders in their fields.
- ❖ Our outreach efforts influence the development of new businesses, the attraction of new businesses to Kentucky, and the growth of Kentucky businesses.

Strategic Initiatives

Strategic Initiative 1: Create an academic and professional home.

Create an engaged, inclusive, and diverse academic and professional home for students, staff, and faculty. Elevating our people and maintaining a collaborative and collegial environment is essential to achieving all elements of our mission.

Strategic Initiative 2: Improve student learning and career outcomes.

Improve the learning and career outcomes of all students through more rigorous and relevant academic programs and meaningful enrichment activities and improved academic and career advising.

Strategic Initiative 3: Attract and support excellent scholars.

Attract and support excellent scholars who produce rigorous, influential research at the forefront of business and economics. We will demonstrate the impact of our research and contribute to the University's profile as a leading research-intensive institution.

Strategic Initiative 4: Increase external engagement and promote economic growth in Kentucky and beyond.

We will translate our research and educational activities into practice by cultivating and strengthening mutually beneficial external partnerships and by supporting the entrepreneurial ecosystem within the Gatton College, the University, and our region.

Strategic Initiative 5: Achieve operational excellence.

To accomplish our ambitious mission, Gatton College's internal operations will exemplify an efficient, transparent, and flexible organization.

Gatton Creed

As lifelong members of the Gatton College community, we are united.

We pledge to use our own abilities and the skills and knowledge we gain here to become principled leaders in our global economy.

We will help to build an engaged, inclusive, and diverse environment in our college and our community.

We will contribute to economic growth in Kentucky and beyond and strive to have a tangible influence on the lives of people around the world.

We are scholars. We are leaders. We are stewards of a higher calling to excellence.

In Gatton, we are united.



Gatton's large four-story atrium and 500-seat state-of-the-art Kincaid Auditorium allows large groups of students and the public to participate in business experiences and opportunities not found anywhere else.

Dean of the Gatton College of Business and Economics

On July 1, 2018, Simon J. Sheather began his tenure as dean of UK's Gatton College of Business and Economics.

Sheather came to UK from Texas A&M University, where he served as professor and interim director of Texas A&M's Institute of Data Science, as well as academic director of MS (Analytics) and Online Programs in the Department of Statistics. Texas A&M, like UK, is a member of the Southeastern Conference.



"We are delighted that Professor Sheather is joining us as dean of the Gatton College," said UK Provost David Blackwell, who served as dean of the Gatton College from 2012-18. "His outstanding faculty credentials, his strong record of leadership, and the incredible level of energy he brings to this important position all are attributes which will serve the college and our university very well."

A native of Australia, Sheather received numerous awards for his teaching, research, and mentorship during an 18-year tenure at the Australian Graduate School of Management, part of the University of New South Wales. Upon joining the faculty at Texas A&M in 2005, Sheather served as chair of the Department of Statistics for nine years. While at Texas A&M, he personally started from scratch two professional master's programs, both of which make innovative use of technology. In addition, he led development efforts, which raised substantial funds from alumni and companies.

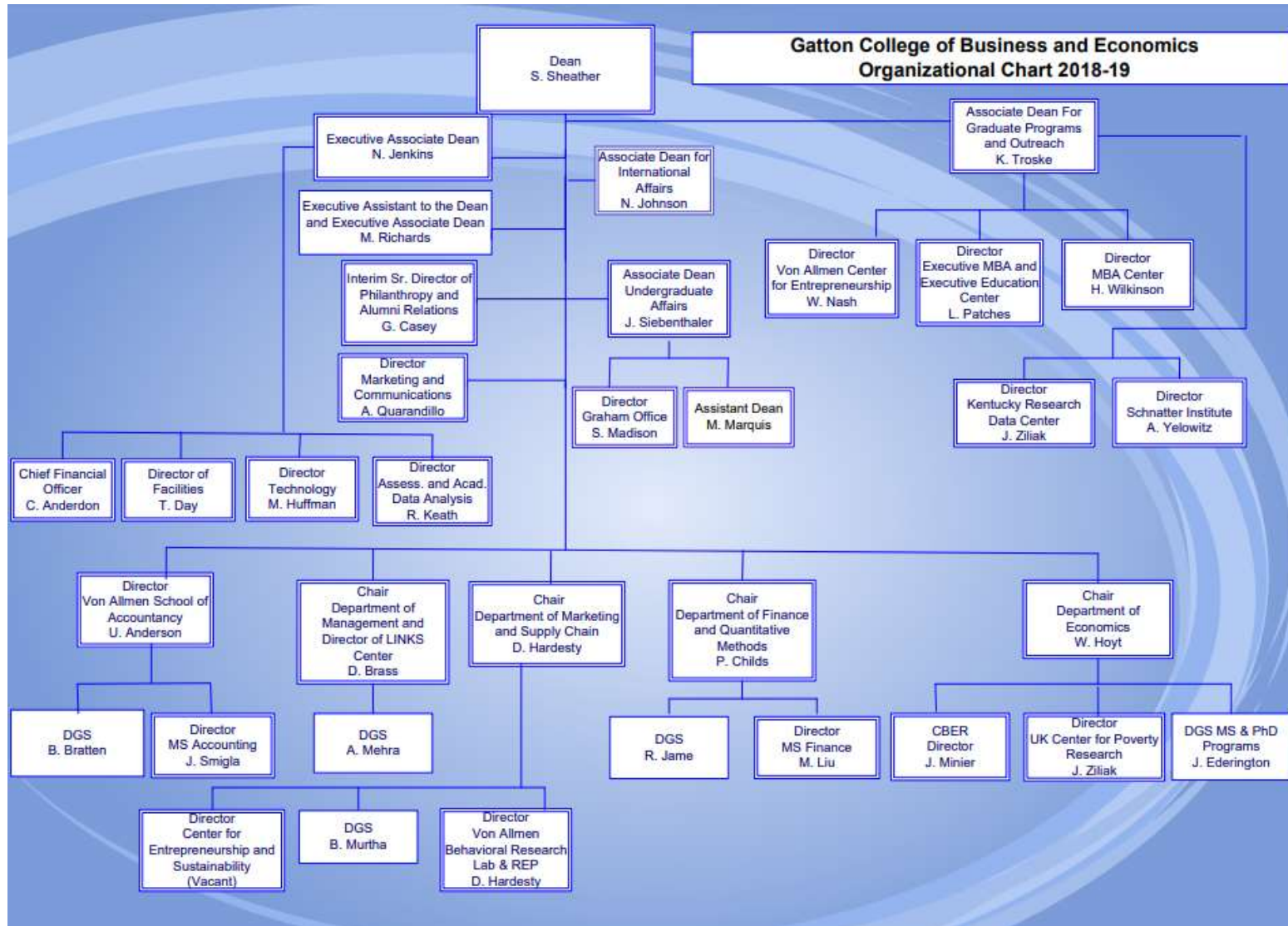
Sheather also has extensive experience working with industry and government developing practical predictive models for big data.

Sheather is impressed with the academic excellence of the Gatton College and is looking forward to continuing to grow undergraduate and graduate student enrollment. He plans to propose an online version of the University of Kentucky MBA program, which the Gatton faculty have been in the process of developing.

Sheather graduated with 1st Class Honors in mathematical statistics from the University of Melbourne, before earning his Ph.D. in statistics from La Trobe University, also located in Australia. His academic career includes visiting professorships at Pennsylvania State University and the Stern School of Business at New York University.*

* Gatton College of Business and Economics. "UK Names New Dean for Gatton College of Business and Economics". University of Kentucky, Gatton College of Business and Economics. May 31st, 2018. <http://gatton.uky.edu/about-us/stay-connected/news/2018/uk-names-new-dean-gatton-college-business-and-economics>. Accessed on June 6th, 2018.

Organizational Chart



Gatton College of Business and Economics Committees: 2018-2019

Standing Committees

Operating Committee

Simon Sheather, <i>Chair</i>	Nancy Johnson
Urton Anderson	Paul Childs
Dan Brass	Jennifer Siebenthaler
David Hardesty	Christy Anderson
William Hoyt	Ken Troske
Nicole Jenkins	Greg Casey
Ann Mary Quarandillo	

Undergraduate Studies Committee

Jennifer Siebenthaler, <i>Chair</i>	
Zach Edens	Wendy Liu
Jane Wells	Darshak Patel
Meike Eilert	<i>Student Representative</i>

MBA Policy Committee

Ken Troske, <i>Chair</i>	Urton Anderson
Chris Clifford	Aaron Garvey
Ajay Mehra	Frank Scott
<i>Student Representative</i>	Karl Gustafson
Harvie Wilkinson, <i>Ex-Officio</i>	

Graduate Studies Committee Ph.D. in Business Administration

Ken Troske, <i>Chair</i>	Russell Jame
Ajay Mehra	Josh Ederington
Brian Murtha	Brian Bratten
<i>Student representative</i>	
Jeanie Graves, <i>Ex-Officio</i>	

Graduate Studies Committee Ph.D. in Economics

Josh Ederington, <i>Chair</i>	Steve Lugauer
Frank Scott	Adib Bagh
Jenny Minier	<i>Student Representative</i>
William Hoyt, <i>Ex-Officio</i>	
Ken Troske, <i>Ex-Officio</i>	
Jeanie Graves, <i>Ex-Officio</i>	

Faculty Advisory Committee on Promotion and Tenure

Steve Borgatti	Merl Hackbart
Jenny Minier	John Peloza
David Ziebart	
Devanathan Sudharshan (Alternate)	

Diversity Committee (Staff and Faculty Development)

Nicole Jenkins, <i>co- Chair</i>	
Christy Anderson, <i>co-Chair</i>	
Adib Bagh	Caroline Crane
Adam Craig	Deire Foxx
Rose Kim	Michelle Lowe
Joia Patterson	Shonta Phelps
Thomas Teague	David Ziebart

Strategic Planning & Quality Improvement Committee

Nicole Jenkins, <i>Chair</i>	Steve Borgatti
Jim Fackler	Paul Childs
Alexis Allen	Brian Bratten
Simon Sheather, <i>ex-officio</i>	
Rena Keath, <i>ex-officio</i>	
Jennifer Siebenthaler, <i>ex-officio</i>	

Gatton Faculty Council

Chris Clifford (18-19)	Wally Ferrier (18-19)
David Hulse (18-19)	Yoonbai Kim (18-19)
Aaron Garvey (18-19)	

Learnings Outcomes Assessment Committee

Nicole Jenkins, <i>Chair</i>	Urton Anderson
Leonce Barger	Zack Edens
Mark Andersen	Rena Keath
Jennifer Siebenthaler	Darshak Patel

Ad Hoc Committees

Communications Committee

To be formed as needed.

EMBA Policy Committee (UK Representatives)

Ken Troske, *Chair* Kristine Hankins
Joe Labianca Frank Scott

Graduate Studies Committee Masters in Accountancy

John Smigla, *Chair* Jeff Payne
Brian Bratten Dan Stone
Dave Ziebart, *Student Representative*
Urton Anderson, *Ex-Officio*
Ken Troske, *Ex-Officio*

Graduate Studies Committee Masters in Finance

Mark Liu, *Chair* Russell Jame
Wendy Liu
Jon Chait, *Student Representative*
Paul Childs, *Ex-Officio*
Ken Troske, *Ex-Officio*

Library/Data Committee

Monika Causholli Mark Liu
Olga Malkova Eric Gladstone
Anita Lee-Post

Merit Appeals Committee

David Hulse Zhi Huang
Chris Clifford John Peloza
James Ziliak

Teaching Excellence Team

Gail Hoyt, *Chair* Tom Pope
Will Gerken Leslie Vincent
John Kirn Jennifer Siebenthaler, *Ex-Officio*

Research Excellence Team

Russell Jame Allan Chen
Joe Labianca Dan Stone
Jim Ziliak

Safety Committee

Tony Day, *Chair* Christy Anderson
Karl Gustafson Darshak Patel
Nicole Jenkins Wally Ferrier

Scholarship Committee

Jennifer Siebenthaler, *Chair*
Christy Anderson Greg Casey
URC recruiter (TBD) Meg Marquis

Staff Council

Caroline Crane, *President*
Christy Anderson Nicole Cartier
Alec Steckler Mariam Gorjian
Jennifer Soltis Rebecca Kegebein
Michelle Lowe Sarah Madison

University Committees

Faculty Senate

Ram Pakath (18-19) Josh Ederington (18-19)
Adib Bagh (18-19) Chen Chung (18-19)
David Hulse (18-19) Leslie Vincent (18-21)
D. Sudharshan (18-19)

Graduate Council

Brian Bratten

Undergraduate Council

Holly Hapke (18-20)

University Staff Senate

Chris Carney (18-21)
Amanda Shagane (18-21)

Student Credit Hours by Program

Credit Hours by Department	2012-13	2013-14	2014-15	2015-16	2016-17	*2017-18	* Grand Total
Accounting	11,354	13,250	13,768	13,880	15,124	14,611	81,987
Graduate	969	1,371	2,224	1,726	2,649	2,978	11,917
Undergraduate	10,385	11,879	11,544	12,154	12,475	11,633	70,070
Business & Economics	4,275	3,994	2,644	2,312	3,379	4,214	20,818
MBA	3,334	2,568	624	380	524	1,183	8,613
Undergraduate	941	1,426	2,020	1,932	2,855	3,031	12,205
Economics	17,795	18,624	18,291	18,766	18,451	18,333	110,260
Graduate	1,004	1,239	1,164	1,054	1,006	894	6,361
Undergraduate	16,791	17,385	17,127	17,712	17,445	17,439	103,899
Finance & Quantitative Methods	8,862	10,268	10,680	10,848	12,041	11,861	64,560
Graduate	726	836	1,431	1017	1,556	1,691	7,257
Undergraduate	8,136	9,432	9,249	9831	10,485	10,170	57,303
Management	9,523	10,298	11,884	12,055	13,664	15,380	72,804
Graduate	988	1,028	1,717	1204	1,820	2,081	8,838
Undergraduate	8,535	9,270	10,167	10,851	11,844	13,299	63,966
Marketing & Supply Chain	7,362	7,980	8,820	9,679	10,739	10,938	55,518
Graduate	267	225	711	595	792	663	3,253
Undergraduate	7,095	7,755	8,109	9,084	9947	10,275	52,265
Grand Total	59,171	64,414	66,087	67,540	73,398	75,337	405,947

Note: Includes data from fall, spring, summer I and II terms. "*" denotes preliminary data to be updated December 2018.



Alumni, students, faculty, staff and friends gather at the University of Kentucky Gatton College of Business and Economics to celebrate the official grand opening of the building in 2016.

Student Success by Program

Enrollment

Total Enrollment: Fall 2013 – Fall 2017						
(Fall Cohort)	2013	2014	2015	2016	2017	5-Yr Increase
Undergraduate	2,575	2,768	3,043	3,263	3,540	965
Graduate	263	276	245	269	334	71
Total	2,838	3,044	3,288	3,532	3,874	1,036

Preliminary Enrollment by Degree Program: Fall 2018

Degree Level	Degree	Fall 2018
Undergraduate	Bachelor of Business Administration - Management	732
	Bachelor of Business Administration - Finance & Quantitative Methods	770
	Bachelor of Business Administration - Marketing & Supply Chain	913
	Bachelor of Science in Accounting	527
	Bachelor of Science in Economics	243
	Undeclared/Exploratory Studies	225
	Non-Degree	23
Total Undergraduate		3,433
Graduate	Master of Business Administration	178
	Master of Science in Economics	1
	Master of Science in Accounting	44
	Master of Science in Finance	66
	Doctor of Philosophy in Economics	36
	Doctor of Philosophy in Business Administration	32
Total Graduate		357
College Total		3,790

Extracted from SAP 9/13/18



Undergraduate Students

Average ACT and GPA for Freshman Cohort: 2010 - 2017									
(Fall Cohort)	2010	2011	2012	2013	2014	2015	2016	2017	Avg.
Average ACT Scores	24.00	25.10	24.90	25.30	25.20	25.3	25.30	25.3	25.05
Unweighted HS GPAs	3.30	3.36	3.32	3.33	3.35	3.37	3.40	3.45	3.37

Undergraduate Retention: 2011 - 2016							
(Fall Cohort)	2011	2012	2013	2014	2015	2016	Avg.
First to Second Year	84.60%	83.30%	84.80%	85.30%	85.20%	86.60%	84.64%
URM First to Second Year	80.60%	84.70%	77.00%	78.50%	81.20%	83.3%	80.40%

6-Year Graduation Rates - Undergraduates						
(Fall Cohort)	2007	2008	2009	2010	2011	5-Yr Inc.
All Students	64.6%	62.0%	62.8%	65.8%	70.3%	5.7%
URM	43.9%	40.0%	40.0%	51.9%	52.8%	8.9%

The table reflects the percent of students within the cohort who were retained and graduated with a degree from the University of Kentucky.

Growth in the Number of Degrees Conferred						
Academic Year	2013-14	2014-15	2015-16	2016-17	2017-18	5-Yr Increase
Undergraduate	753	798	890	910	1,086	333
Und. Certificate			24	18	27	27
Graduate	177	195	191	181	219	42
Total	930	993	1,105	1,109	1,332	402

Academic year for UK encompasses terms fall, spring and summer in that order.

Job Placement for Undergraduate Students After Graduation					
Academic Year	2012-13	2013-14	2014-15	2015-16	2016-17
Percentage of Students with Employment after 3 Months of Graduation	12%	14%	51%	79%	79%
Median Salary	\$40,000	\$40,000	\$44,000	\$47,250	\$47,500

Financial Need

Average Unmet Financial Need: UK Peer Colleges (Undergraduate)

College	2016			2017			2018		
	Avg. Unmet Need	Completed FAFSA Count	% FAFSA Completed	Avg. Unmet Need	Completed FAFSA Count	% FAFSA Completed	Avg. Unmet Need	Completed FAFSA Count	% FAFSA Completed
CAFÉ	\$4,481	1,945	61.9%	\$4,293	1,905	61.8%	\$4,788	1,939	64.8%
Arts & Sciences	\$3,746	3,930	66.7%	\$3,986	4,322	64.7%	\$4,892	4,417	64.0%
Communications	\$4,644	1,206	61.7%	\$4,533	1,208	61.1%	\$5,620	1,257	64.2%
Education	\$4,536	1,619	68.1%	\$4,716	1,603	69.2%	\$5,532	1,498	69.3%
Engineering	\$2,704	2,256	62.3%	\$2,830	2,378	63.4%	\$3,342	2,397	64.1%
Business & Economics	\$3,211	1,998	54.3%	\$3,678	2,145	54.7%	\$3,842	2,188	55.3%

Average Unmet Financial Need by Department (Undergraduate)

Department	2016			2017			2018		
	Avg. Unmet Need	Completed FAFSA Count	% FAFSA Completed	Avg. Unmet Need	Completed FAFSA Count	% FAFSA Completed	Avg. Unmet Need	Completed FAFSA Count	% FAFSA Completed
Accounting	\$2,832	457	55.00%	\$4,561	454	56.30%	\$3,479	381	53.70%
Economics	\$3,748	179	56.10%	\$3,866	178	53.90%	\$2,682	170	53.50%
Business & Economics*	\$5,825	8	13.10%	\$5,854	62	41.90%	\$3,315	178	55.50%
Finance & Quantitative Methods	\$2,903	423	50.80%	\$3,281	457	52.60%	\$3,432	494	55.10%
Management	\$4,040	524	56.50%	\$4,298	485	52.50%	\$4,080	499	55.30%
Marketing & Supply Chain	\$2,823	551	56.60%	\$3,249	636	58.60%	\$4,623	624	57.30%

* Students listed in Business & Economics have not declared a major.

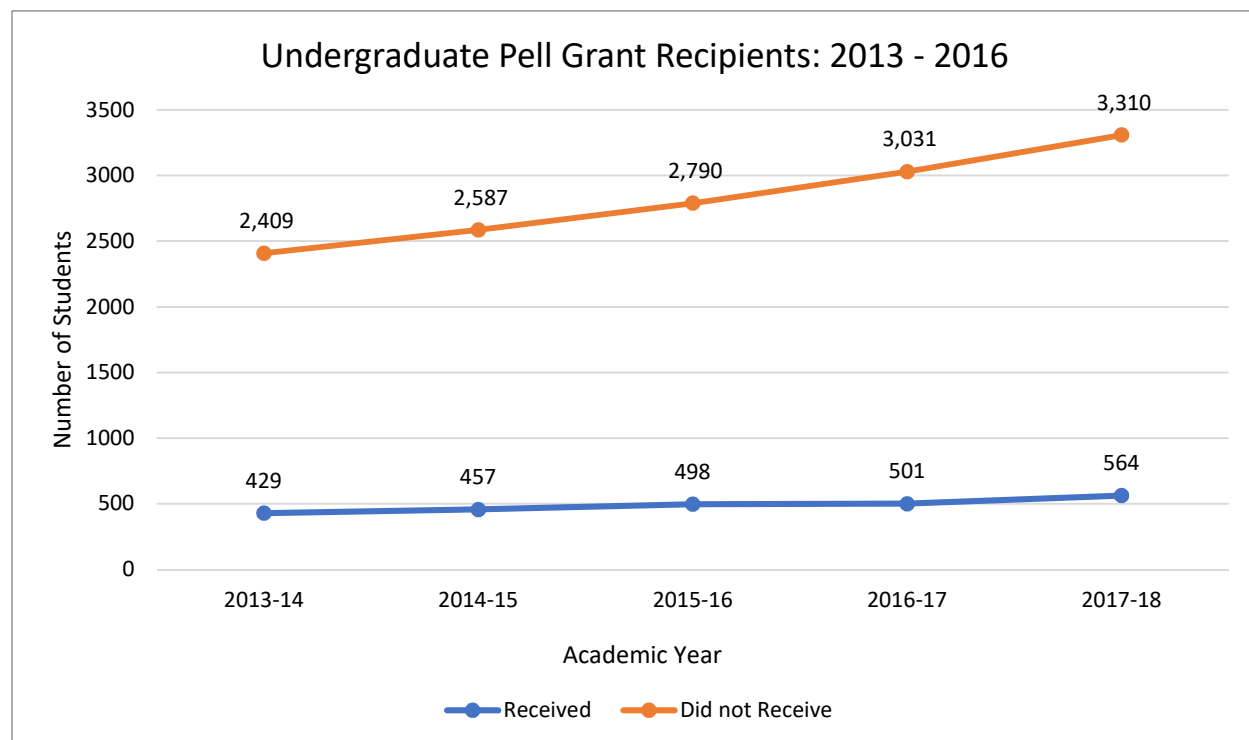
Average Unmet Financial Need by Department (Graduate)

Department	2016			2017			2018		
	Avg. Unmet Need	Completed FAFSA Count	% FAFSA Completed	Avg. Unmet Need	Completed FAFSA Count	% FAFSA Completed	Avg. Unmet Need	Completed FAFSA Count	% FAFSA Completed
Accounting	\$5,667	23	45.10%	\$10,714	28	52.80%	\$8,599	33	56.90%
Business & Economics	\$2,886	4	8.90%	\$2,023	4	9.30%	\$1,190	5	12.20%
Finance & Quantitative Methods	\$7,199	90	31.40%	\$6,470	101	32.70%	\$9,649	113	30.60%

Undergraduate Pell Grant Recipients: 2013 - 2017

Undergraduate Pell Grant Recipients					
Academic Year	2013-14	2014-15	2015-16	2016-17	2017-18*
Received	429	457	498	501	564
Did not Receive	2,409	2,587	2,790	3,031	3,310

* Denotes preliminary data that will be updated in November 2018.



Study Abroad and International Students

Total Undergraduate and Graduate Students Participating in Study Abroad					
Academic Year	2013-14	2014-15	2015-16	2016-17	2017-18
All Students	140	163	194	157	185
URM Students	17	32	33	25	23

Percent of Graduating Class Participating in Study Abroad (Undergraduate)										
	Class of 2013		Class of 2014		Class of 2015		Class of 2016		Class of 2017	
	#	%	#	%	#	%	#	%	#	%
All Students	65	10.7%	81	14.4%	102	15.6%	164	23.4%	90	12%

International Students by Degree Level						
International Students	Degree Level	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018*
	Bachelor's Degree	142	152	151	110	109
	Master's Degree	19	14	17	27	44
	Doctor's Degree	36	35	31	31	29
	Non-degree	6	13	13	11	11
Total		199	203	214	212	179

*Fall 2018 numbers are considered unofficial until approved by CPE.



Graduate Students

Total Enrollment					
Academic Year/Programs	2013-14	2014-15	2015-16	2016-17	2017-18
Full Time MBA	67	72	49	68	107
P/T MBA	117	122	125	149	75
EMBA	-	19	35	35	38
Masters of Accounting	37	49	45	51	53
Masters of Finance	-	-	-	-	29
PhD Program - Accounting	11	13	12	9	9
PhD Program - Economics	36	41	40	41	37
PhD Program - Finance	18	14	13	8	9
PhD Program - Management	8	6	8	7	7
PhD Program - Marketing	6	6	5	5	4

MSACC CPA Exam Pass Rates by Sections						
Academic Year		2013	2014	2015	2016	2017
Total MSACC Candidates		26	35	44	45	43
CPA Exam by Sections						
Regulation	Total Number Sitting	20	25	38	40	37
	Number Passing	19	21	35	38	27
	Pass Rate	95%	84%	92%	95%	73%
	National Average Pass Rate	48%	49%	50%	48%	47%
Auditing & Attestation	Total Number Sitting	20	24	39	34	30
	Number Passing	20	21	34	33	28
	Pass Rate	100%	88%	87%	97%	93%
	National Average Pass Rate	46%	46%	47%	46%	49%
Business Environment & Concepts	Total Number Sitting	19	24	35	38	37
	Number Passing	19	23	35	36	33
	Pass Rate	100%	96%	100%	95%	89%
	National Average Pass Rate	56%	55%	56%	55%	53%
Financial Accounting & Reporting	Total Number Sitting	18	22	34	33	29
	Number Passing	17	20	32	30	26
	Pass Rate	94%	91%	94%	91%	90%
	National Average Pass Rate	48%	48%	47%	46%	44%

MSACC Passing All Four Parts of the CPA EXAM as Reported by KY State Licensing Board					
Academic Year	2013	2014	2015	2016	2017
Total Sitting for All Parts	17	21	32	32	23
Total Passing	17	19	30	27	23
Pass Rate	100%	90.5%	93.8%	84.40%	100%

**Students are not required to take the CPA exam to earn an MS in Accounting. For those that do take the exam, the program has set a target benchmark for 90% of students sitting for the CPA exam to pass annually.*

Average GMAT/GRE Incoming Graduate Students: 2012 - 2017							
	(Fall Cohort)	2012	2013	2014	2015	2016	2017
Entering Cohort of Full-Time MBA Students							
Average GMAT		NA	619.1	609.5	636	604.1	601
Average GRE*		NA	310	310	312	312	300
Entering Cohort of Masters of Accounting							
Average GMAT		NA	607	585	585	567	NA
Average GRE		1,510/ 340	NA	NA	NA	1,310/ 328	295
Entering Cohort of Masters of Finance							
Average GMAT		NA	NA	NA	NA	NA	495
Average GRE		NA	NA	NA	NA	NA	307
Entering Business Administration Ph.D. Students							
Average GMAT		640	640	684	675	683	670
Average GRE		NA	1,340/ 328	1,365/ 330	1,365/ 330	1,443/ 336	327
Entering Economics Ph.D. Students							
Average GMAT		NA	NA	NA	NA	NA	NA
Average GRE		1,343/ 328	1,284/ 324	1,276/ 324	1,277/ 324	1,329/ 328	320

**Average GRE scores with two numbers include the original average from student records, along with a number converted to the new GRE scoring system.*

4-year Graduation Rate for Doctoral Students								
Academic Year	2010-2011	Graduation Rate	2011-2012	Graduation Rate	2012-2013	Graduation Rate	2013-2014	Graduation Rate
Students Admitted	17	/	23	/	20	/	22	/
Graduated in 4 years	2	11.80%	2	8.70%	1	5.00%	6	
Graduated in 5 years	7	41.20%	2	8.70%	4	-		
Graduated in 6 years	1	5.90%	0	0.00%	-	-		
Total	10	58.90%	4	17.40%	5	25%-	6	27.3%

Graduate Student Placement After Graduation: 2013 - 2018					
Academic Year	2013-14	2014-15	2015-16	2016-17	2017-18
Full Time MBA					
Percentage of Students with Employment after 3 Months of Graduation	75%	79%	64%	80%	84%
Median Salary	50,214	58,760	55,008	54,500	55,000
Masters of Accounting					
Percentage of Students with Employment by Semester of Graduation	73%	84%	88%	92%	98%
Median Salary	NA	NA	NA	50,000	50,000
Masters of Finance					
Percentage of Students with Employment after 3 Months of Graduation	NA	NA	NA	NA	83%
Median Salary	NA	NA	NA	NA	47,348
PhD Students					
Percentage of Students with Employment OVERALL	88%	100%	100%	100%	100%
Median Salary	NA	NA	NA	NA	NA

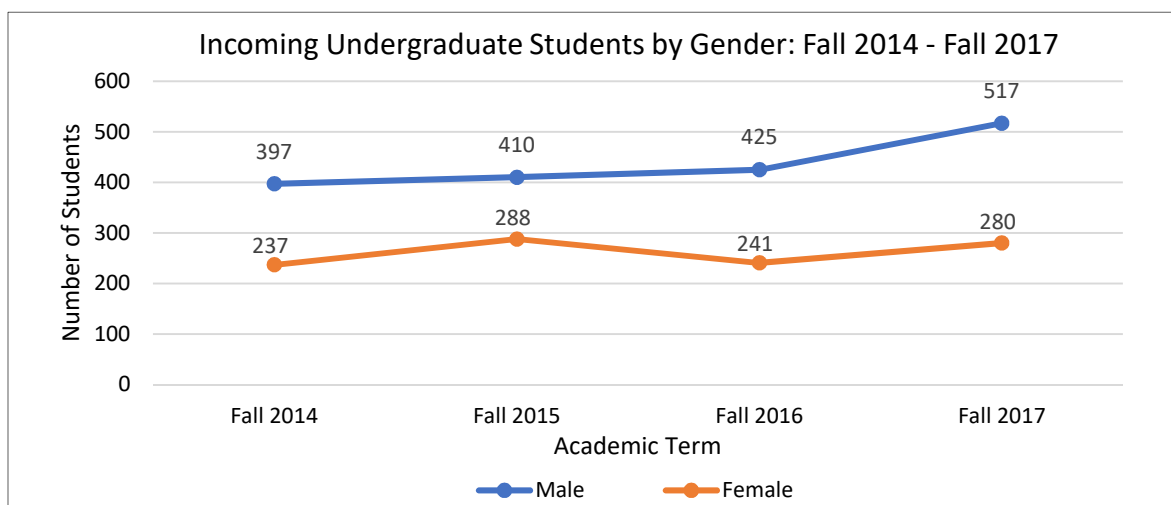
Proportion of Ph.D. Students Placing at Higher or High Research Institutions (Carnegie Classifications)												
Graduation Year	2013		2014		2015		2016		2017		2018	
	#	%	#	%	#	%	#	%	#	%	#	%
Economics Ph.D.	1	25%	0	0%	0	0%	0	0%	3	38%	2	40%
Business Administration Ph.D.	4	57%	4	44%	2	25%	1	17%	2	50%	1	20%
Total	5	45%	4	33%	2	14%	1	9%	5	42%	3	30%

**International placements are not included in the table.*

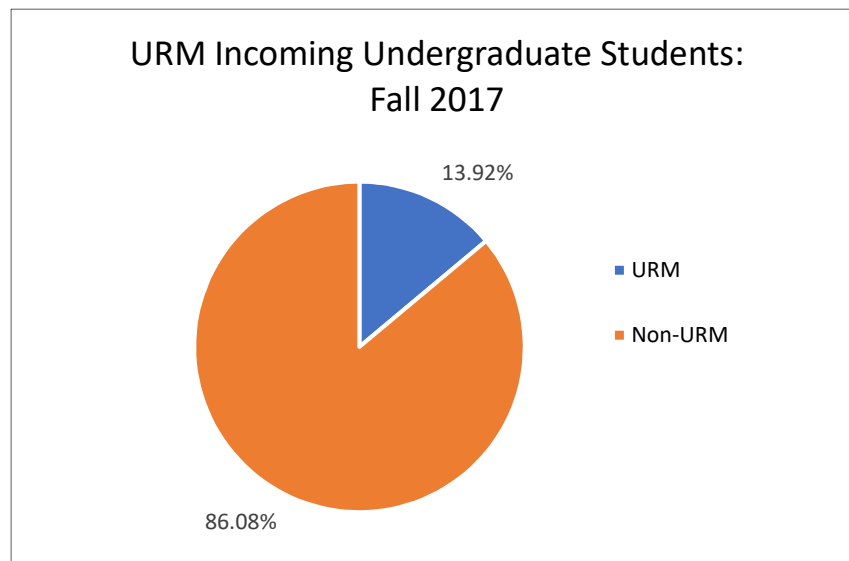
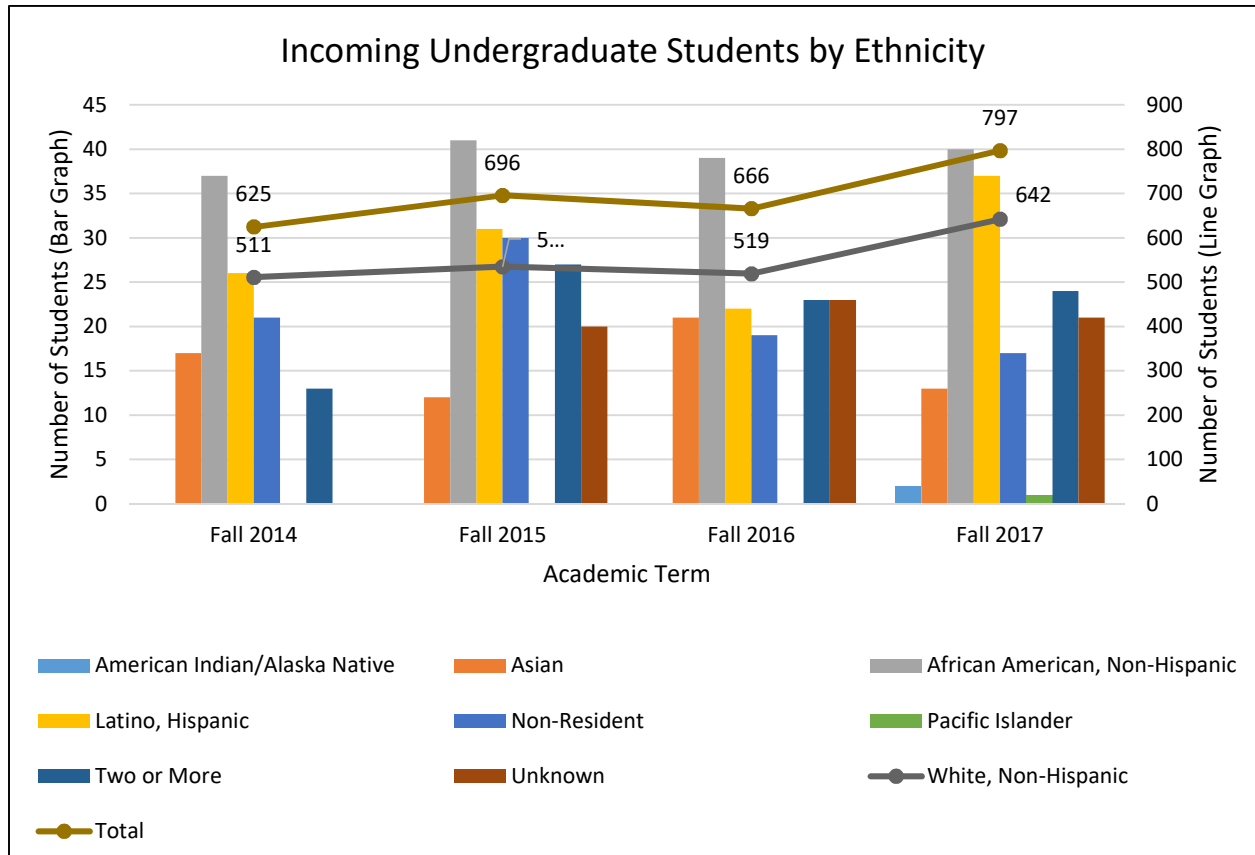
Student Enrollment Summaries

Incoming Undergraduate Students: Fall 2014 - Fall 2017

Incoming Undergraduate Students by Gender: Fall 2014 – Fall 2017								
	Fall 2014		Fall 2015		Fall 2016		Fall 2017	
Gender	#	%	#	%	#	%	#	%
Male	397	62.6%	410	58.7%	425	63.8%	517	64.8%
Female	237	37.4%	288	41.3%	241	36.2%	280	35.1%

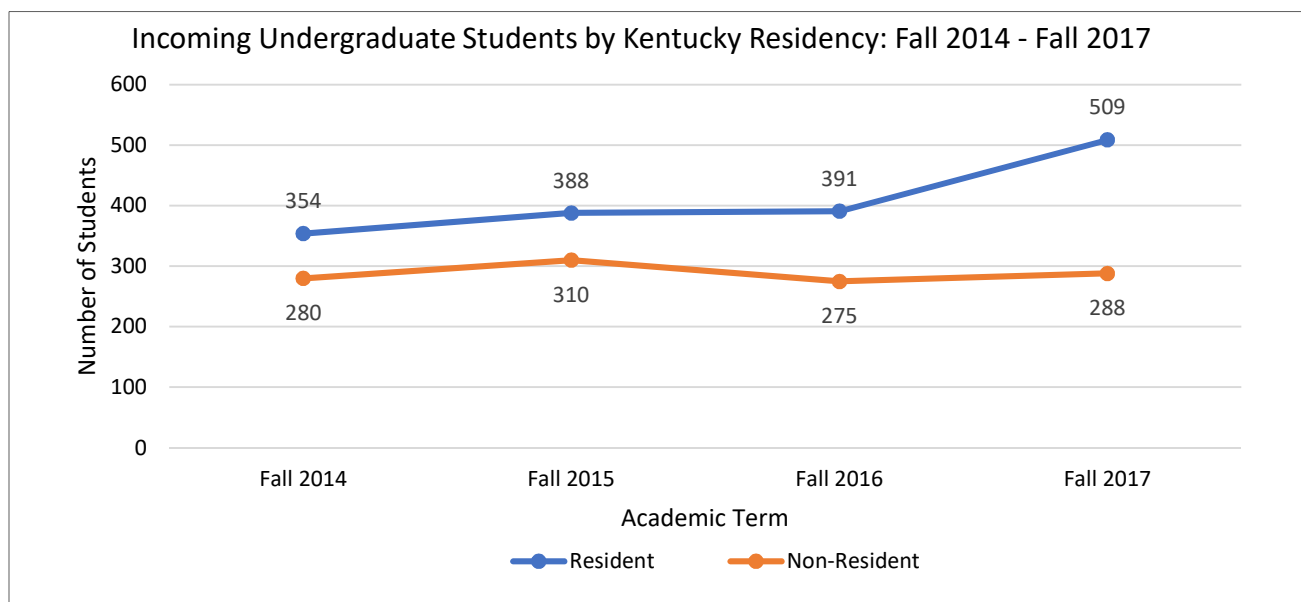


Incoming Undergraduate Students by Ethnicity: Fall 2014 – Fall 2017								
	Fall 2014		Fall 2015		Fall 2016		Fall 2017	
Ethnicity	#	%	#	%	#	%	#	%
American Indian/Alaska Native	<10	0.80%	<10	1%	0	0.00%	2	0.25%
Asian	17	2.70%	12	1.70%	21	3.20%	13	1.63%
African American, Non-Hispanic	37	5.80%	41	5.90%	39	5.90%	40	5.02%
Latino, Hispanic	26	4.10%	31	4.40%	22	3.30%	37	4.64%
Non-Resident	21	3.30%	30	4.30%	19	2.90%	17	2.13%
Pacific Islander	<10	0.80%	0	0.00%	0	0.00%	1	0.13%
Two or More	13	2.10%	27	3.90%	23	3.50%	24	3.01%
Unknown	<10	0.80%	20	2.90%	23	3.50%	21	2.63%
White, Non-Hispanic	511	80.60%	535	76.60%	519	77.90%	642	80.55%



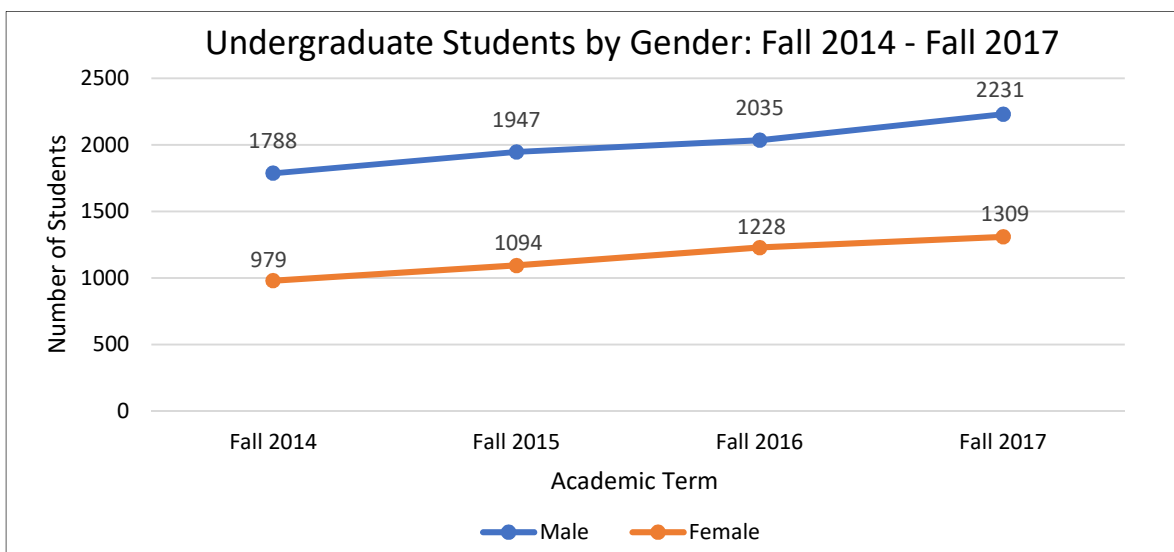
Note: URM stands for Underrepresented Minority. Underrepresented Minorities include American Indian/Alaskan Native, Black or African American, Hispanic or Latino, Native Hawaiian/Other Pacific Islander, or Two or More Races.

Incoming Undergraduate Students by Kentucky Residency: Fall 2014 – Fall 2017								
	Fall 2014		Fall 2015		Fall 2016		Fall 2017	
Residency	#	%	#	%	#	%	#	%
Resident	354	55.80%	388	55.60%	391	58.70%	509	63.86%
Non-Resident	280	44.20%	310	44.60%	275	41.30%	288	36.14%

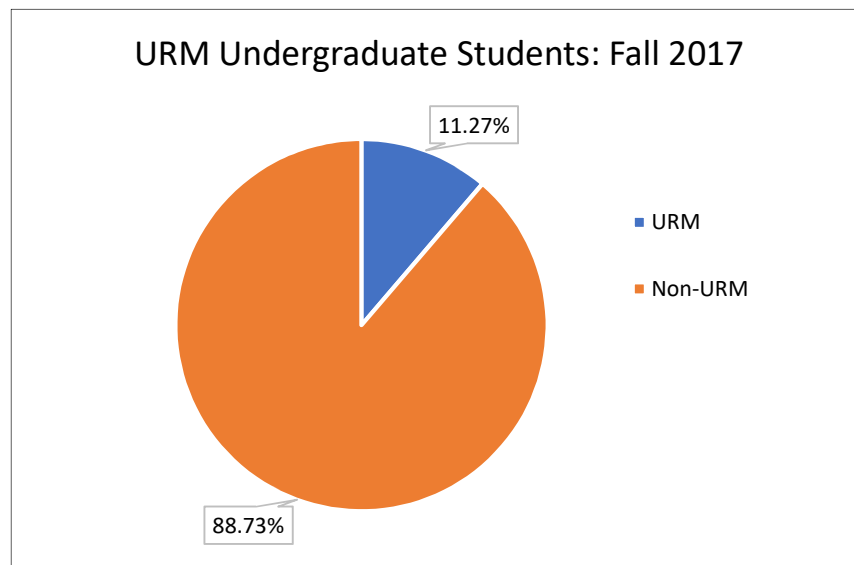
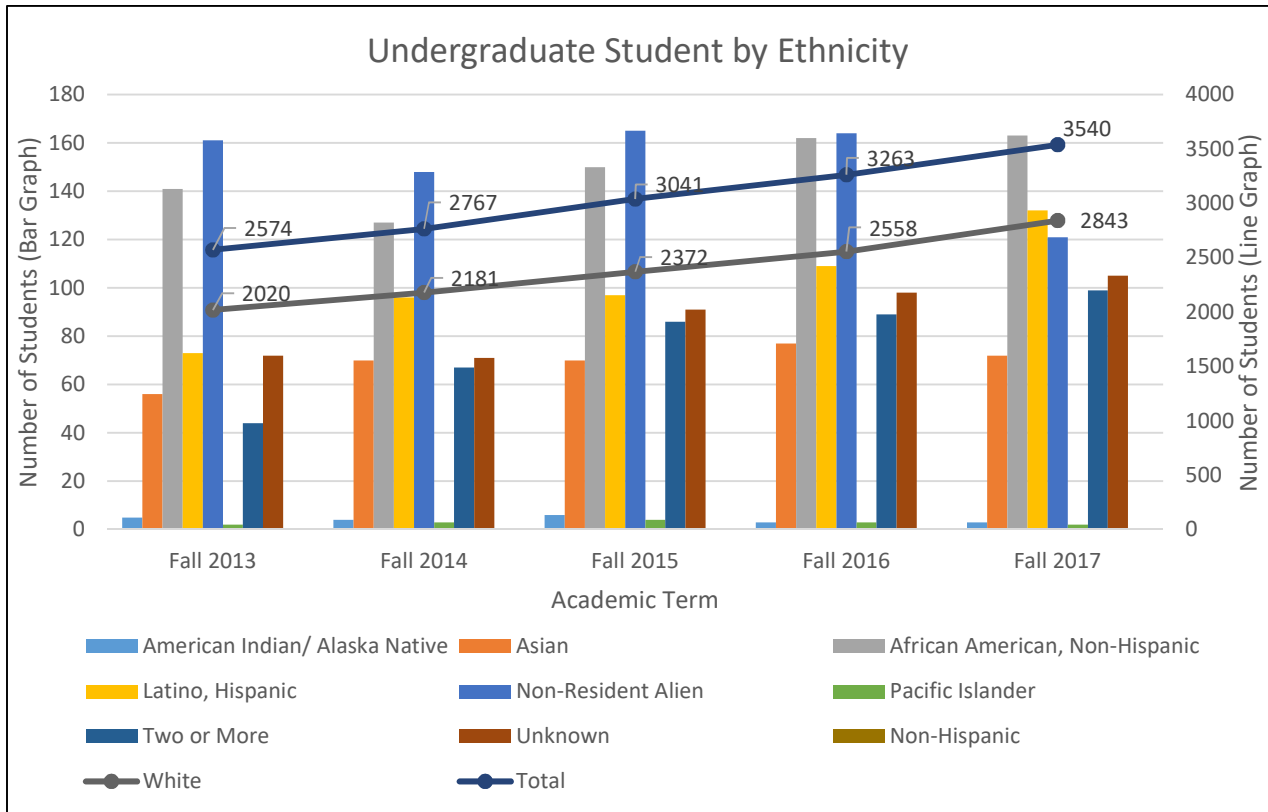


Total Undergraduate Students: 2014 - 2017

Undergraduate Students by Gender: 2014 – 2017								
	2014-15		2015-16		2016-17		2017-18	
Gender	#	%	#	%	#	%	#	%
Male	1,788	64.60%	1,947	64.00%	2,035	62.40%	2,231	63.02%
Female	979	35.40%	1,094	36%	1,228	37.60%	1,309	36.98%

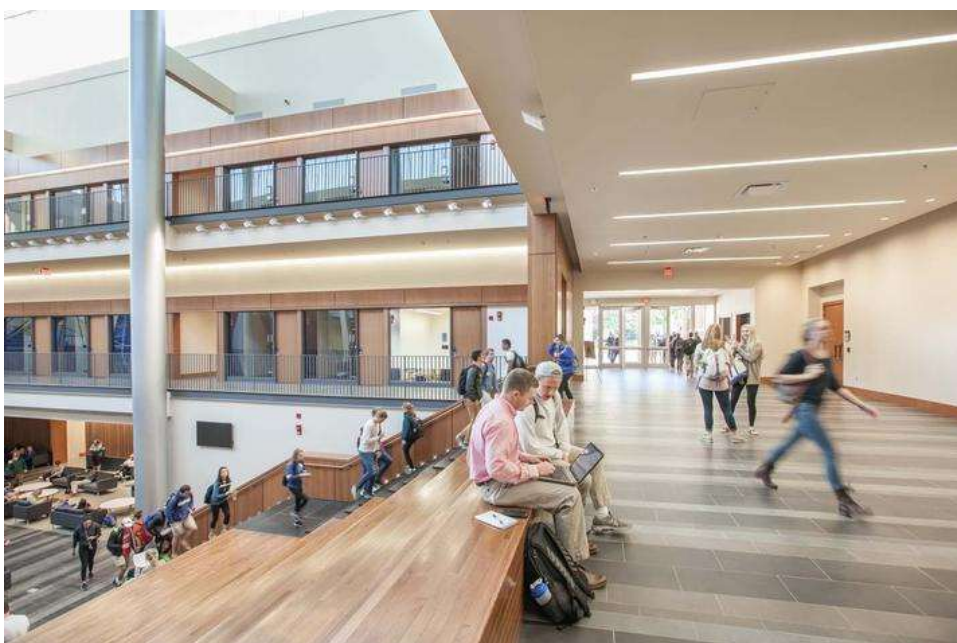
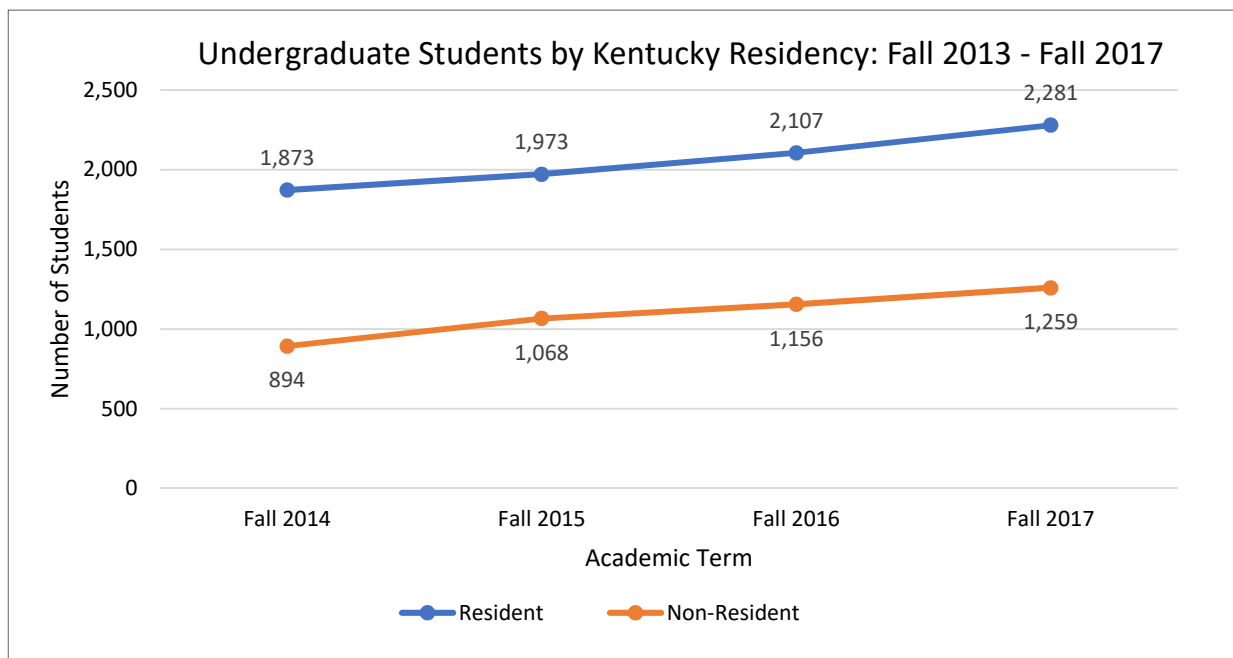


Undergraduate Students by Ethnicity: 2014 – 2017								
	2014-15		2015-16		2016-17		2017-18	
Ethnicity	#	%	#	%	#	%	#	%
American Indian/ Alaska Native	<10	0.20%	<10	0.20%	<10	0.20%	<10	0.20%
Asian	70	2.50%	70	2.30%	77	2.40%	72	2.03%
African American, Non- Hispanic	127	4.60%	150	4.90%	162	5.00%	163	4.60%
Latino, Hispanic	96	3.50%	97	3.20%	109	3.30%	132	3.73%
Nonresident Alien	148	5.30%	165	5.40%	164	5.00%	121	3.42%
Pacific Islander	<10	0.20%	<10	0.20%	<10	0.20%	<10	0.20%
Two or More	67	2.40%	86	2.80%	89	2.70%	99	2.80%
Unknown	71	2.60%	91	3.00%	98	3.00%	105	2.97%
White Non-Hispanic	2181	78.80%	2372	78.00%	2558	78.40%	2843	80.31%



Note: URM stands for Underrepresented Minority. Underrepresented Minorities include American Indian/Alaskan Native, Black or African American, Hispanic or Latino, Native Hawaiian/Other Pacific Islander, or Two or More Races.

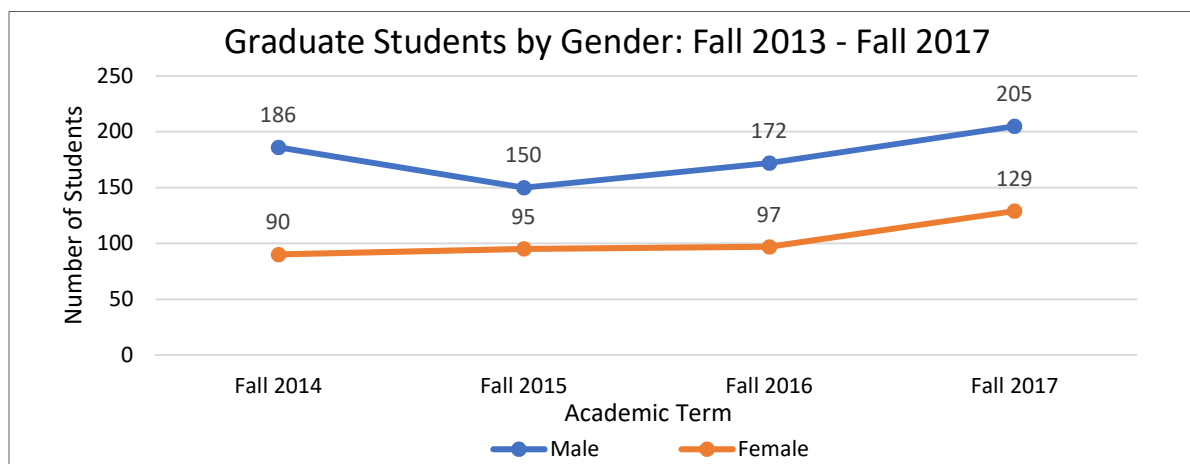
Undergraduate Students by Kentucky Residency: 2014 - 2017								
	2014-15		2015-16		2016-17		2017-18	
Residency	#	%	#	%	#	%	#	%
Resident	1,873	67.70%	1,973	64.90%	2,107	64.60%	2,281	64.44%
Non-Resident	894	32.30%	1,068	35.10%	1,156	35.40%	1,259	35.56%



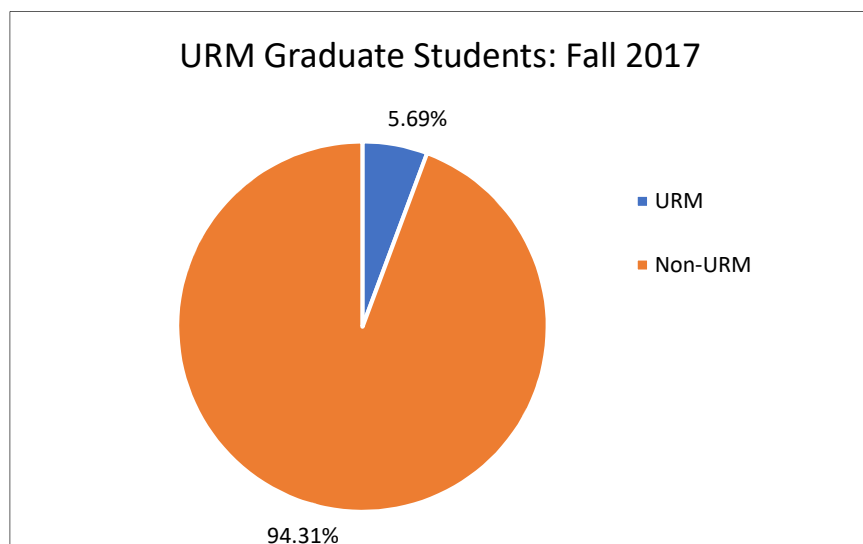
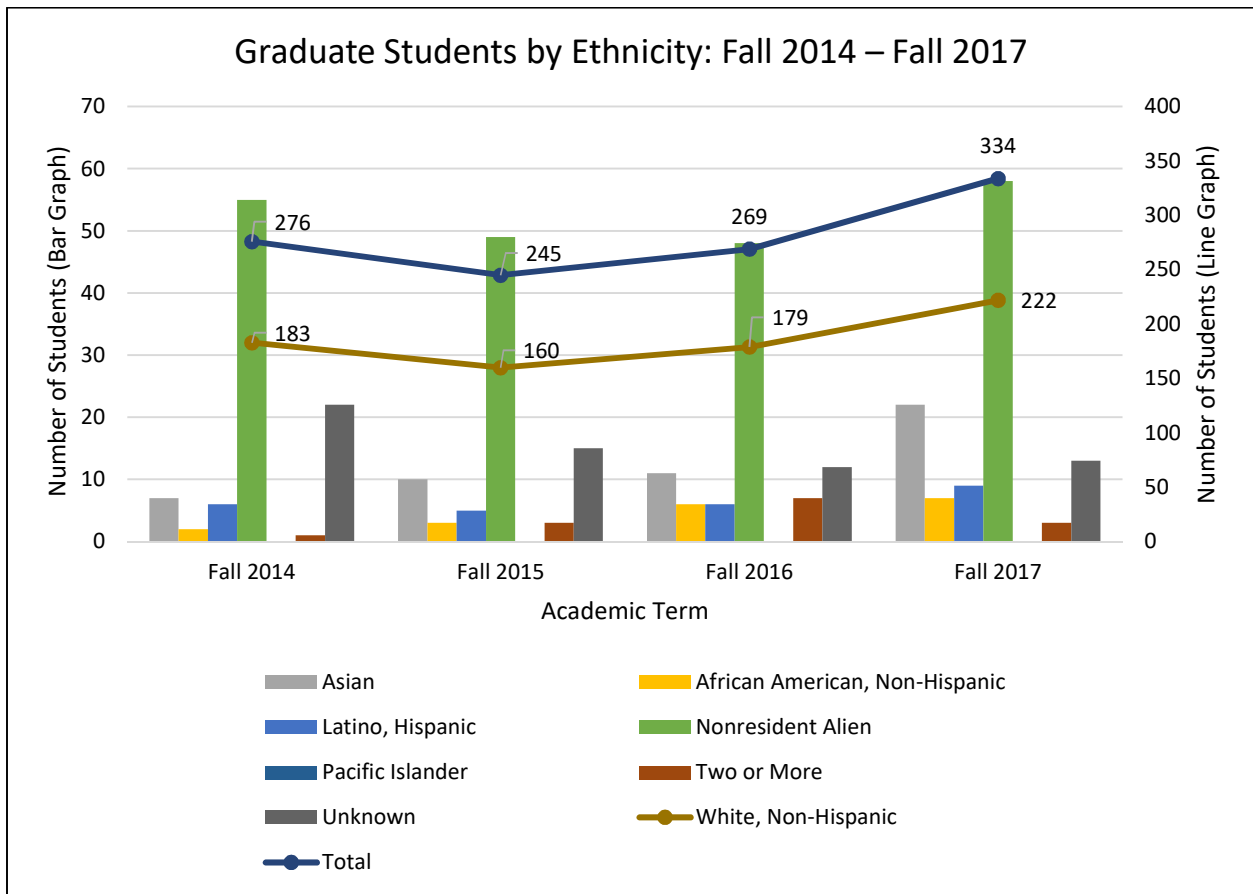
Graduate Programs: Fall 2014 - Fall 2017

Graduate Students by Academic Year: Fall 2014 – Fall 2017				
	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Master's	197	167	197	265
Doctoral	79	78	72	69
Total	276	245	269	334

Graduate Students by Gender: Fall 2014 – Fall 2017								
	Fall 2014		Fall 2015		Fall 2016		Fall 2017	
Gender	#	%	#	%	#	%	#	%
Male	186	67.40%	150	61.20%	172	63.90%	205	61.38%
Female	90	32.60%	95	38.80%	97	36.10%	129	38.62%

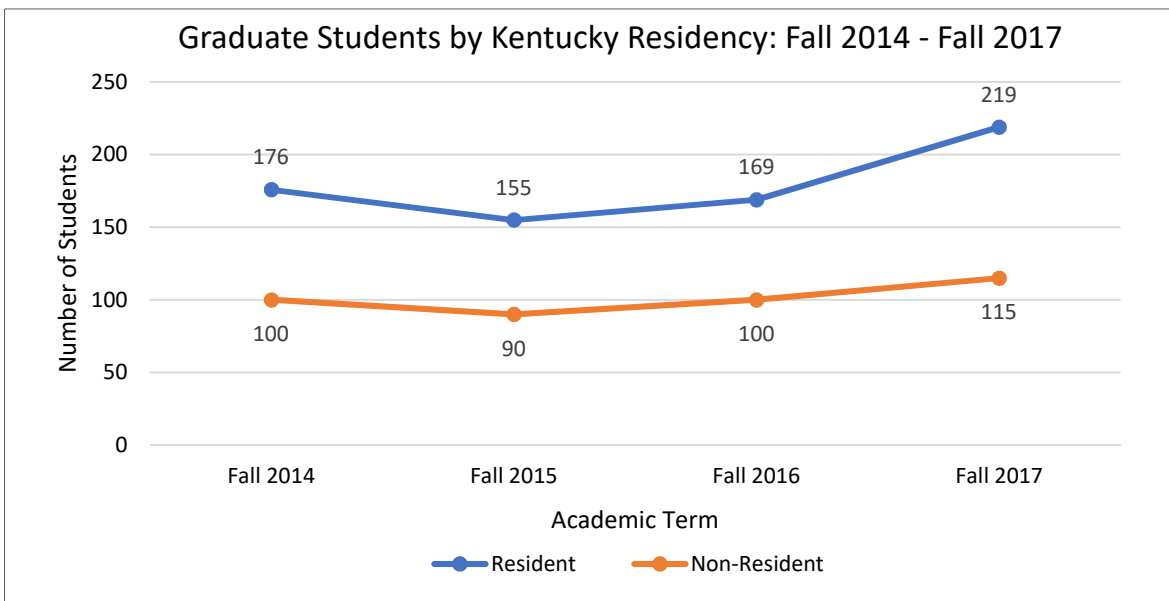


Graduate Students by Ethnicity: Fall 2014 – Fall 2017								
	Fall 2014		Fall 2015		Fall 2016		Fall 2017	
Ethnicity	#	%	#	%	#	%	#	%
American Indian/ Alaska Native	0	0.00%	0	0.00%	0	0.00%	<10	1.50%
Asian	<10	1.80%	10	4.10%	11	4.10%	22	6.59%
African American, Non-Hispanic	<10	1.80%	<10	2.00%	<10	1.90%	<10	1.50%
Latino, Hispanic	<10	1.90%	<10	1.80%	<10	2.00%	<10	1.50%
Nonresident Alien	55	19.90%	49	20.00%	48	17.80%	58	17.37%
Pacific Islander	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Two or More	<10	1.80%	<10	2.00%	<10	1.90%	<10	1.50%
Unknown	22	8.00%	15	6.10%	12	4.50%	13	3.89%
White, Non- Hispanic	183	66.30%	160	65.30%	179	66.50%	222	66.47%



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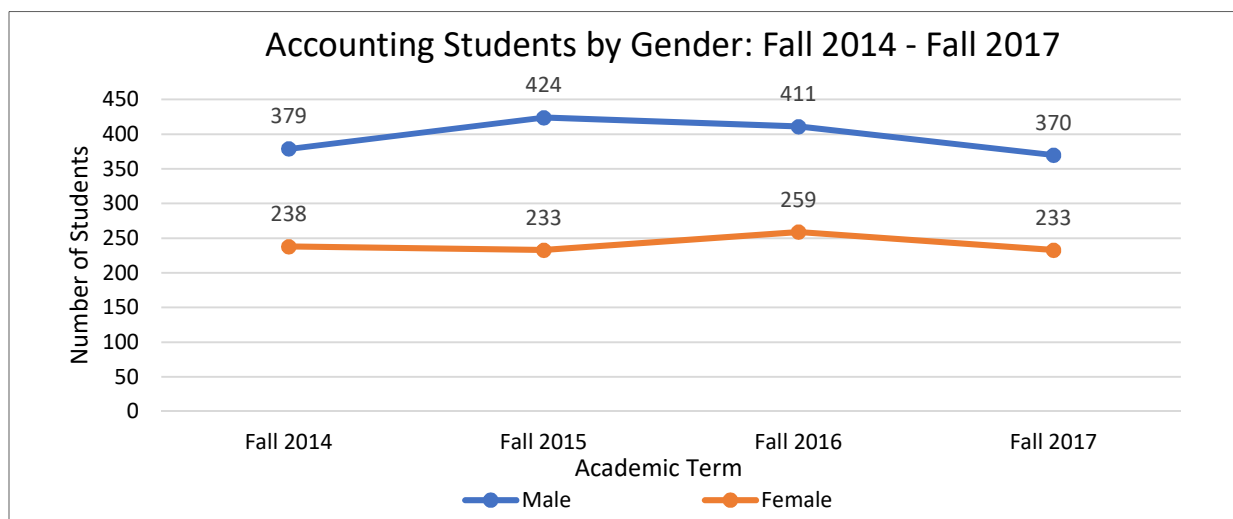
Graduate Students by Kentucky Residency: Fall 2014 – Fall 2017								
	Fall 2014		Fall 2015		Fall 2016		Fall 2017	
Residency	#	%	#	%	#	%	#	%
Resident	176	63.80%	155	63.30%	169	62.80%	219	65.57%
Non-Resident	100	36.20%	90	36.70%	100	37.20%	115	34.43%



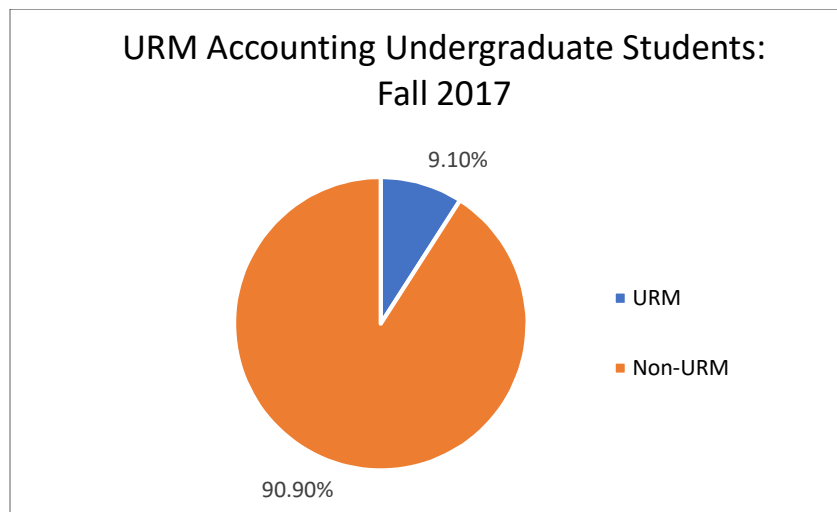
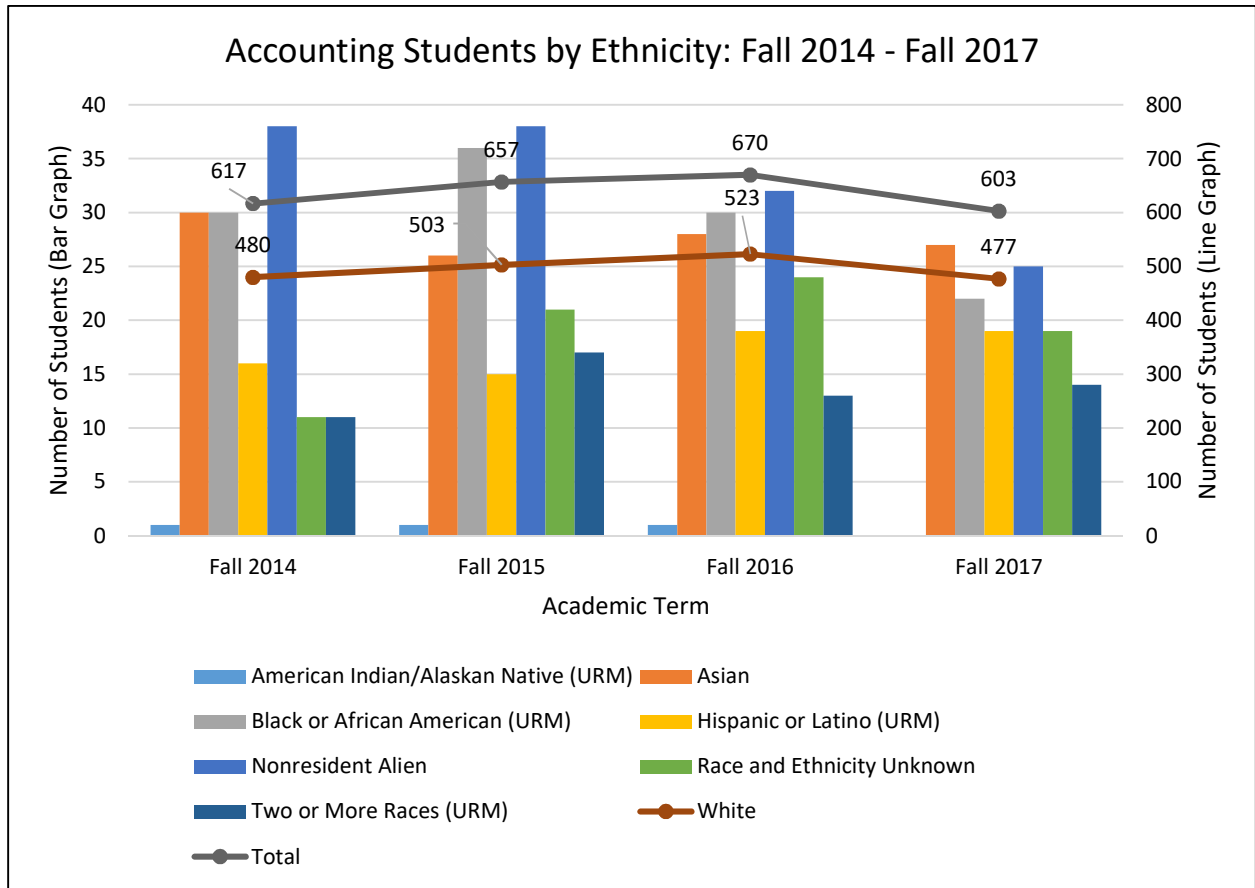
Undergraduate Academic Majors by Department

Accounting

Accounting Students by Gender: Fall 2014 – Fall 2017								
	Fall 2014		Fall 2015		Fall 2016		Fall 2017	
Gender	#	%	#	%	#	%	#	%
Male	379	61.43%	424	64.54%	411	61.34%	370	61.36%
Female	238	38.57%	233	35.46%	259	38.66%	233	38.64%

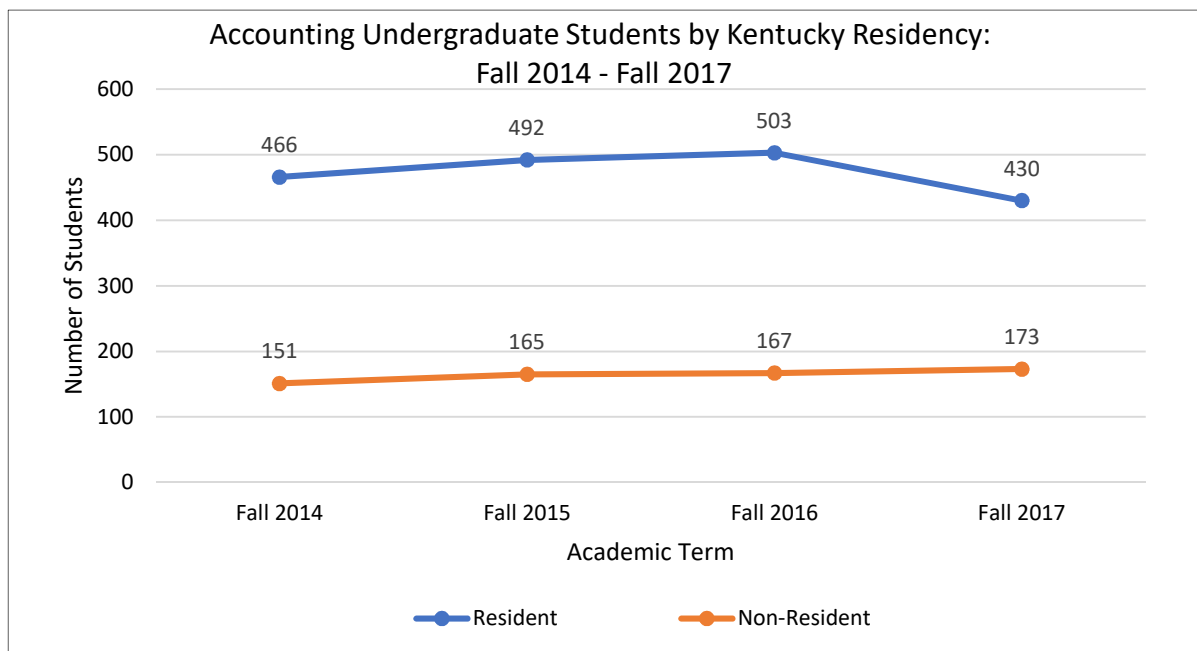


Accounting Undergraduate Students by Ethnicity								
	Fall 2014		Fall 2015		Fall 2016		Fall 2017	
Ethnicity	#	%	#	%	#	%	#	%
American Indian/Alaskan Native (URM)	1	0.16%	1	0.15%	1	0.01%	0	0.00%
Asian	30	4.86%	26	3.96%	28	4.18%	27	4.48%
Black or African American (URM)	30	4.86%	36	5.48%	30	4.48%	22	3.65%
Hispanic or Latino (URM)	16	2.59%	15	2.28%	19	2.84%	19	3.15%
Nonresident Alien	38	6.16%	38	5.78%	32	0.05%	25	4.15%
Race and Ethnicity Unknown	11	1.78%	21	3.20%	24	3.58%	19	3.15%
Two or More Races (URM)	11	1.78%	17	2.59%	13	1.94%	14	2.32%
White	480	77.80%	503	76.56%	523	78.06%	477	79.10%



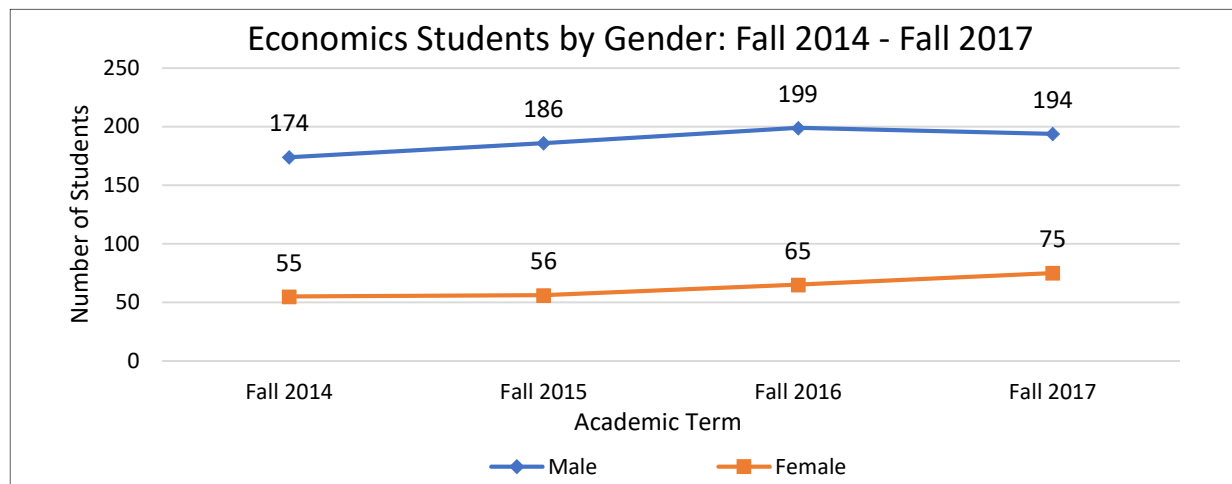
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Accounting Undergraduate Students by Kentucky Residency: Fall 2014 – Fall 2017								
	Fall 2014		Fall 2015		Fall 2016		Fall 2017	
Residency	#	%	#	%	#	%	#	%
Resident	466	75.50%	492	74.90%	503	75.10%	430	71.31%
Non-Resident	151	24.50%	165	25.10%	167	24.90%	173	28.69%

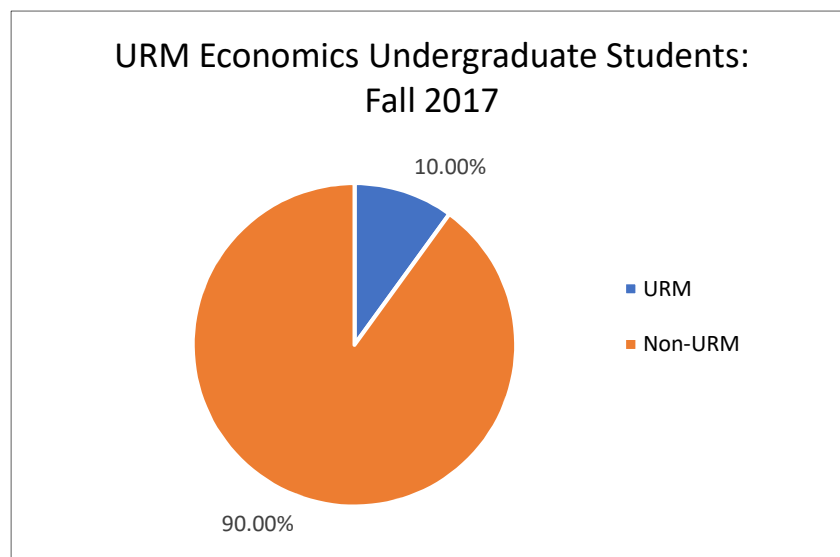
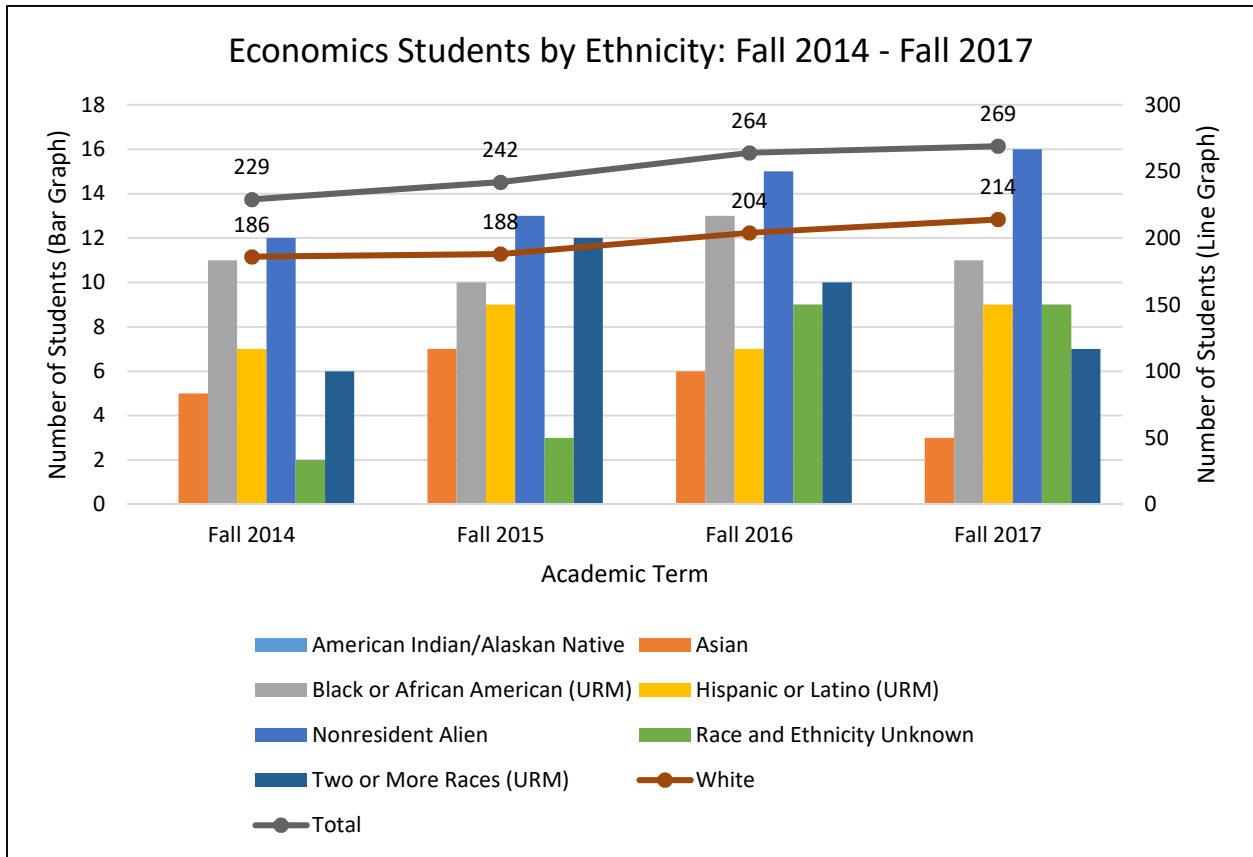


Economics

Economics Students by Gender: Fall 2014 – Fall 2017								
	Fall 2014		Fall 2015		Fall 2016		Fall 2017	
Gender	#	%	#	%	#	%	#	%
Male	174	75.98%	186	76.86%	199	75.38%	194	72.12%
Female	55	24.02%	56	23.14%	65	24.62%	75	27.88%

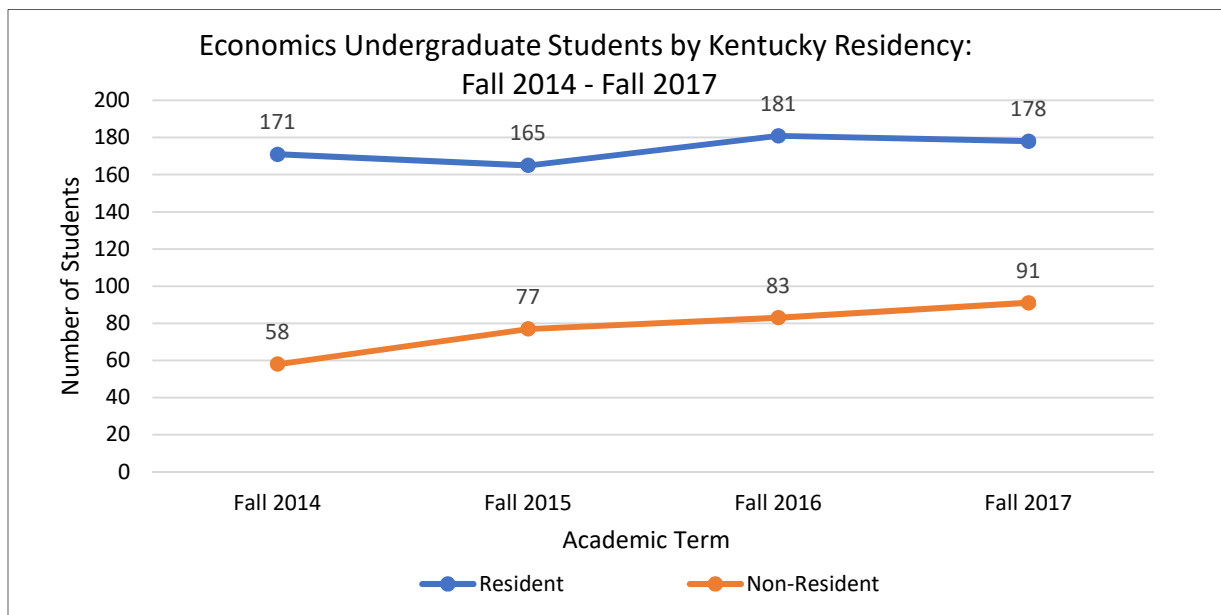


Economics Undergraduate Students by Ethnicity								
	Fall 2014		Fall 2015		Fall 2016		Fall 2017	
Ethnicity	#	%	#	%	#	%	#	%
American Indian/Alaskan Native	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Asian	5	2.18%	7	2.89%	6	2.27%	3	1.12%
Black or African American (URM)	11	4.80%	10	4.13%	13	4.92%	11	4.09%
Hispanic or Latino (URM)	7	0.03	9	0.03719	7	0.026515	9	3.35%
Nonresident Alien	12	5.24%	13	5.37%	15	5.68%	16	5.95%
Race and Ethnicity Unknown	2	0.87%	3	1.24%	9	3.41%	9	3.35%
Two or More Races (URM)	6	2.62%	12	4.96%	10	3.79%	7	2.60%
White	186	82.53%	188	79.34%	204	78.41%	214	79.60%



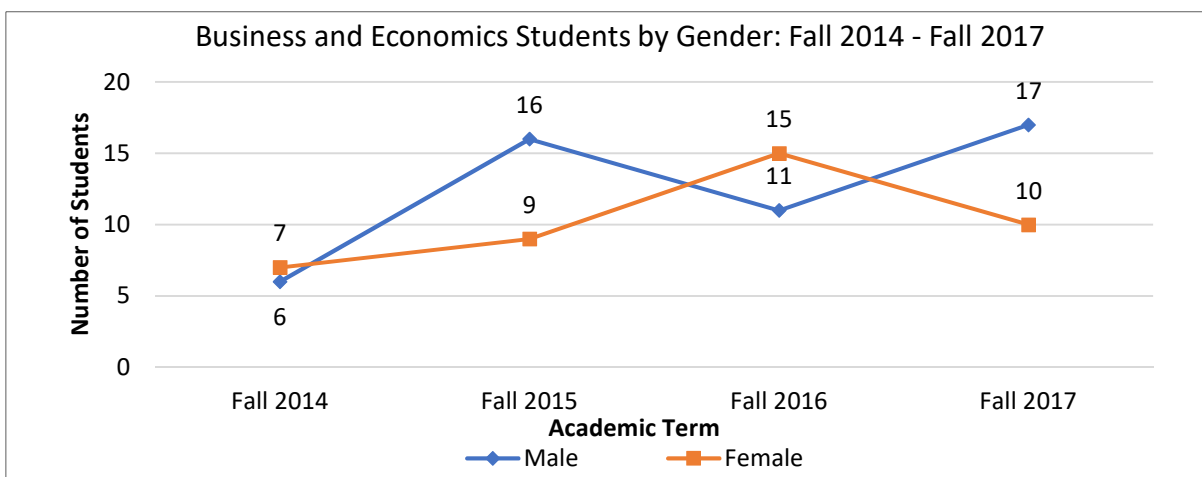
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Economics Undergraduate Students by Kentucky Residency: Fall 2014 – Fall 2017								
	Fall 2014		Fall 2015		Fall 2016		Fall 2017	
Residency	#	%	#	%	#	%	#	%
Resident	171	74.70%	165	68.20%	181	68.60%	178	66.17%
Non-Resident	58	25.30%	77	31.80%	83	31.40%	91	33.83%

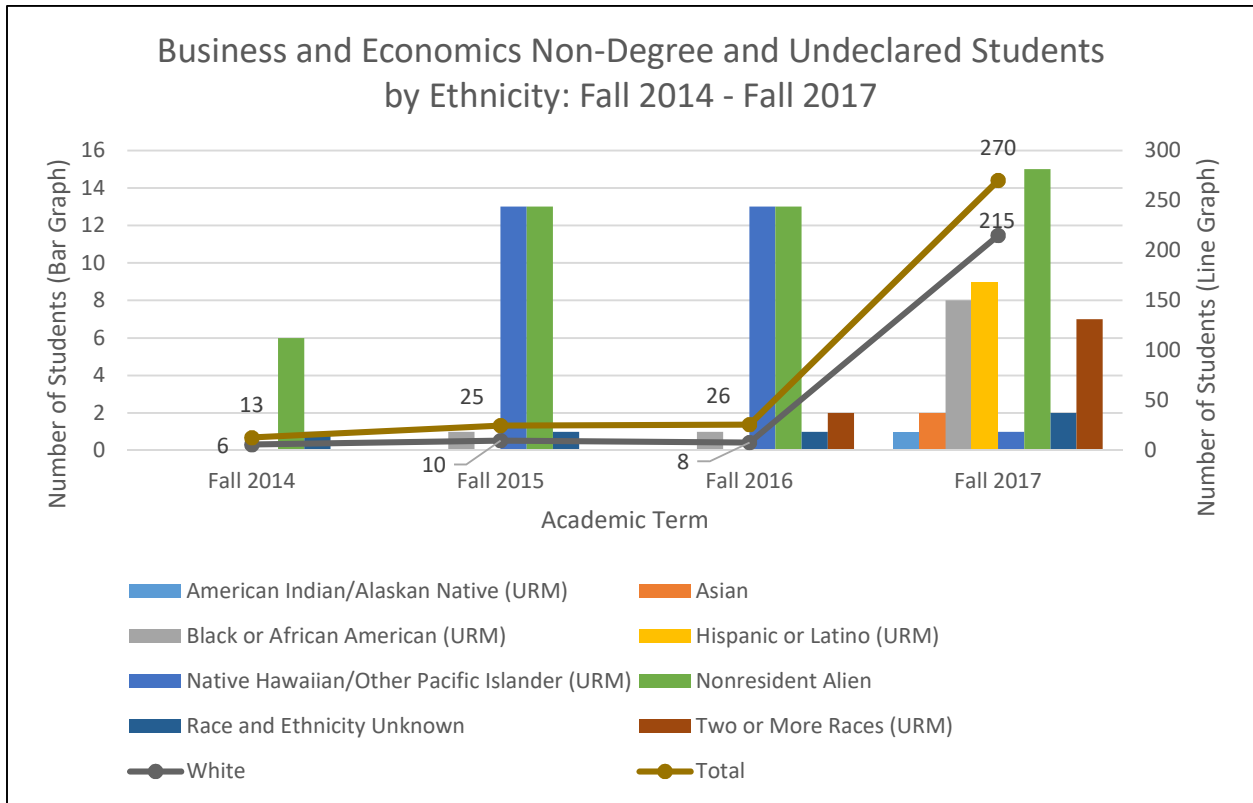


Economics and Business Bachelor's Non-Degree

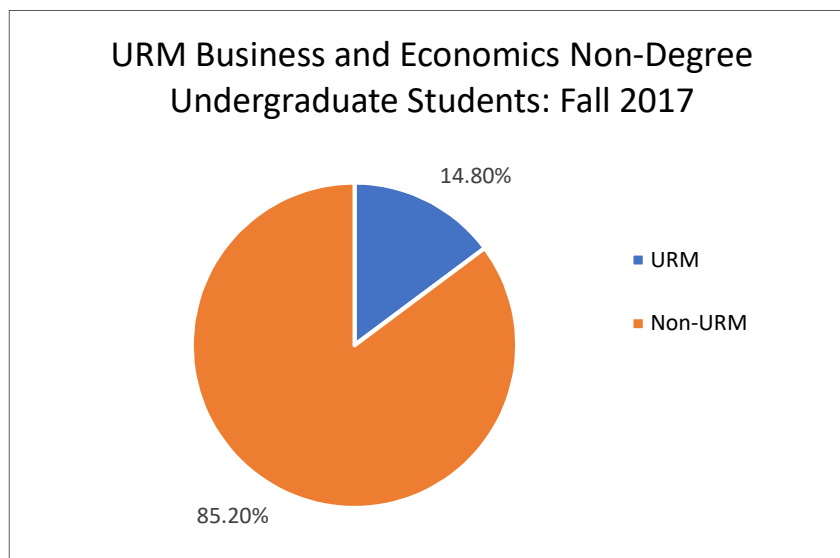
Business and Economics Non-Degree and Undeclared Students by Gender Fall 2014 – Fall 2017								
	Fall 2014		Fall 2015		Fall 2016		Fall 2017	
Gender	#	%	#	%	#	%	#	%
Male	6	46.15%	16	64.00%	11	42.31%	17	37%
Female	7	53.85%	9	36.00%	15	57.69%	10	63%



Business and Economics Non-Degree and Undeclared Students by Ethnicity								
	Fall 2014		Fall 2015		Fall 2016		Fall 2017	
Ethnicity	#	%	#	%	#	%	#	%
American Indian/Alaskan Native (URM)	0	0.00%	0	0.00%	0	0.00%	1	0.37%
Asian	0	0.00%	0	0.00%	0	0.00%	2	0.74%
Black or African American (URM)	0	0.00%	1	4.00%	1	3.85%	8	2.96%
Hispanic or Latino (URM)	0	0.00%	0	0.00%	0	0.00%	9	3.33%
Native Hawaiian/Other Pacific Islander (URM)	0	0	13	0.52	13	0.5	1	0.37%
Nonresident Alien	6	46.15%	13	52.00%	13	50.00%	15	5.56%
Race and Ethnicity Unknown	1	7.69%	1	4.00%	1	3.85%	2	0.74%
Two or More Races (URM)	0	0.00%	0	0.00%	2	7.69%	7	2.59%
White	6	46.15%	10	40.00%	8	30.77%	215	79.63%



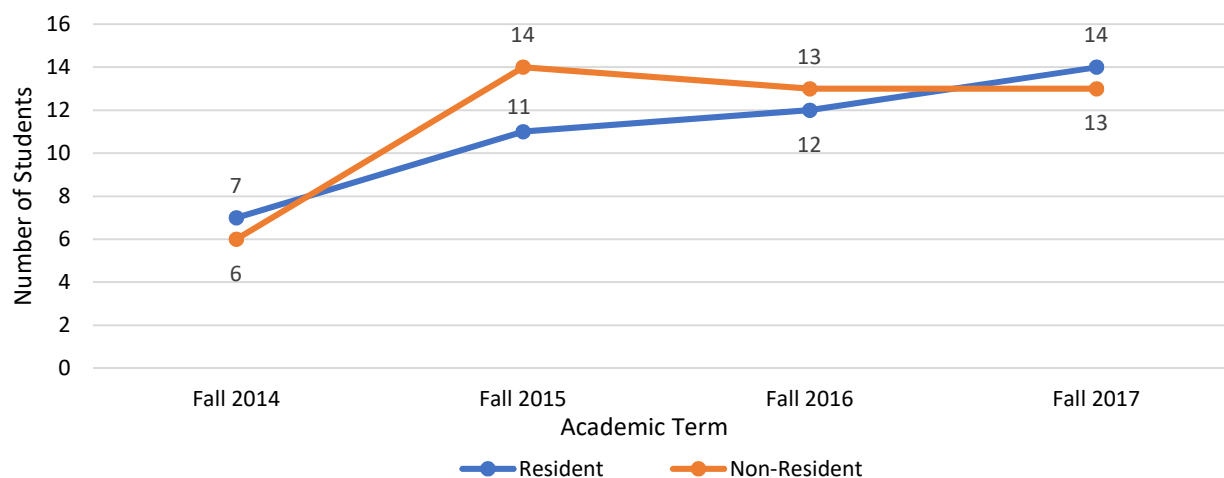
*****Note:** Beginning in Fall 2017, students who are undeclared and unassigned to a department were classified alongside non-degree students. The increase in the number of students in the fall of 2017 within this category reflect this classification change.



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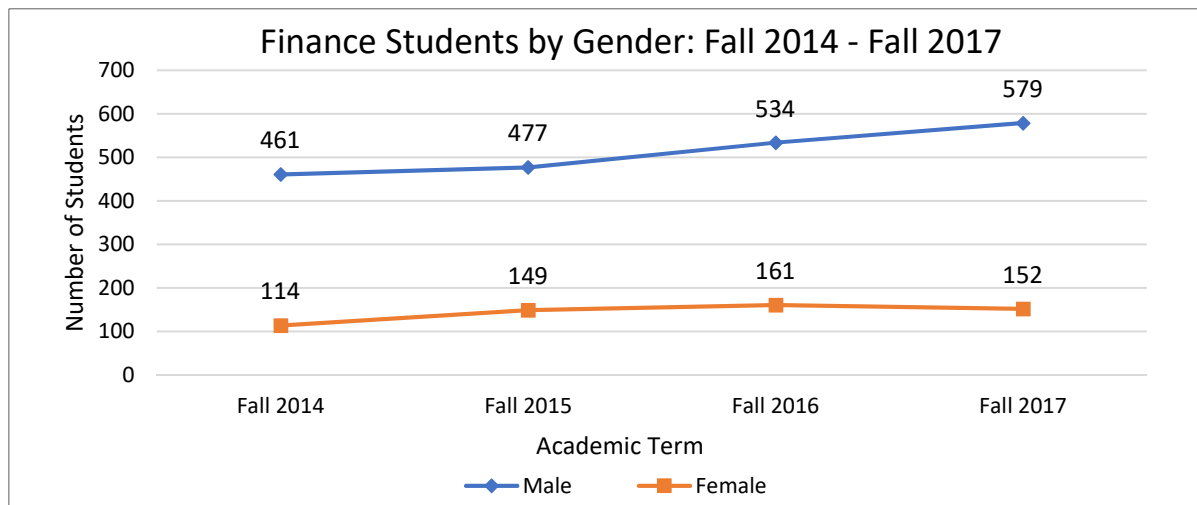
Business and Economics Non-Degree and Undeclared Students by Kentucky Residency Fall 2014 – Fall 2017								
	Fall 2014		Fall 2015		Fall 2016		Fall 2017	
Residency	#	%	#	%	#	%	#	%
Resident	7	53.80%	11	44.00%	12	48.00%	14	51.90%
Non-Resident	6	46.20%	14	56.00%	13	52.00%	13	48.10%

Business and Economics Non-Degree and Undeclared Undergraduate Students by Kentucky Residency: Fall 2014 - Fall 2017

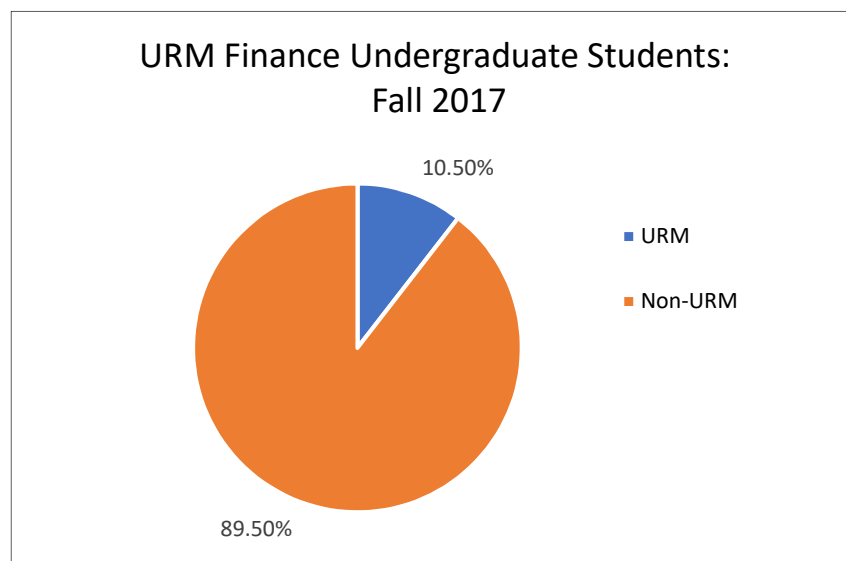
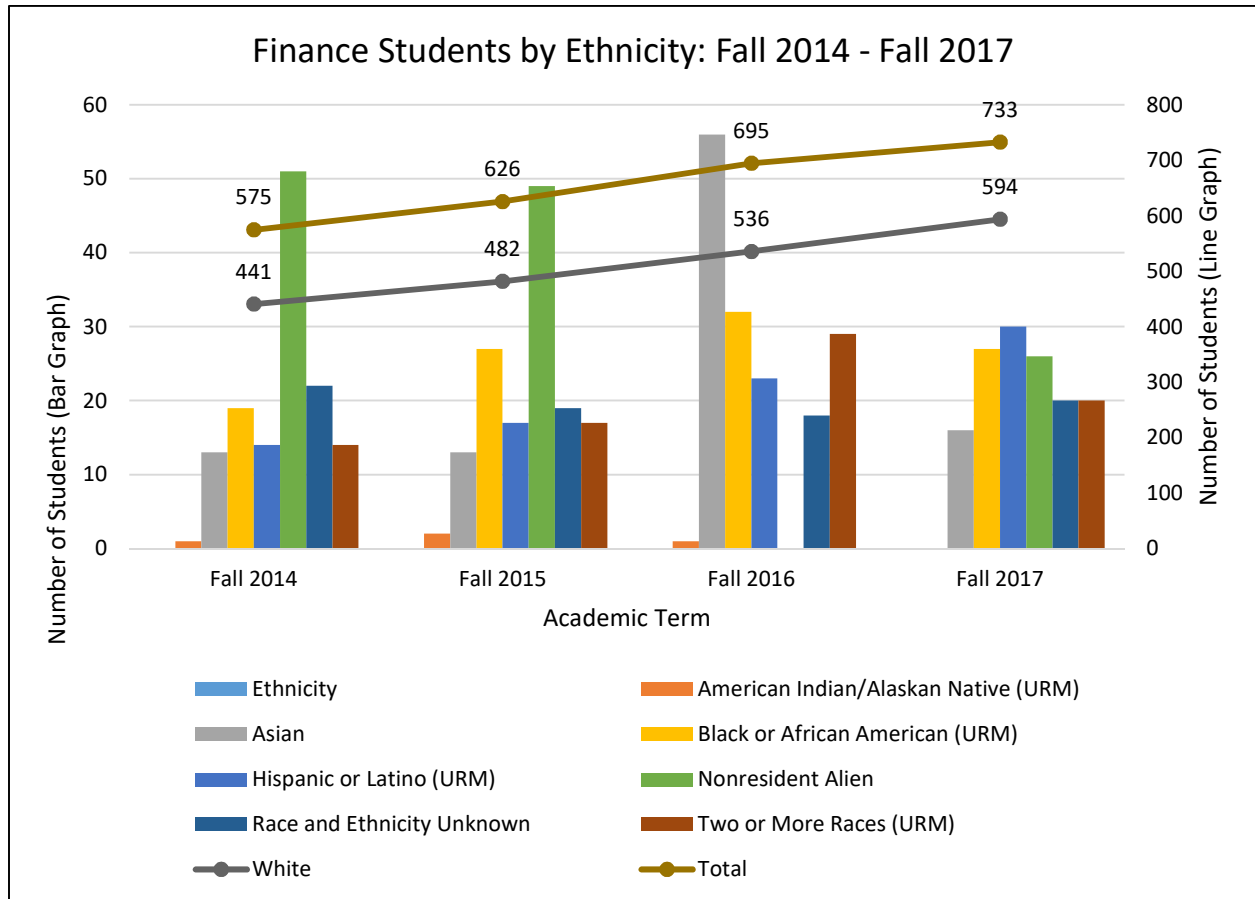


Finance and Quantitative Methods

Finance Undergraduate Students by Gender: Fall 2014 – Fall 2017								
	Fall 2014		Fall 2015		Fall 2016		Fall 2017	
Gender	#	%	#	%	#	%	#	%
Male	461	80.17%	477	76.20%	534	76.83%	579	79.21%
Female	114	19.83%	149	23.80%	161	23.17%	152	20.79%

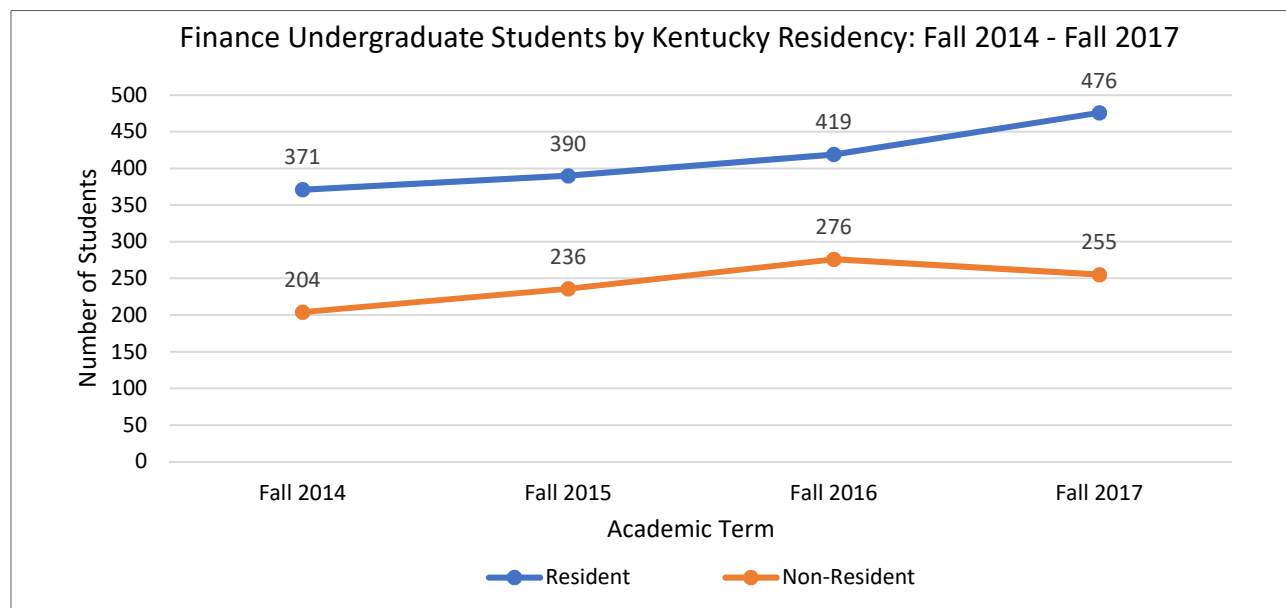


Finance Undergraduate Students by Ethnicity								
	Fall 2014		Fall 2015		Fall 2016		Fall 2017	
Ethnicity	#	%	#	%	#	%	#	%
American Indian/Alaskan Native (URM)	1	0.17%	2	0.32%	1	0.14%	0	0.00%
Asian	13	2.26%	13	2.08%	56	8.06%	16	2.18%
Black or African American (URM)	19	3.30%	27	4.31%	32	4.60%	27	3.68%
Hispanic or Latino (URM)	14	2.43%	17	2.72%	23	3.31%	30	4.09%
Nonresident Alien	51	8.87%	49	7.83%	0.00%	0.00%	26	3.55%
Race and Ethnicity Unknown	22	3.83%	19	3.04%	18	2.59%	20	2.73%
Two or More Races (URM)	14	2.43%	17	2.72%	29	4.17%	20	2.73%
White	441	76.70%	482	77.00%	536	77.12%	594	81.04%



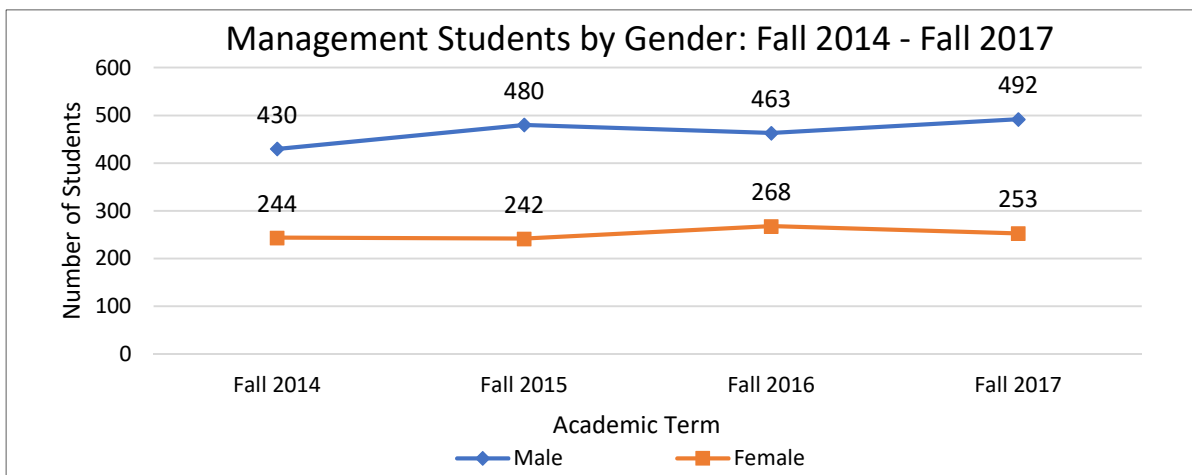
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Finance Undergraduate Students by Kentucky Residency: Fall 2014 – Fall 2017								
	Fall 2014		Fall 2015		Fall 2016		Fall 2017	
Residency	#	%	#	%	#	%	#	%
Resident	371	64.50%	390	62.30%	419	60.30%	476	65.12%
Non-Resident	204	35.50%	236	37.70%	276	39.70%	255	34.88%

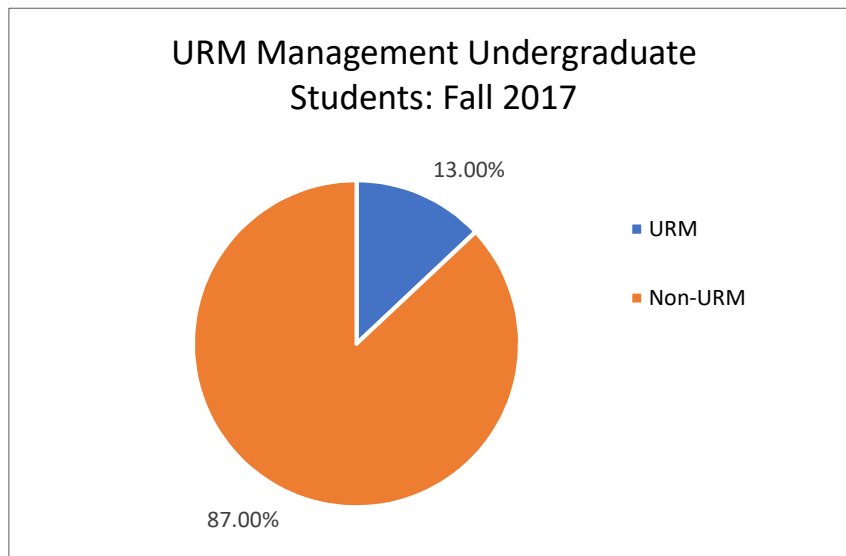
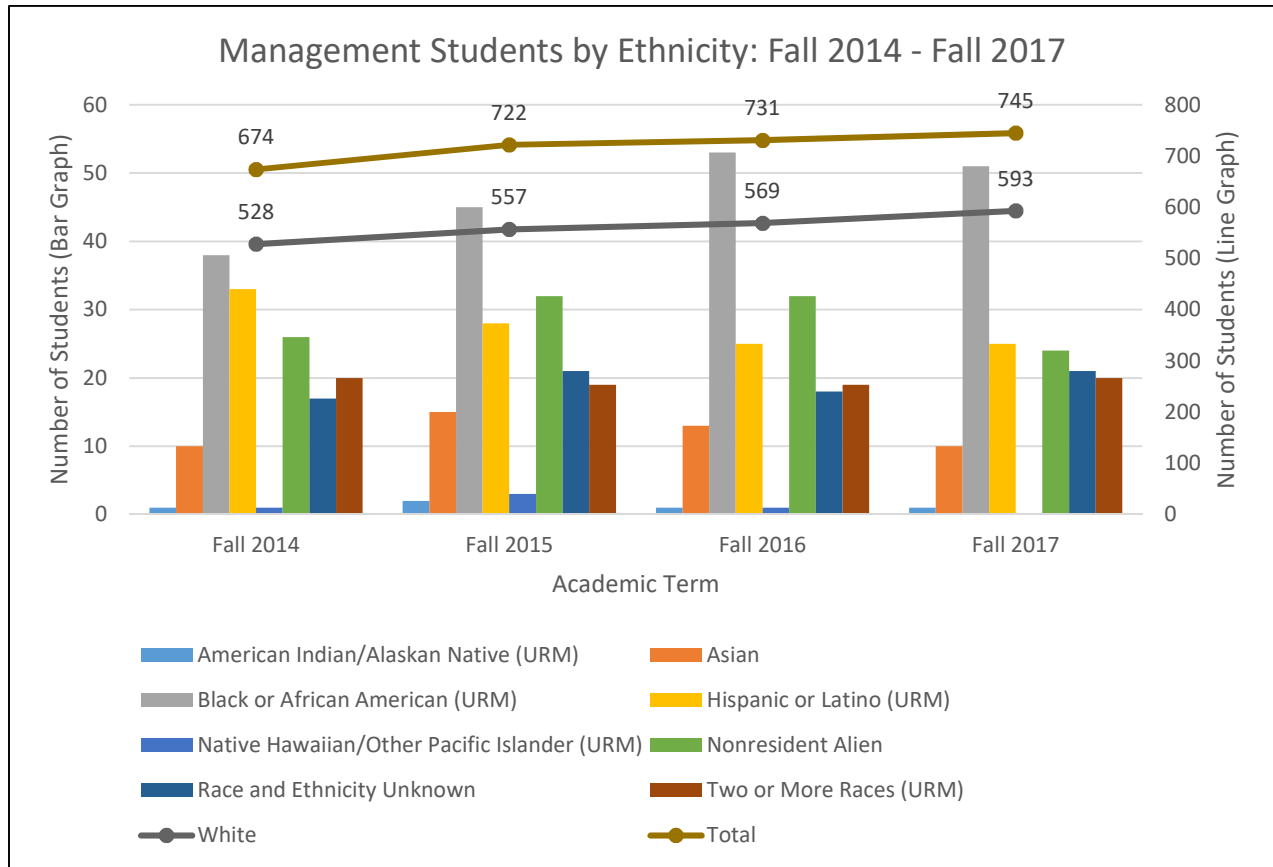


Management

Management Undergraduate Students by Gender: Fall 2014 – Fall 2017								
	Fall 2014		Fall 2015		Fall 2016		Fall 2017	
Gender	#	%	#	%	#	%	#	%
Male	430	63.80%	480	66.48%	463	63.34%	492	66.04%
Female	244	36.20%	242	33.52%	268	36.66%	253	33.96%

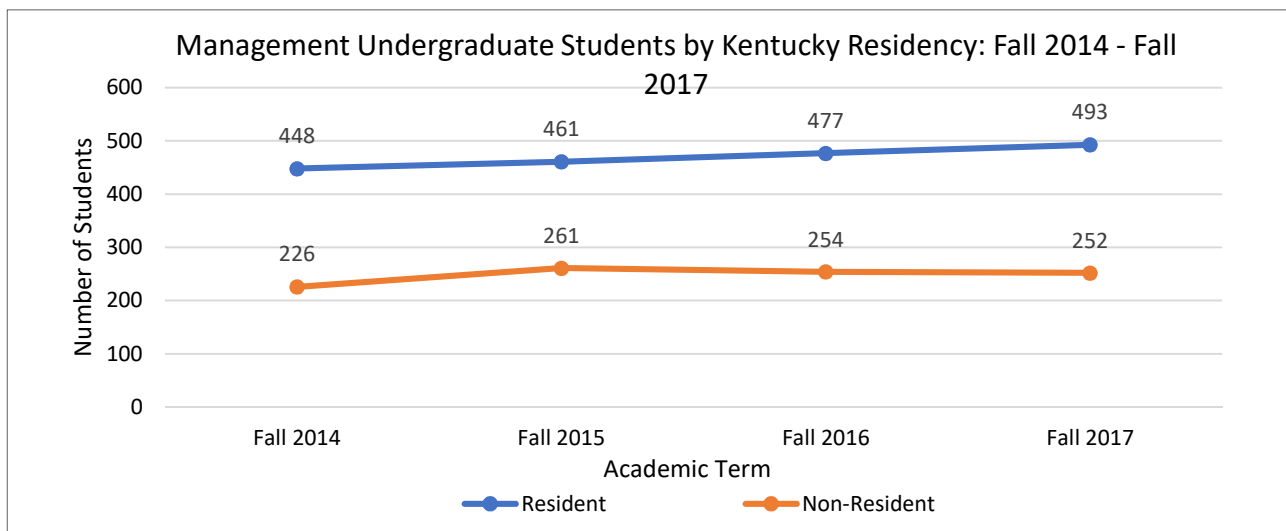


Management Undergraduate Students by Ethnicity								
	Fall 2014		Fall 2015		Fall 2016		Fall 2017	
Ethnicity	#	%	#	%	#	%	#	%
American Indian/Alaskan Native (URM)	1	0.15%	2	0.28%	1	0.14%	1	0.13%
Asian	10	1.48%	15	2.08%	13	1.78%	10	1.34%
Black or African American (URM)	38	5.64%	45	6.23%	53	7.25%	51	6.85%
Hispanic or Latino (URM)	33	4.90%	28	3.88%	25	3.42%	25	3.36%
Native Hawaiian/Other Pacific Islander (URM)	1	0.15%	3	0.004%	1	0.001%	0	0.00%
Nonresident Alien	26	3.86%	32	4.43%	32	4.38%	24	3.22%
Race and Ethnicity Unknown	17	2.52%	21	2.91%	18	2.46%	21	2.82%
Two or More Races (URM)	20	2.97%	19	2.63%	19	2.60%	20	2.68%
White	528	78.34%	557	77.15%	569	77.84%	593	79.60%



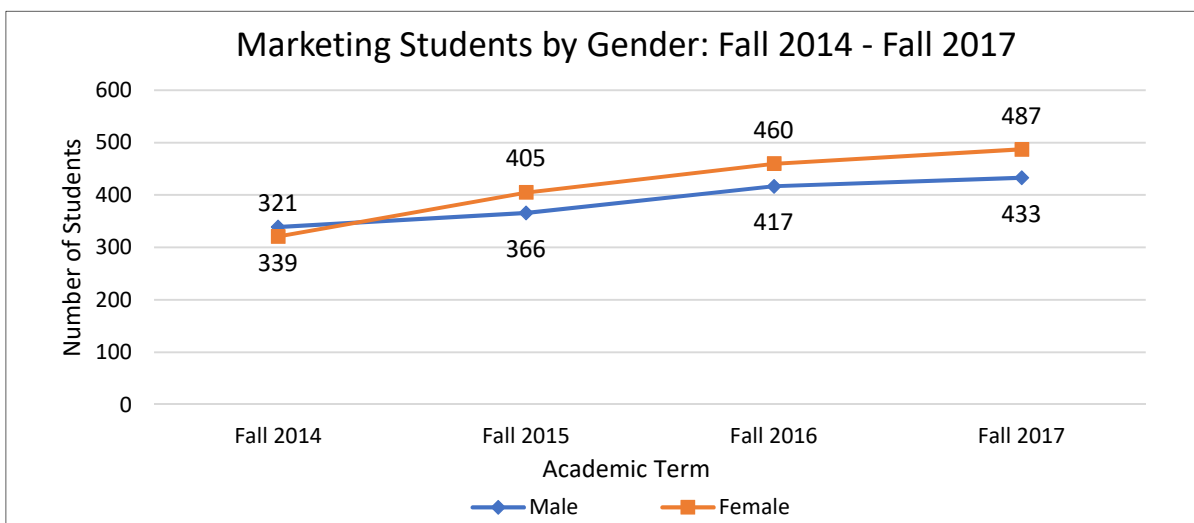
Note: URM stands for Underrepresented Minority. Underrepresented Minorities include American Indian/Alaskan Native, Black or African American, Hispanic or Latino, Native Hawaiian/Other Pacific Islander, or Two or More Races.

Management Undergraduate Students by Kentucky Residency: Fall 2014 – Fall 2017								
	Fall 2014		Fall 2015		Fall 2016		Fall 2017	
Residency	#	%	#	%	#	%	#	%
Resident	448	66.50%	461	63.90%	477	65.30%	493	66.17%
Non-Resident	226	33.50%	261	36.10%	254	34.70%	252	33.83%

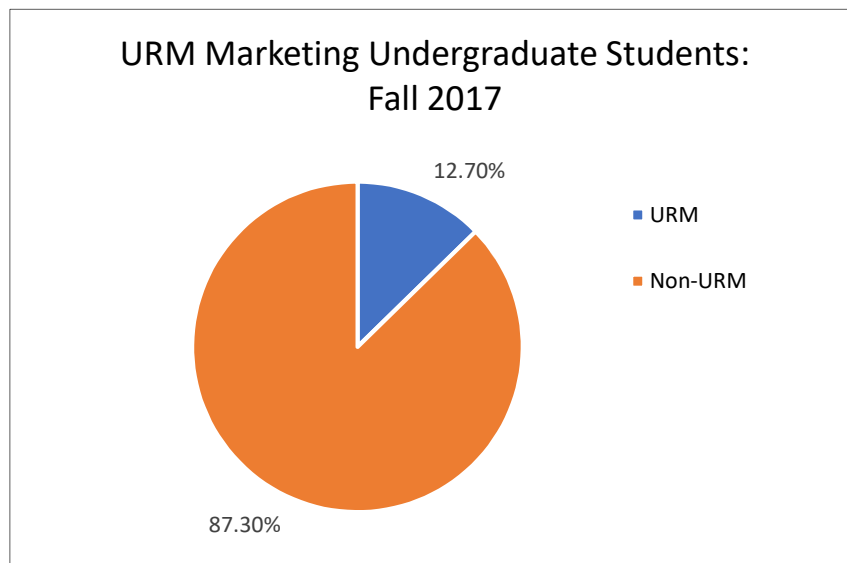
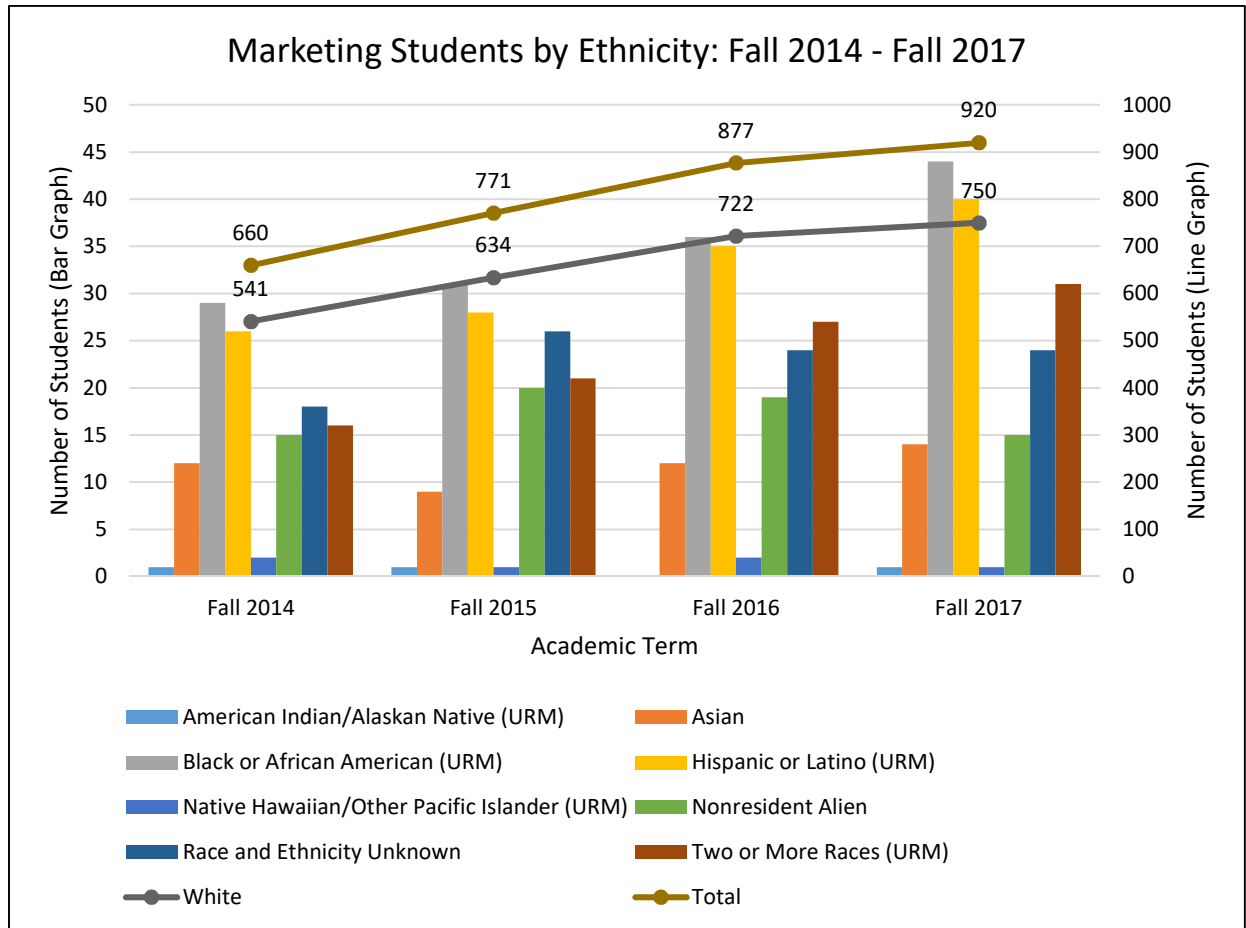


Marketing and Supply Chain

Marketing Undergraduate Students by Gender: Fall 2014 – Fall 2017								
	Fall 2014		Fall 2015		Fall 2016		Fall 2017	
Gender	#	%	#	%	#	%	#	%
Male	339	51.36%	366	47.47%	417	47.55%	433	47.07%
Female	321	48.64%	405	52.53%	460	52.45%	487	52.93%

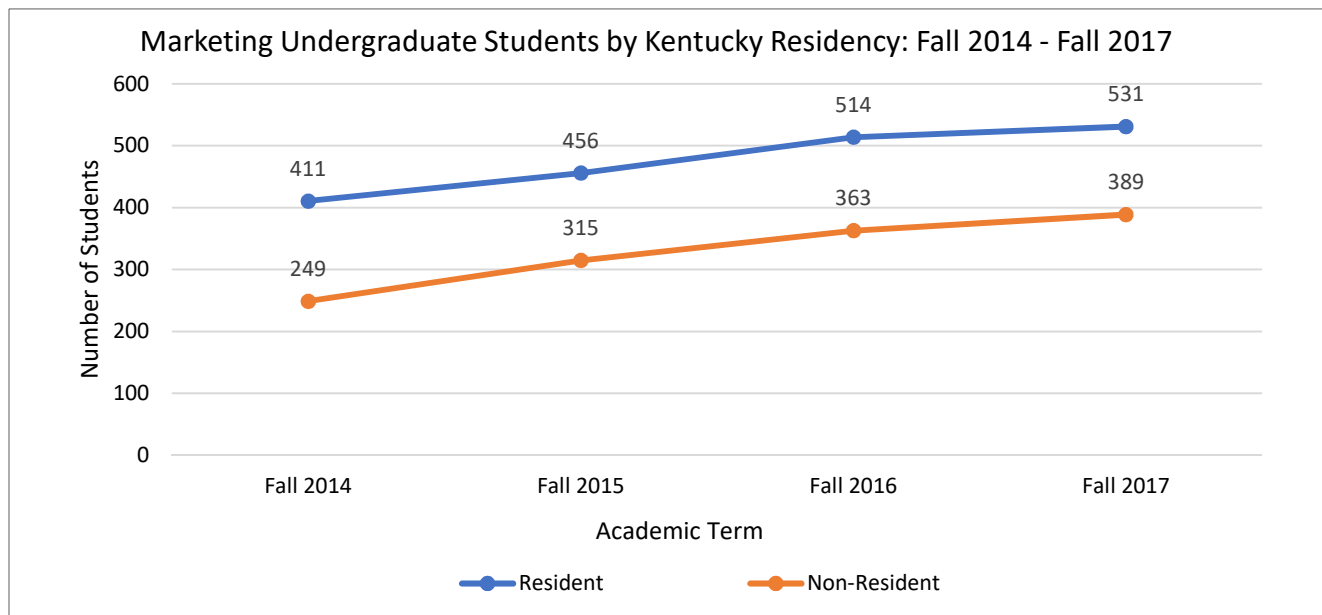


Marketing Undergraduate Students by Ethnicity								
	Fall 2014		Fall 2015		Fall 2016		Fall 2017	
Ethnicity	#	%	#	%	#	%	#	%
American Indian/Alaskan Native (URM)	1	0.15%	1	0.13%	0	0.00%	1	0.11%
Asian	12	1.82%	9	1.17%	12	1.37%	14	1.52%
Black or African American (URM)	29	4.39%	31	4.02%	36	4.10%	44	4.78%
Hispanic or Latino (URM)	26	3.94%	28	3.63%	35	3.99%	40	4.35%
Native Hawaiian/Other Pacific Islander (URM)	2	0.30%	1	0.001297	2	0.002281	1	0.11%
Nonresident Alien	15	2.27%	20	2.59%	19	2.17%	15	1.63%
Race and Ethnicity Unknown	18	2.73%	26	3.37%	24	2.74%	24	2.61%
Two or More Races (URM)	16	2.42%	21	2.72%	27	3.08%	31	3.37%
White	541	81.97%	634	82.23%	722	82.33%	750	81.52%



Note: URM stands for Underrepresented Minority. Underrepresented Minorities include American Indian/Alaskan Native, Black or African American, Hispanic or Latino, Native Hawaiian/Other Pacific Islander, or Two or More Races.

Marketing Undergraduate Students by Kentucky Residency: Fall 2014 – Fall 2017								
	Fall 2014		Fall 2015		Fall 2016		Fall 2017	
Residency	#	%	#	%	#	%	#	%
Resident	411	62.30%	456	59.10%	514	58.60%	531	57.70%
Non-Resident	249	37.70%	315	40.90%	363	41.40%	389	42.30%

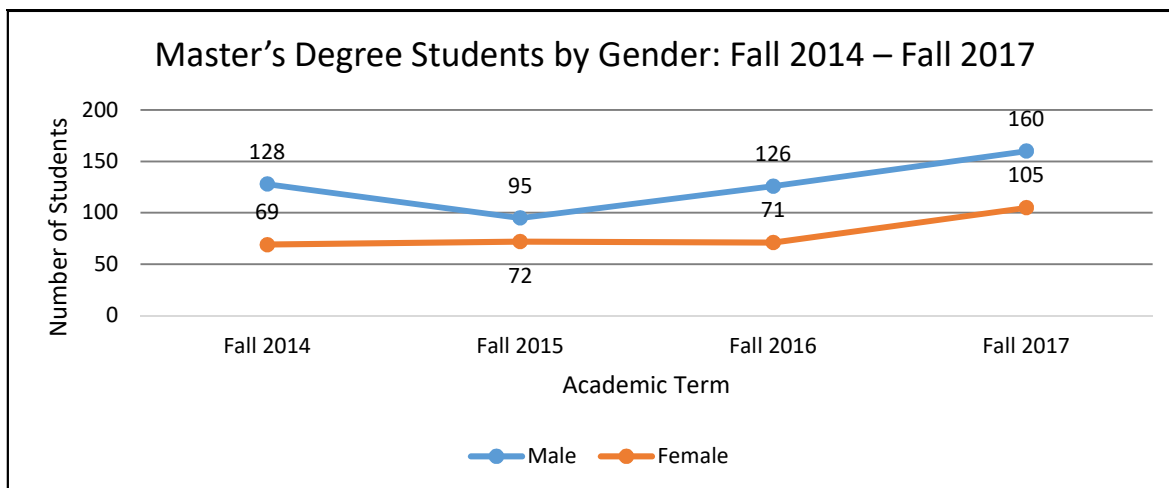


Graduate Programs by Degree Type

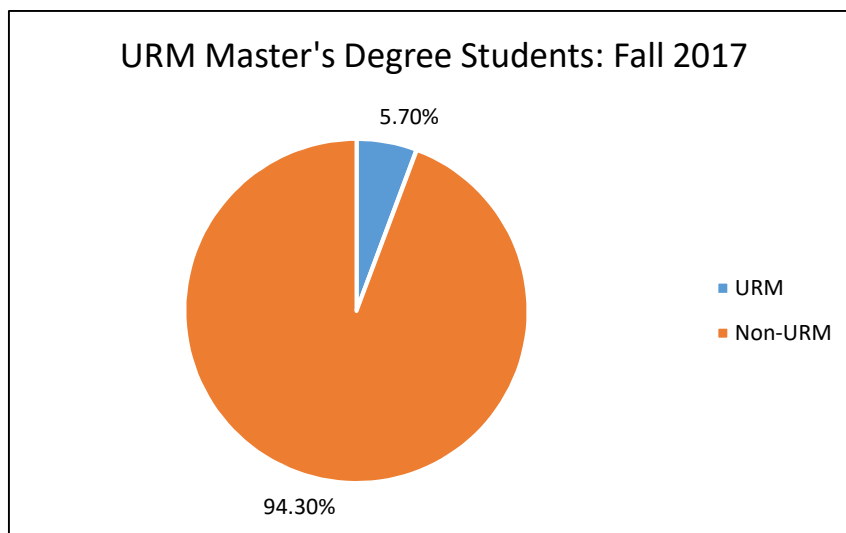
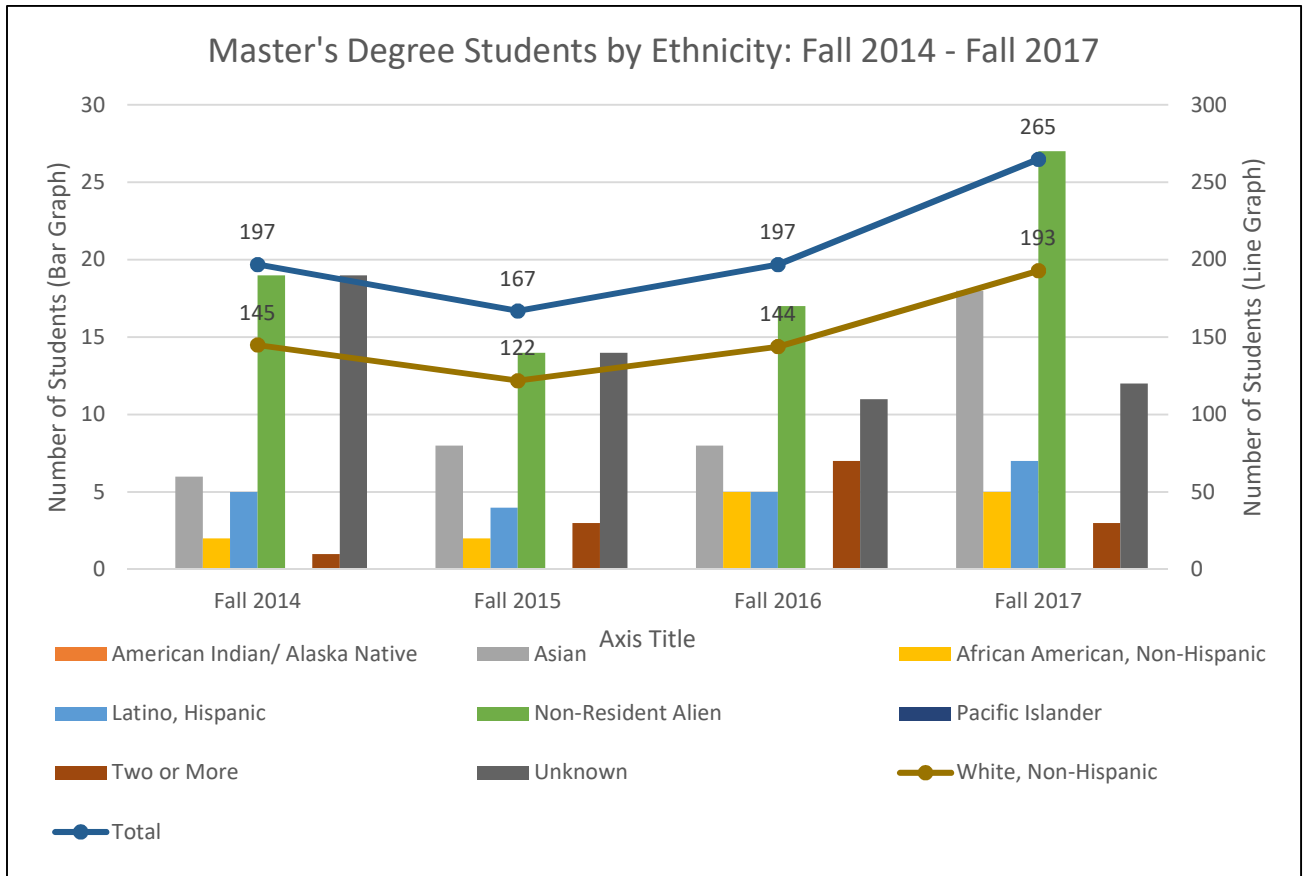
Master's Degree

Master's Degree Students by Academic Year: Fall 2014 – Fall 2017				
	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Master's	197	167	197	265

Master's Degree Students by Gender: Fall 2014 – Fall 2017								
	Fall 2014		Fall 2015		Fall 2016		Fall 2017	
Gender	#	%	#	%	#	%	#	%
Male	128	65.0%	95	56.9%	126	64.0%	160	60.4%
Female	69	35.0%	72	43.1%	71	36.0%	105	39.6%

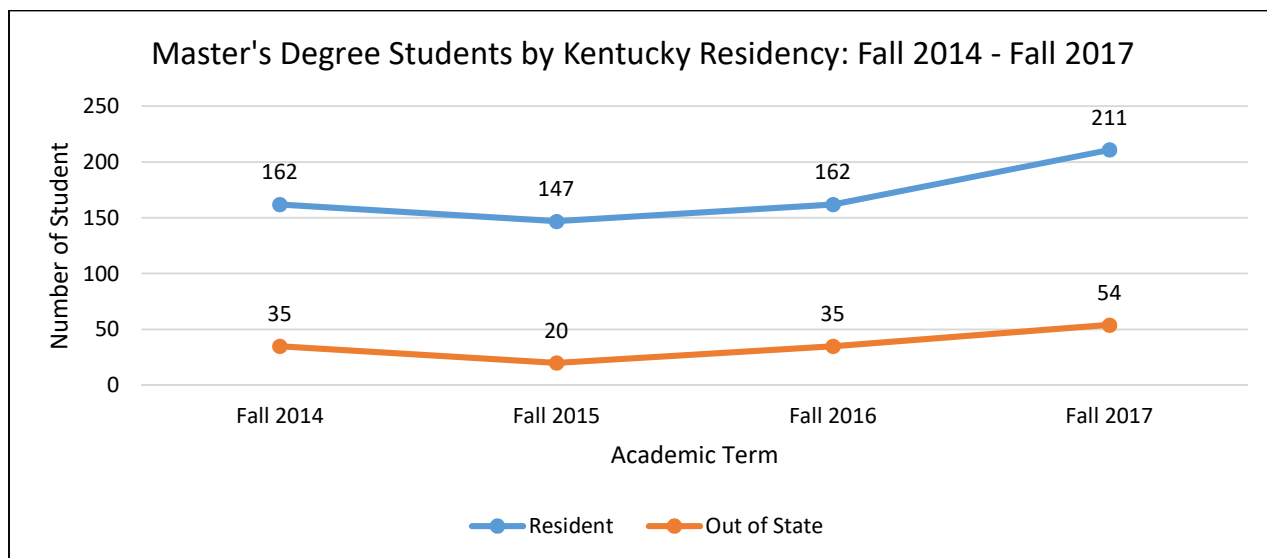


Master's Degree Students by Ethnicity: Fall 2014 – Fall 2017								
	Fall 2014		Fall 2015		Fall 2016		Fall 2017	
Ethnicity	#	%	#	%	#	%	#	%
American Indian/ Alaska Native	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Asian	<10	3.00%	<10	4.80%	<10	4.10%	18	6.80%
African American, Non- Hispanic	<10	1.00%	<10	1.20%	<10	2.50%	<10	1.90%
Latino, Hispanic	<10	2.50%	<10	2.40%	<10	2.50%	<10	2.60%
Non-Resident	19	9.60%	14	8.40%	17	8.60%	27	10.20%
Pacific Islander	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Two or More	<10	0.50%	<10	1.80%	<10	3.60%	<10	1.10%
Unknown	19	9.60%	14	8.40%	11	5.60%	12	4.50%
White, Non- Hispanic	145	73.60%	122	73.10%	144	73.10%	193	72.80%



Note: URM stands for Underrepresented Minority. Underrepresented Minorities include American Indian/Alaskan Native, Black or African American, Hispanic or Latino, Native Hawaiian/Other Pacific Islander, or Two or More Races.

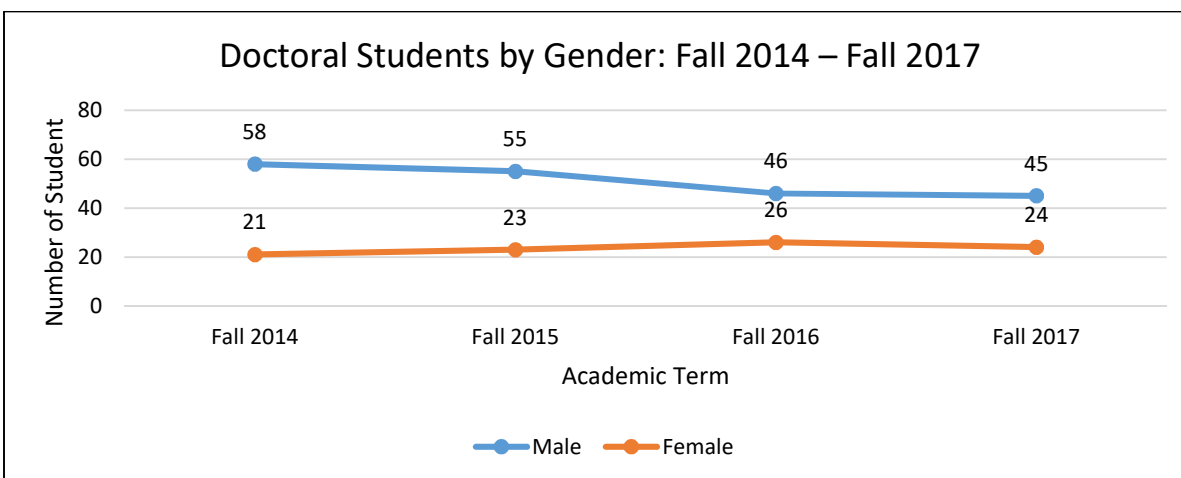
Master's Degree Students by Kentucky Residency: Fall 2014 – Fall 2017								
	Fall 2014		Fall 2015		Fall 2016		Fall 2017	
Residency	#	%	#	%	#	%	#	%
Resident	162	82.20%	147	88.00%	162	82.20%	211	79.60%
Non-Resident	35	17.80%	20	12.00%	35	17.80%	54	20.40%



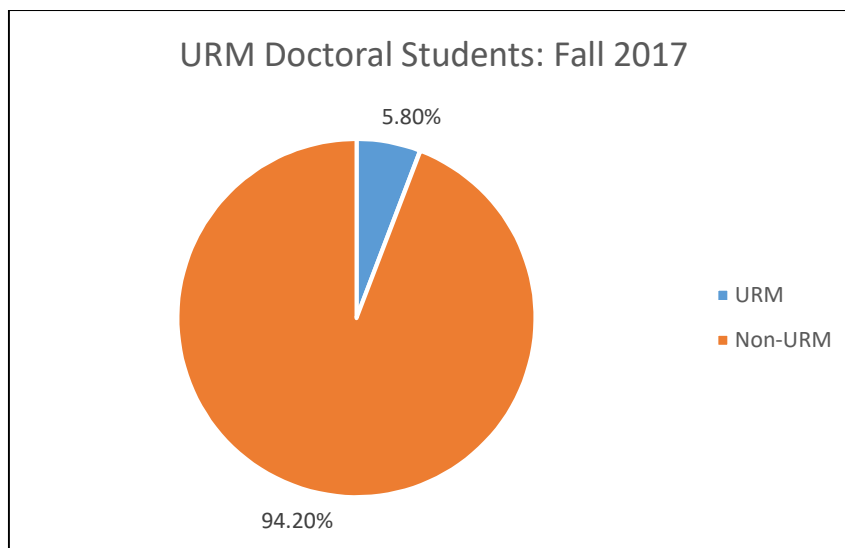
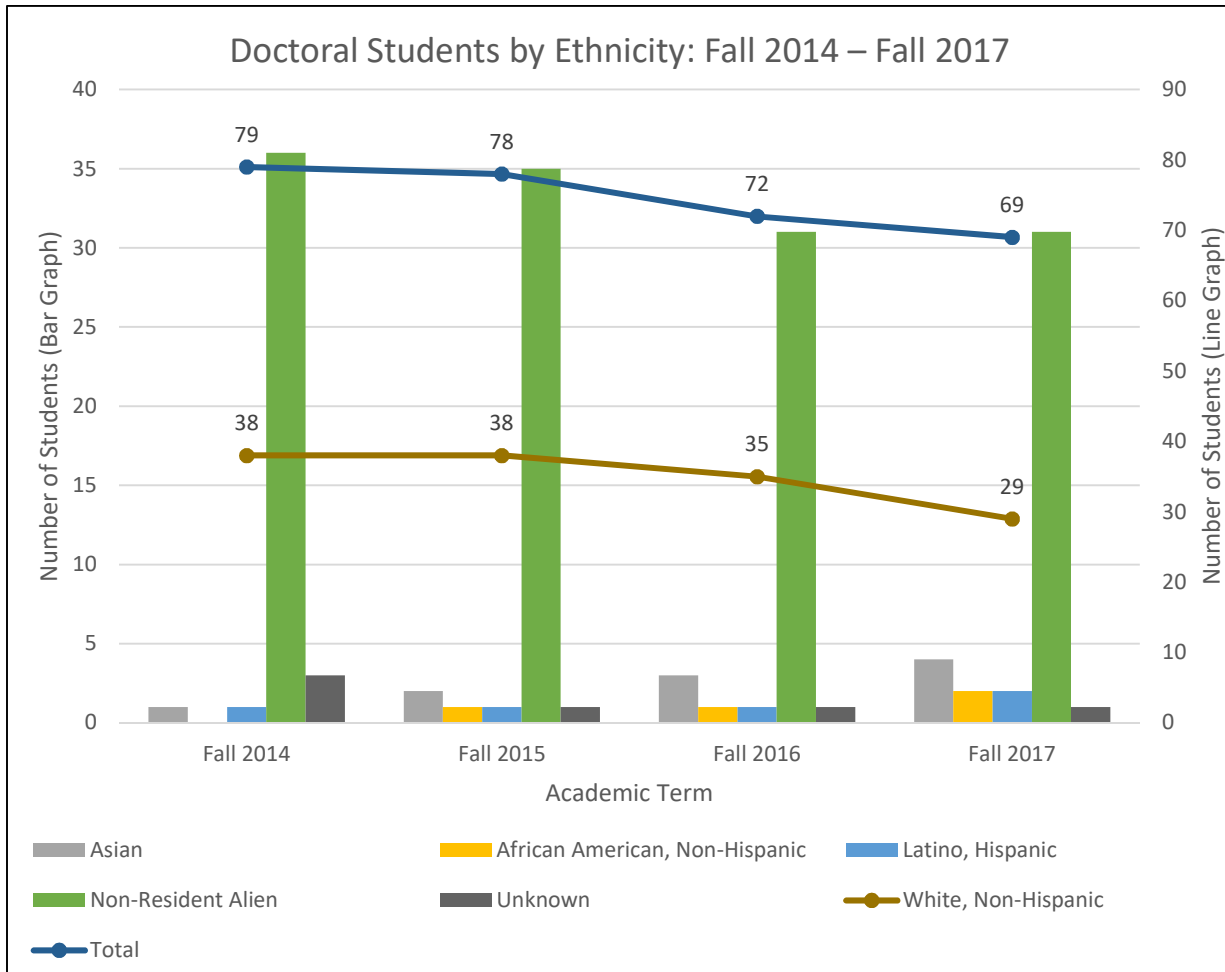
Doctoral Degree

Graduate Students by Academic Year: Fall 2014 – Fall 2017				
	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Doctoral	79	78	72	69

Doctoral Students by Gender: Fall 2014 – Fall 2017								
	Fall 2014		Fall 2015		Fall 2016		Fall 2017	
Gender	#	%	#	%	#	%	#	%
Male	58	73.40%	55	70.50%	46	63.90%	45	65.20%
Female	21	26.60%	23	29.50%	26	36.10%	24	34.80%

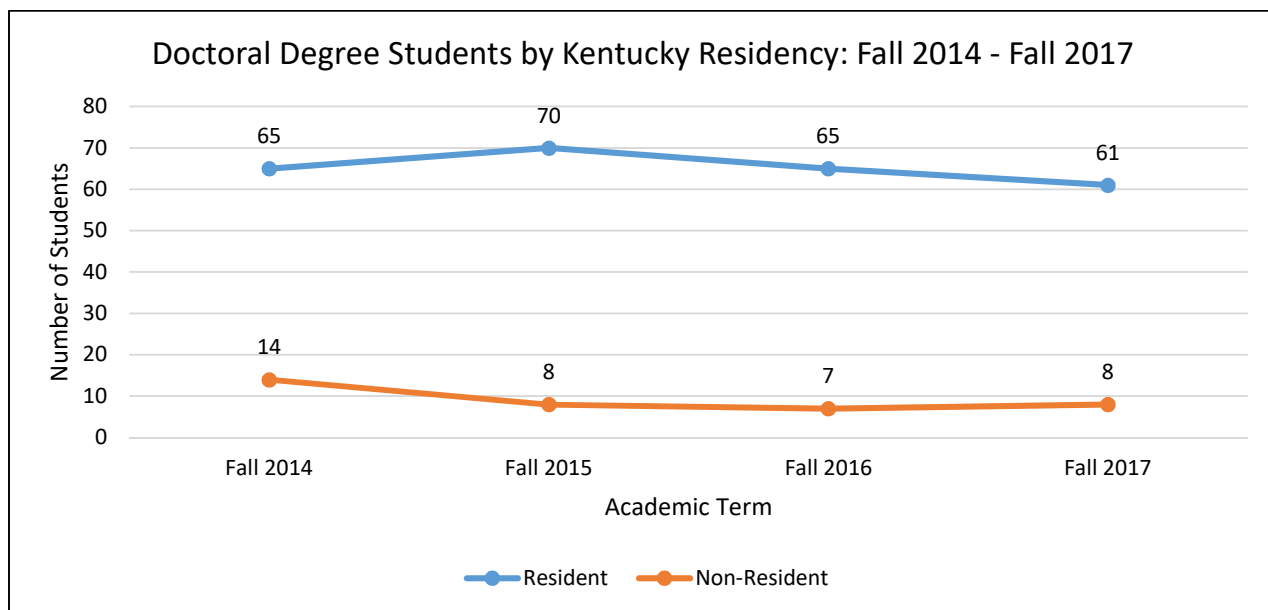


Doctoral Students by Ethnicity: Fall 2014 – Fall 2017								
	Fall 2014		Fall 2015		Fall 2016		Fall 2017	
Ethnicity	#	%	#	%	#	%	#	%
American Indian/ Alaska Native	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Asian	<10	1.30%	<10	2.60%	<10	4.20%	<10	5.80%
African American, Non-Hispanic	0	0.00%	<10	1.30%	<10	1.40%	<10	2.90%
Latino, Hispanic	<10	1.30%	<10	1.30%	<10	1.40%	<10	2.90%
Non-Resident	36	45.60%	35	44.90%	31	43.10%	31	44.90%
Pacific Islander	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Two or More	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Unknown	<10	3.80%	<10	1.30%	<10	1.40%	<10	1.40%
White, Non- Hispanic	38	48.10%	38	48.70%	35	48.60%	29	42.00%



Note: URM stands for Underrepresented Minority. Underrepresented Minorities include American Indian/Alaskan Native, Black or African American, Hispanic or Latino, Native Hawaiian/Other Pacific Islander, or Two or More Races.

Doctoral Students by Kentucky Residency: Fall 2014 – Fall 2017								
	Fall 2014		Fall 2015		Fall 2016		Fall 2017	
Residency	#	%	#	%	#	%	#	%
Resident	65	82.30%	70	89.70%	65	90.30%	61	88.40%
Non-Resident	14	17.70%	8	10.30%	7	9.70%	8	11.60%



Faculty and Staff

Promotion and Tenure

Promotion and Tenure			
	Effective Date	Rank	Title Series
Promotion with Tenure			
Leonce Bargerion	5/3/2018	ASSOC PROF	REG
Aaron Garvey	5/3/2018	ASSOC PROF	REG
Will Gerken	5/3/2018	ASSOC PROF	REG
Promotion			
Aaron Yelowitz	5/3/2018	PROF	REG

New Faculty Hires

New Faculty Hires			
	Effective Date	Rank	Title Series
New Faculty			
Olivia Davis	1/1/2018	LECT	LECT
Grant Clayton	7/1/2018	ASST PROF	REG
Charles Courtemanche	7/1/2018	ASSOC PROF	REG
Koustav De	7/1/2018	ASST PROF	REG
Adam Evans	7/1/2018	LECT	LECT
Andrew Grimes	7/1/2018	LECT	LECT
Deanna Kolar	7/1/2018	LECT	LECT
Rebecca Oliphant	7/1/2018	LECT	LECT
Simon Sheather	7/1/2018	PROF	REG

Faculty by Rank, 5-year Trend

Rank	2014	2015	2016	2017	2018
Professor	32	29	30	34	35
Associate Professor	22	24	26	25	24
Assistant Professor	21	22	23	22	24
Senior Lecturer	6	7	7	8	7
Lecturer	4	4	9	10	15
Total	85	86	95	99	105

Faculty by Tenure Status and Department

Department	Tenure Status	2014	2015	2016	2017	2018
Accounting	Not Eligible	4	4	4	4	5
	Tenured	14	13	14	14	14
	Tenure-Track	2	3	2	2	2
Accounting Total		20	20	20	20	21
Economics	Not Eligible	1	1	2	2	3
	Tenured	17	18	18	18	17
	Tenure-Track	4	4	6	4	5
Economics Total		22	23	26	24	25
Finance & Quantitative Methods	Not Eligible	1	2	3	4	4
	Tenured	9	8	10	10	8
	Tenure-Track	5	4	4	5	8
Finance Total		15	14	17	19	20
Management	Not Eligible	2	2	3	4	4
	Tenured	8	7	7	9	9
	Tenure-Track	4	5	5	4	4
Management Total		14	14	15	17	17
Marketing and Supply Chain	Not Eligible	2	2	3	3	5
	Tenured	6	7	7	8	8
	Tenure-Track	6	6	6	7	7
Marketing & Supply Chain Total		14	15	16	18	20
Dean's Office	Not Eligible	-	-	1	1	2
Dean's Office Total		-	-	1	1	2
Total		85	86	95	99	105

Faculty by Rank and Gender

Rank	Gender	2014	2015	2016	2017	2018
Professor	Female	2	2	3	4	4
	Male	30	27	27	30	31
Professor Total		32	29	30	34	35
Associate Professor	Female	10	10	9	9	8
	Male	12	14	17	16	15
	Not Noted	-	-	-	-	1
Associate Professor Total		22	24	26	25	24
Assistant Professor	Female	6	5	5	6	6
	Male	15	17	18	16	18
Assistant Professor Total		21	22	23	22	24
Senior Lecturer	Female	3	3	3	3	3
	Male	3	4	4	5	4
Senior Lecturer Total		6	7	7	8	7
Lecturer	Female	2	2	3	3	6
	Male	2	2	6	7	9
Lecturer Total		4	4	9	10	15
Total		85	86	95	99	105



Faculty by Rank, Gender and Ethnicity

Rank	Gender	Race/Ethnicity	2014	2015	2016	2017	2018
Professor	Female	Black or African American	-	-	-	1	1
		Hispanic/Latino	-	-	1	1	1
		White	2	2	2	2	2
	Female Total		2	2	3	4	4
	Male	Asian	6	5	5	6	6
		Hispanic/Latino	-	-	-	1	1
		White	24	22	22	23	24
	Male Total		30	27	27	30	31
Professor Total			32	29	30	34	35
Associate Professor	Female	Asian	1	1	1	2	2
		Black or African American	1	1	1	-	-
		Hispanic/Latino	1	1	-	-	-
		White	7	7	7	7	6
	Female Total		10	10	9	9	8
	Male	Asian	2	3	3	4	4
		Hispanic/Latino	1	1	1	-	-
		White	9	10	13	12	11
	Male Total		12	14	17	16	15
	Not Noted	White	-	-	-	-	1
Not Noted Total		-	-	-	-	1	
Associate Professor Total			22	24	26	25	24
Assistant Professor	Female	Asian	2	2	2	3	3
		White	4	3	3	3	3
	Female Total		6	5	5	6	6
	Male	Asian	3	2	3	1	2
		Black or African American	-	-	-	-	-
		Hispanic/Latino	-	-	-	1	-
	White	12	15	15	14	16	
Male Total		15	17	18	16	18	
Assistant Professor Total			21	22	23	22	24
Senior Lecturer	Female	Asian	1	1	1	1	1
		White	2	2	2	2	2
	Female Total		3	3	3	3	3
	Male	Asian	-	-	-	1	1
		White	3	4	4	4	3
Male Total		3	4	4	5	4	
Senior Lecturer Total			6	7	7	8	7
Lecturer	Female	Black or African American	-	-	-	-	1
		White	2	2	3	3	5
	Female Total		2	2	3	3	6
	Male	Asian	-	1	1	-	-

	Hispanic/Latino	-	-	1	1	1
	White	2	1	4	6	8
	Male Total	2	2	6	7	9
Lecturer Total		4	4	9	10	15
Total		85	86	95	99	105

Staff by Gender

Gender	Employment Type	Year				
		2014	2015	2016	2017	2018
Female	Bi-weekly	11	11	10	10	10
	Monthly	22	26	28	27	32
	Total	33	37	38	37	42
Male	Bi-weekly	6	7	5	5	5
	Monthly	11	14	17	17	17
	Total	17	21	22	22	22
Grand Total		50	58	60	59	64

Staff by Gender and Ethnicity

Gender	Race	Year				
		2014	2015	2016	2017	2018
Female	American Indian or Alaskan Native	1	1	1	1	-
	Black or African American	3	1	1	1	2
	Multiracial	-	-	-	-	1
	White	29	35	36	35	39
	Total	33	37	38	37	42
Male	Black or African American	1	1	1		1
	White	16	20	21	22	21
	Total	17	21	22	22	22
Grand Total		50	58	60	59	64

Budget

Endowments

	FY 2014	FY 2015	FY 2016	FY 2017	FY 2018	Estimated FY 2019
Cash Gifts and Pledges	\$16,443,262	\$8,632,136	\$21,882,426	\$11,768,059	\$6,325,130	\$6,500,000
Endowment Value	\$77,887,929	\$76,843,406	\$74,363,741	\$77,452,470	\$80,336,837	\$83,000,000

General Operating Budget 5-Year Trend

	FY 2014	FY 2015	FY 2016	FY 2017	FY 2018
State Budget and Other Revenue	\$27,551,123	\$28,924,282	\$26,759,702	\$26,429,662	\$28,195,146
Program Fees	\$2,878,800	\$3,147,865	\$3,348,011	\$2,862,826	\$3,062,405
Executive Education Program	\$330,531	\$328,942	\$357,593	\$432,715	\$298,225
EMBA	-	\$294,508	\$497,891	\$525,400	\$543,314
Prior Year Fund Balance-General Funds	\$3,682,042	\$4,911,246	\$5,881,163	\$5,136,888	\$5,066,511
Restricted Accounts**	\$14,185,274	\$9,289,212	\$8,179,155	\$7,968,089	\$5,763,079
Prior Year Fund Balance Restricted	\$11,657,305	\$20,639,268	\$17,423,480	\$5,882,006	\$6,783,579
Grants*****	\$2,547,424	\$1,133,277	\$531,778	\$1,203,667	\$443,499
Total	\$62,832,499	\$68,668,600	\$62,978,773	\$50,441,253	\$50,155,758

** - Restricted accounts consist of spending distributions from endowments, new gifts from donors, prior year fund balances which are available for spending.
Note that numbers are significantly higher in FY14, 15, and 16 due to the capital campaign.

***** - Grant funds are based on actual funds used for the Fiscal Year. Projection is based on proposed budgets.

Budget Expenditures by Spending Category

Actual Spent	2013-14	2014-15	2015-16	2016-17	2017-18
<i>Compensation</i>					
General Fund	\$21,746,080	\$22,804,266	\$24,846,527	\$27,764,412	\$28,003,082
Restricted	\$1,833,865	\$1,683,378	\$1,822,503	\$1,839,699	\$2,511,178
Grant	\$577,747	\$670,326	\$666,933	\$691,619	\$693,840
Total Compensation	\$24,157,692	\$25,157,970	\$27,335,963	\$30,295,730	\$31,208,100
<i>Operating Expenses</i>					
General Fund	\$3,874,998	\$2,830,811	\$2,619,622	\$3,588,775	\$3,861,987
Restricted	\$1,010,629	\$1,204,665	\$1,515,821	\$1,817,963	\$1,350,969
Grant	\$2,545,055	\$1,735,027	\$770,778	\$801,178	\$783,295
Total Expenses	\$7,430,682	\$5,770,503	\$4,906,221	\$6,207,916	\$5,996,251

Academic Year	2013-14	2014-15	2015-16	2016-17	2017-18
Total Compensation and Expenses	\$31,588,374	\$30,928,473	\$32,242,184	\$36,503,646	\$37,204,351
Total of Unspent Budget - Fund Balance	\$18,406,722	\$28,155,804	\$24,736,107	\$12,647,744	\$12,323,998

Fund Balance

Academic Year	2013-14	2014-15	2015-16	2016-17	2017-18
General Fund***	\$3,682,042	\$4,911,246	\$5,881,163	\$5,136,888	\$5,066,511
Restricted****	\$11,657,305	\$20,639,268	\$17,423,480	\$5,882,006	\$6,783,579
Grant	\$3,067,375	\$2,605,290	\$1,431,464	\$1,628,850	\$473,908
Total Fund Balance	\$18,406,722	\$28,155,804	\$24,736,107	\$12,647,744	\$12,323,998

*** Fund balance is due to vacancies in the academic departments. Funds will be used to support new hires.

****Restricted fund balance is comprised of specific endowments. Some funds are committed to be drawn down over the next few years for scholarships and faculty support.

2018-2019 Estimated Revenue by Fund Source

Revenue Source	2017-18	2018-19
State Budget and Other Revenue	\$28,195,146	\$30,375,771
Program Fees	\$3,062,405	\$3,300,000
Executive Education Program	\$298,225	\$318,189
EMBA	\$543,314	\$551,875
Prior Year Fund Balance General Funds	\$5,066,511	\$5,200,000
Restricted Accounts**	\$5,784,579	\$6,000,000
Prior Year Fund Balance Restricted	\$6,783,579	\$6,800,000
Grants	\$443,499	\$500,000
Total	\$50,155,758	\$53,161,290

2018-2019 Estimated Budget Expenditures by Spending Category

Expenditure Categories	2017-18	2018-19
<i>Compensation</i>		
General Fund	\$28,003,082	\$30,375,771
Restricted	\$2,511,178	\$2,500,000
Grant	\$693,840	\$500,000
Total Compensation	\$31,208,100	\$33,375,771
<i>Operating Expenses</i>		
General Fund	\$3,861,987	\$3,950,000
Restricted	\$1,350,969	\$1,400,000
Grant	\$783,295	\$700,000
Total Expenses	\$5,996,251	\$6,050,000

Facilities

Room Reservation Summary – July 1, 2017-June 30, 2018

ROOM RESERVATION SUMMARY						
Room	B&E		UK		Total	
B&E 3rd Floor Alcove	9	0.08%	3	0.25%	12	0.09%
B&E Kincaid Auditorium	40	0.33%	97	7.96%	137	1.04%
B&E Atrium	10	0.08%	10	0.82%	20	0.15%
B&E Venture Studio 124	129	1.08%	10	0.82%	139	1.06%
B&E Woodward Hall Event Space	186	1.56%	106	8.70%	292	2.22%
Behavior Lab 437C	147	1.23%		0.00%	147	1.12%
Board Room 360	36	0.30%	14	1.15%	50	0.38%
FIN 300 Tutoring Rm 274	146	1.22%		0.00%	146	1.11%
Seale Finance Learning Center	195	1.63%	1	0.08%	196	1.49%
Finance Training Room	8	0.07%		0.00%	8	0.06%
LEAP Lab Rooms	1,772	14.82%		0.00%	1,772	13.45%
UG Club Room 147	154	1.29%		0.00%	154	1.17%
Classrooms	1,083	9.06%	502	41.22%	1,585	12.03%
Conference Rooms	3,419	28.60%	392	32.18%	3,811	28.93%
Study Rooms	4,619	38.64%	83	6.81%	4,702	35.70%
Total	11,953	90.75%	1,218	9.25%	13,171	100.00%

Research

Faculty Intellectual Contributions in Prominent and Other Journals

The intellectual contributions of faculty across the five departments (accountancy, economics, finance, management, marketing) at the Gatton College of Business and Economics between 2014 and the first quarter of 2018 is summarized in the table below. Faculty contributed a total of 283 journal publications. A break down by department is provided.

Journal Publications from 2014 – 2018* by Department		
Department	Frequency	Percent
Accounting	51	18.02
Economics	86	30.39
Finance	42	14.84
Management	55	19.43
Marketing	49	17.31
Total	283	100.00

**Note: Publications were pulled from only the first quarter of 2018.*

Of the total of the 283 journal articles published between 2014 and the first quarter of 2018, approximately 45% were published in journals deemed prominent by the 2015 Academic Journal report released by the Chartered Association of Business Schools (CABS).

Prominent Journal Publications		
Contributions	Frequency	Percent
Prominent*	127	44.88
Other	156	55.12
Total	283	100.00

**Note: Prominent means that an intellectual contribution in a journal was rated a 3, 4, or 4* in the 2015 Academic Journal Guide on a scale of 1-4.*

Departmental Contributions in Prominent and Other Journals from 2014 – 2018*			
Department	Other Journals	Prominent Journals	Total
Accounting	27	24	51
Economics	51	35	86
Finance	16	26	42
Management	41	14	55
Marketing	21	28	49
Total	156	127	283

**Note: Publications were extracted from only the first quarter of 2018.*

Faculty published in the following prominent journals:

Journal Publications			
Journal Name	Number of Publications	Percent of Total Publications	Academic Journal Guide 2015 Rating
Accounting Horizons	2	1.57%	3
Accounting Review	2	1.57%	4*
Accounting, Organizations and Society	1	0.79%	4*
American Economic Review	2	1.57%	4*
Auditing: A Journal of Practice and Theory	3	2.36%	3
Behavioral Research in Accounting	1	0.79%	3
British Journal of Management	1	0.79%	4
Contemporary Accounting Research	5	3.94%	4
Economic Inquiry	5	3.94%	3
Economic Journal	1	0.79%	4
Economics Letters	4	3.15%	3
European Economic Review	1	0.79%	3
Financial Review	2	1.57%	3
Harvard Business Review	1	0.79%	3
Health Economics	1	0.79%	3
International Journal of Industrial Organization	1	0.79%	3
Journal of Accounting and Economics	2	1.57%	4*
Journal of Accounting Research	3	2.36%	4*
Journal of Accounting, Auditing and Finance	1	0.79%	3
Journal of Advertising	1	0.79%	3
Journal of Applied Econometrics	2	1.57%	3
Journal of Applied Psychology	2	1.57%	4
Journal of Banking and Finance	1	0.79%	3
Journal of Business Ethics	1	0.79%	3
Journal of Business Research	1	0.79%	3
Journal of Consumer Research	5	3.94%	4*
Journal of Corporate Finance	7	5.51%	4
Journal of Econometrics	2	1.57%	4
Journal of Economic Behavior and Organization	2	1.57%	3
Journal of Economic Dynamics and Control	1	0.79%	3
Journal of Empirical Finance	2	1.57%	3
Journal of Finance	2	1.57%	4*
Journal of Financial and Quantitative Analysis	2	1.57%	4
Journal of Financial Economics	3	2.36%	4*
Journal of Financial Markets	1	0.79%	3
Journal of Financial Services Research	1	0.79%	3
Journal of Health Economics	2	1.57%	3

Journal of International Money and Finance	1	0.79%	3
Journal of Labor Economics	1	0.79%	4
Journal of Management	3	2.36%	4*
Journal of Management Studies	1	0.79%	4
Journal of Marketing	5	3.94%	4*
Journal of Marketing Research	6	4.72%	4*
Journal of Mathematical Economics	1	0.79%	3
Journal of Money, Credit and Banking	1	0.79%	4
Journal of Political Economy	1	0.79%	4*
Journal of Public Policy and Marketing	3	2.36%	3
Journal of Retailing	1	0.79%	4
Journal of Risk and Uncertainty	1	0.79%	3
Journal of the Academy of Marketing Science	1	0.79%	4
Journal of the American Statistical Association	2	1.57%	4
Journal of the American Taxation Association	2	1.57%	3
Journal of the Association of Environmental and Resource Economists	1	0.79%	3
Land Economics	1	0.79%	3
Long Range Planning	1	0.79%	3
Marketing Letters	1	0.79%	3
Organization Science	2	1.57%	4*
Real Estate Economics	1	0.79%	3
Review of Accounting Studies	2	1.57%	4
Review of Corporate Finance Studies	1	0.79%	3
Review of Economics and Statistics	1	0.79%	4
Review of Finance	1	0.79%	4
Review of Financial Studies	1	0.79%	4*
Review of Quantitative Finance and Accounting	2	1.57%	3
Strategic Management Journal	4	3.15%	4*
Strategic Organization	1	0.79%	3
Grand Total	127	100.00%	

Faculty contributed 156 journal articles between 2014 and first quarter of 2018 that do not appear in the list of prominent accountancy, economics, finance, management, marketing, and other prominent journals based on the 2015 CABA Academic Journal Guide. From the 156 journals some are rated as 1 or 2 in the 2015 CABS Academic Journal Guide and some are not rated at all. The journals that do appear are likely to be in the prominent list in the new 2018 CABS Academic Journal Guide. These are highlighted in the table below.

Journal Publications			
Journal Name	Number of Publications	Percent of Total Publications	Academic Journal Guide 2015 Rating
Academy of Management Proceedings	1	0.64%	0
Academy of Marketing Studies Journal	1	0.64%	0
Accounting in Europe	1	0.64%	0
AIDS and Behavior	1	0.64%	0
AIDS Care	1	0.64%	0
American Behavioral Scientist	2	1.28%	1
Annals of Neurology	1	0.64%	0
Applied Economic Letters	2	1.28%	0
Applied Economics	2	1.28%	1
Australasian Marketing Journal	1	0.64%	0
BMC Public Health	1	0.64%	0
Business Horizons	2	1.28%	2
Cato Journal	1	0.64%	0
CESifo Economic Studies	1	0.64%	0
CFA Digest	1	0.64%	0
Chembiochem: a European journal of Chemical Biology	1	0.64%	0
China Economic Review	1	0.64%	2
College and University Monitor	1	0.64%	0
Compliance Today	1	0.64%	0
Contemporary Economic Policy	1	0.64%	2
Current Issues in Auditing	6	3.85%	2
Decision Sciences Journal of Innovative Education	1	0.64%	0
Decision Support Systems	4	2.56%	0
Empirical Economics	2	1.28%	2
Health Affairs	1	0.64%	0
Health Services Research	2	1.28%	0
Hospital Pharmacy	1	0.64%	0
IMA Education Case Journal	2	1.28%	0
Information and Management	1	0.64%	0
International Journal of Game Theory	1	0.64%	0
International Review of Economics and Finance	1	0.64%	0
International Review of Economics Education	2	1.28%	0
IZA World of Labor	1	0.64%	0
Journal of Health Economics	1	0.64%	0
Journal of Appalachian Studies	2	1.28%	0
Journal of Benefit-Cost Analysis	2	1.28%	0
Journal of Brand Management	1	0.64%	2
Journal of Business and Psychology	1	0.64%	0

Journal of clinical pharmacology	1	0.64%	0
Journal of Consumer Behavior	1	0.64%	2
Journal of Developing Areas	1	0.64%	0
Journal of Econometric Methods	2	1.28%	1
Journal of Economic and Social Measurement	1	0.64%	0
Journal of Economic Education	4	2.56%	1
Journal of Economics and Economic Education Research	2	1.28%	0
Journal of Economics and Finance Education	2	1.28%	0
Journal of Entrepreneurship and Public Policy	1	0.64%	0
Journal of Financial Planning	2	1.28%	0
Journal of Fixed Income	3	1.92%	2
Journal of Forensic and Investigative Accounting	2	1.28%	1
Journal of Information Systems	2	1.28%	1
Journal of Macroeconomics	2	1.28%	2
Journal of Management Accounting Research	3	1.92%	2
Journal of Managerial Issues	1	0.64%	0
Journal of Marketing Behavior	3	1.92%	0
Journal of Modern Accounting and Auditing	1	0.64%	0
Journal of Organizational Behavior Management	1	0.64%	2
Journal of Organizational Computing and Electronic Commerce	1	0.64%	0
Journal of Policy Analysis and Management	2	1.28%	0
Journal of Public Finance and Public Choice	1	0.64%	0
Journal of School Choice	1	0.64%	0
Journal of Services Marketing	3	1.92%	2
Journal of Services Marketing,	1	0.64%	2
Journal of Sports Economics	1	0.64%	2
Knowledge and Process Management	3	1.92%	0
Management Science	1	0.64%	0
Managerial Auditing Journal	1	0.64%	2
Marketing Education Review	1	0.64%	0
MIS Quarterly	2	1.28%	0
Nature communications	2	1.28%	0
Negotiation and Conflict Management Research	1	0.64%	0
Organization Science	1	0.64%	0
Organization Studies	2	1.28%	0
Organizational Behavior and Human Decision Processes	2	1.28%	0
Organizational Dynamics	1	0.64%	0
Pacific-Basin Finance Journal	2	1.28%	2
PLOS ONE	2	1.28%	0
Qualitative Research in Accounting & Management	1	0.64%	2
Quarterly Journal of Finance	1	0.64%	0
Research in Accounting Regulation	1	0.64%	2

Review of Accounting and Finance	2	1.28%	2
Review of Development Economics	1	0.64%	2
Review of International Economics	2	1.28%	0
Social and Environmental Accountability Journal	1	0.64%	0
Social Networks	16	10.26%	0
Sociological Science	1	0.64%	0
Southern Economic Journal	7	4.49%	2
The Energy Journal	1	0.64%	0
Grand Total	156	100.00%	0.6154

Prominent Journal Publications by Rating and Year

Prominent journals are those that received a ranking of 3 or higher on the Academic Journal Guide 2015 from the Chartered Association of Business Schools (CABS). Faculty citation information is extracted from Digital Measures by calendar year.

Prominent Journal Publications by Rating		
	Count of Publications	% of Total Prominent Publications
Rating of 3	54	42.52
Rating of 4	30	23.62
Rating of 4*	43	33.86
Total	127	100

Journal Publications Rated "4+" by Year		
Publication Year	Count of Publications	% of Total Publications
2014	11	25.58
2015	6	13.95
2016	10	23.25
2017	10	23.25
2018	6	13.95
Total	43	100

Prominent Journal Publications by Year		
Publication Year	Publications	Percent
2014	34	26.77
2015	17	13.39
2016	33	25.98
2017	35	27.56
2018	8	6.30
Total	127	100

Contributions in Prominent Journals by Department (5-Year Totals)

Departmental Contributions in Prominent Journals						
	2014	2015	2016	2017	2018	Grand Total
Accounting	3	3	14	4	0	24
Rating of 3	1	-	9	2	-	12
Rating of 4	2	1	4	1	-	8
Rating of 4*	-	2	1	1	-	4
Economics	11	4	7	11	2	35
Rating of 3	8	2	5	8	1	24
Rating of 4	2	2	1	3	-	8
Rating of 4*	1	-	1	-	1	3
Finance	13	3	4	4	2	26
Rating of 3	6	1	-	-	1	8
Rating of 4	1	1	1	3	-	6
Rating of 4*	6	1	3	1	1	12
Management	1		5	7	1	14
Rating of 3	-	-	1	-	-	1
Rating of 4	-	-	1	4	-	5
Rating of 4*	1	-	3	3	1	8
Marketing	6	7	3	9	3	28
Rating of 3	2	3	1	3	-	9
Rating of 4	1	1	-	1	-	3
Rating of 4*	3	3	2	5	3	16
Total	34	17	33	35	8	127

Book and Book Chapter Contributions by Department

Book and Book Chapter Contributions by Department								
	2014		2015		2016		2017 & 1 st Quarter of 2018	
	Book	Chapter	Book	Chapter	Book	Chapter	Book	Chapter
Accounting	1	2	2	0	0	0	1	0
Economics	0	3	1	1	0	2	1	1
Finance	2	3	1	0	2	1	0	0
Management	5	13	1	0	1	1	3	3
Marketing	0	1	0	0	0	0	0	1
Total	8	22	5	1	3	4	5	5

Expenditures from Research Grants

Expenditures from Research Grants					
	FY 2014	FY 2015	FY 2016	FY 2017	FY 2018
Proposals Submitted	22	30	23	21	16
Direct	15	18	16	14	6
Collaborator	7	12	7	7	8
Funded	10	10	8	6	8
Active Grants	19	22	20	19	18
Expenditures					
Direct	\$2,812,079	\$2,159,675	\$1,301,399	\$1,363,443	Unavailable
Indirect	\$310,723	\$245,678	\$136,312	\$129,354	Unavailable
Total	\$3,122,802	\$2,405,353	\$1,437,711	\$1,492,797	Unavailable

Awards Received from Research Grants by Department					
	2014	2015	2016	2017	2018
Accounting	\$265,012	\$245,000	\$245,009	\$333,592	\$323,024
Economics	\$870,368	\$1,733,109	\$962,040	\$613,809	\$460,956
Finance	\$10,000	\$0	\$0	\$0	\$0
Management	\$128,592	\$241,593	\$128,593	\$0	\$0
Marketing	\$0	\$0	\$0	\$0	\$0
Total	\$1,273,972	\$2,219,701	\$1,335,638	\$947,401	\$783,980

Research Awards and Recognitions

Staff Awards

Judith Milburn Haywood Staff Awards

2017-18	Candace Bramley-Hardesty, Daniel Cottam
2016-17	Lynsay Christensen, Lucy Tepper
2015-16	Shonta Phelps, Matthew Cosgrove
2014-15	Michelle Lowe, Allo Petro, Debbie O'Daniel
2013-14	Melissa Huffman and Robby Martin-Curry
2012-13	Rita Booth and Jeannie Graves

Staff of the Year Awards – Previous Award

1999	Sandy Hupp, Janet Lane
1998	Deborah Englert, Mary Williamson
1997	Connie Blakemore, Debbie Wheeler
1996	Steve Jacoby, Karen Rivera
1995	Donna Ballos, Marilyn Underwood
1994	Donna Ballos, Mary Wheeler
1993	Kenny Sublett, Veneida Cannon
1992	Scottie Kenkel, Phyllis Underwood
1991	Ralph Brown, Kay Scott
1990	Lynne Kelly, Ernestine Barnes
1989	Evelyn Buchanan
1988	Mary Hunter

Teaching and Research Excellence Awards

On April 6, 2018 the Gatton College of Business and Economics held the first annual Gatton Honors Day Celebration. Students, student organizations, faculty, and staff were all recognized for their outstanding achievements in academics, college involvement, research, teaching, service and more! Award winners include:

Teaching Excellence- Faculty	Wendy Liu, Frank Scott
Teaching Excellence- Graduate Student	Yoon Seon Han
Research Excellence- High Impact	Dan Brass
Research Excellence- Productivity	Monika Causholli, Carlos Lamarche
Research Excellence- Junior Faculty	Will Gerken

Faculty Awards

Endowed Fellowships, Chairs, and Professorships

Fellowships	
Name	Fellowship
Commerford, Ben	Arthur Anderson Research Fellow
Craig, Adam	Ashland Oil Fellowship
Jame, Russell, PhD	Kincaid Fellowship
Murtha, Brian, PhD	Ashland Oil Fellowship

Chairs	
Name	Chairs
Daniel Brass, Ph.D.	J. Henning Hilliard Chair
Borgatti, Stephen, Ph.D.	Chellgren Chair
Chen, Haipeng (Allan), Ph.D.	Gatton Chair in Marketing and Supply Chain
Hankins, Kristine W., Ph.D.	William E. Seale Endowed Chair/Professorship in Business
Hardesty, David, Ph.D.	Carol Martin Gatton Chair in Marketing - D
Jenkins, Nicole T., Ph.D.	Von Allmen Endowed Chair in Accountancy
Jordan, Bradford D., Ph.D.	DuPont Endowed Chair in Banking and Financial Services
Labianca, Giuseppe J., Ph.D.	Gatton Chair
Sudharshan, Devanathan, Ph.D.	James and Diane Stuckert Chair
Troske, Kenneth R., Ph.D.	Richard W. and Janis H. Furst Endowed Chair
Zilliak, James, Ph.D.	Gatton Endowed Chair

Professorships	
Name	Professorships
Anderson, Urton, Ph.D.	Earnst & Young
Bargeron, Leonce, Ph.D.	Ashland Oil Professorship
Bollinger, Chris, Ph.D.	Gatton Professorship
Bratten, Brian, Ph.D.	Clark Materials Professorship Endowment
Causholli, Monika, Ph.D.	Deloitte-Touche Professorship of Accountancy
Clifford, Chris P., Ph.D.	Phillip Morris Professorship in Business
Creane, Anthony, Ph.D.	Carol Martin Gatton Professorship in Economics
Ederington, Josh, Ph.D.	Carol Martin Gatton Professorship in Economics
Garvey, Aaron M., Ph.D.	Ashland Oil Professorship
Gerken, William C., Ph.D.	PNC Professorship
Hackbart, Merl, Ph.D.	Carol Martin Gatton Professorship in Finance
Hoyt, William, Ph.D.	Carol Martin Gatton Professorship in Economics
Huang, Zhi, Ph.D.	Ashland Oil Professorship
Kelley, Scott, Ph.D.	Carol Martin Gatton Professorship
Lamarche, Carlos E., Ph.D.	Carol Martin Gatton Professorship in Management
Mehra, Ajay, Ph.D.	Carol Martin Gatton Professorship in Management
Minier, Jenny A., Ph.D.	William B. Sturgill Professorship in Business and Public Policy
Payne, Jeff L., Ph.D.	KPMG Professorship Endowment
Peloza, John, Ph.D.	E. Vernon and William Smith
Scott, Frank, Ph.D.	Carol Martin Gatton Professorship in Economics

Professorships continued	
Name	Professorships
Skinner, Steven, Ph.D.	Rosenthal Professorship
Ziebart, David, Ph.D.	Pricewaterhouse Coopers and LLP Professorship in Accountancy

Awards and Recognitions

Awards and Recognitions 2014 - 2018 (First Quarter)					
	2014	2015	2016	2017	2018 (First Quarter)
Accounting					
Best Paper Award	2	2	3	3	1
Distinguished Contribution	1	-	-	-	-
Professional Service Awards	1	-	1	1	-
University Research Professor	-	-	-	-	-
College Research Award	1	1	3	1	-
Teaching Awards and Grants	5	-	1	-	-
Economics					
Best Paper Award	1	-	1	-	-
Distinguished Contribution	-	2	-	-	-
Professional Service Awards	2	1	1	1	-
University Research Professor	3	-	2	1	1
College Research Award	1	-	-	-	-
Teaching Awards and Grants	3	1	3	1	-
Finance					
Best Paper Award	5	-	-	-	-
Distinguished Contribution	2	2	3	1	-
Professional Service Awards	1	1	1	-	-
University Research Professor	-	1	1	1	-
College Research Award	-	-	-	1	-
Teaching Awards and Grants	-	-	2	-	-
Management					
Best Paper Award	1	1	1	1	-
Distinguished Contribution	-	-	-	-	-
Professional Service Awards	-	-	-	1	-
University Research Professor	1	-	2	2	-
College Research Award	-	-	-	1	-
Teaching Awards and Grants	-	-	-	-	-
Marketing					
Best Paper Award	2	-	-	-	3
Distinguished Contribution	-	2	-	-	-
Professional Service Awards	-	-	-	-	1
University Research Professor	2	2	1	1	-
College Research Award	1	-	-	-	5
Teaching Awards and Grants	2	4	2	1	2
Total	37	20	28	15	13

National and International Leadership

National and International Leadership 2015 - 2018 (First Quarter)				
	2015	2016	2017	2018 (First Quarter)
Accounting				
President	-	1	1	-
Vice President	1	-	1	-
Other Officer	14	8	6	7
Economics				
President	-	-	-	-
Vice President	1	2	2	-
Other Officer	11	9	7	6
Finance				
President	-	-	-	-
Vice President	-	-	-	-
Other Officer	2	5	5	5
Management				
President	-	1	1	1
Vice President	-	-	-	-
Other Officer	5	6	6	8
Marketing				
President	-	-	-	-
Vice President	-	-	-	-
Other Officer	3	3	3	3
Total	37	35	32	30

Editorship

Editorships 2015 - 2018 (First Quarter)				
	2015	2016	2017	2018 (First Quarter)
Accounting				
Editorship	-	-	-	-
Associate Editorship	2	3	2	1
Editorial Review Board	7	6	6	5
Economics				
Editorship	1	3	3	1
Associate Editorship	8	8	8	6
Editorial Review Board	4	3	3	2
Finance				
Editorship	1	1	1	1
Associate Editorship	3	3	3	5
Editorial Review Board	5	5	5	3
Management				
Editorship	1	-	-	1
Associate Editorship	3	3	3	3
Editorial Review Board	12	12	12	11
Marketing				
Editorship	-	-	-	1
Associate Editorship	1	1	1	3
Editorial Review Board	12	12	12	7
Total	60	60	59	50

Engagement and Economic Growth

Don and Cathy Jacobs Executive Education Center

Financial Performance		
Year	Revenue	Profit
2013-14	\$339,583	\$14,029
2014-15	\$337,744	\$(55,122)
2015-16	\$348,536	\$(84,160)
2016-17*	\$428,664	\$28,758
2017-18	\$298,225	\$(5,665)

*includes revenues from "Doing Business in America" for China University of Mining and Technology.



Attendance at Major Events					
	2014	2015	2016	2017	2018
Economic Outlook	287	275	290	233	198
KIED	64	38	51	58	46
Supply Chain Forum	141	142	100	122	144
UK Healthcare ELP	29	36	41	51	40
CBA	24	0	0	37	20

Evaluations from Participants - Economic Outlook Conference					
Year	Total Responses	Excellent	Good	Not Sure	Unsatisfactory
2015	68	36	32	0	0
2016	81	53	28	0	0
2017	73	39	32	1	0
2018	68	38	31	1	0

Evaluations from Participants - Kentucky Institute for Economic Development						
Year	Total Responses	Excellent	Good	Average	Fair	Poor
2015	34	20	13	0	1	0
2016	39	19	17	3	0	0
2017	15	8	5	2	0	0
2018	11	7	3	1	0	0

Evaluation from Participants - Supply Chain Forum					
Year	Total Responses	Excellent	Good	Not Sure	Unsatisfactory
2015	28	23	4	1	0
2016	8	2	6	0	0
2017	4	4	0	0	0
2018	4	4	0	0	0

Von Allmen Center for Entrepreneurship

Lexington Innovation Office Survey of VACE Clients								
Year	# of Responses	Jobs Added	Total Jobs	Average Salary	Revenues	Private Funding	State Funding	Total Funding
2017	155/73%	270	928	\$68,383	\$192,198,843	\$37,780,287	\$14,919,498	\$57,193,486
2016	207/67%	307	734	72,280	\$117,648,434	\$ 44,265,174	\$21,073,851	\$ 65,339,025
2015	196/68%	280	601	76,929	\$170,063,949	\$ 26,340,400	\$23,392,534	\$ 49,732,934
2014	125/68%	272	763	70,544	\$146,213,450	\$ 30,334,850	\$27,188,975	\$ 57,523,825
2013	114/57%	248	725	68,426	\$138,265,520	\$ 14,624,448	\$24,156,488	\$ 38,780,936



Bootcamp Statistics			
Demographics by Year	2015	2016	2017
Total Participants	60	80	102
Total Graduates	35/58%	42/53%	64/63%
Total Winnings	\$14,500	\$16,500	\$11,500
Gender			
Male	60%	25%	28%
Female	40%	75%	72%
Rank			
Undergraduate	61%	35%	45%
Graduate	18%	30%	16%
PhD	12%	15%	13%
Faculty	8%	10%	8%
Community	1%	5%	17%
Staff	0%	5%	1%
College Representation			
Engineering	35%	40%	42%
Agriculture	20%	10%	6%
Pharmacy	15%	5%	-
Gatton	15%	20%	19%
Design	5%	5%	-
Medicine	5%	5%	6%
Communications	5%	-	-
Public Health	-	5%	-
Nursing	-	5%	-
Arts and Sciences	-	5%	3%
Markey Cancer	-	-	3%

Companies Formed or Being Formed				
Team	Cohort	Company Formed or Being Formed	Status	College/Community
Think Hempy Thoughts	2017-2018	Anavii, LLC	Active	Community/Arts and Sciences
Sustainable Products Co.	2017-2018	Sustainable Products Co.	Active	Engineering
Bear In Mind	2017-2018	Bear In Mind, LLC	Active	Engineering/Gatton
Life Off U	2017-2018	Life Off U, LLC	Active	Gatton
GreenStep	2017-2018	GreenStep	Active	Community/Gatton
Kitchen Automation Tech	2017-2018	Kitchen Automation Technologies LLC	Active	Community/Engineering
Smart Notes	2017-2018	2025 Technologies, Inc.	Active	Community
PreVisit	2016-2017	Ozlr, LLC	Active	Community
Welcome Home	2016-2017	Welcome Home	In-Active	Medicine
Stillage Solutions	2016-2017	Thoroughbred Carbon Sciences, LLC	Active	CAER
Altelier	2016-2017	Altelier, LLC	Active	Community/Gatton
OpenEddi	2016-2017	OpenEddi	Active	Public Health
SynBio	2016-2017	Enerpret, LLC	Active	Pharmacy
Radmyne	2015-2016	Elite Rad Reporting, LLC	Active	Community Engineering
I-Remember	2016-2017	I-Remember	In-Active	Design
Race Assured	2015-2016	Bluegrass BioTeq, LLC	Active	Agriculture
Ultimate Angler	2015-2016	Ultimate Angler	In-Active	Pharmacy

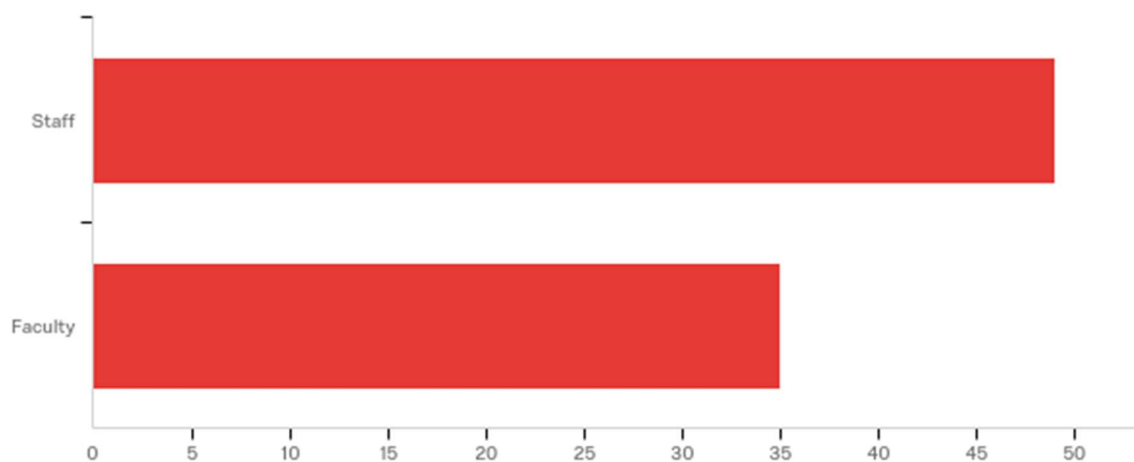
Operational Excellence

Administrative Services Survey

Administrative services at Gatton College of Business and Economics were evaluated Spring 2018. Ten units were evaluated in the survey:

- The Office of Budget and Finance
- The Technology Center
- The Office of Development
- The Office of Marketing and Communications
- The Facilities Office
- The Department Academic Administrative Support
- The Undergraduate Resource Center
- The Graham Career Management Center
- The MBA Center
- The Executive Education Center

Participation by Gatton staff and faculty is detailed below:



Position	%	#
Staff	58.33%	49
Faculty	41.67%	35
Total	100%	84

Overall, faculty and staff have rated administrative services to be effective. In some of the evaluated areas, faculty and staff noted an inability to comment or evaluate. These areas merit further attention. See highlighted in the table below.

The table represents the average rating of all 10 units evaluated across the 7 dimensions.

Question	Strongly Disagree		Disagree		Agree		Strongly Agree		Unable to Comment	
	%	#	%	#	%	#	%	#	%	#
Effectively communicates information (e.g., policies, procedures, activities, etc.) to Gatton College personnel.	1.07%	4	9.36%	35	38.77%	145	42.78%	160	8.02%	30
Provides a timely response to questions.	1.34%	5	6.42%	24	37.43%	140	50.00%	187	4.81%	18
Provides courteous service via email, phone and in-person.	0.80%	3	3.74%	14	26.20%	98	65.51%	245	3.74%	14
Sets high standards for quality and accuracy within the unit.	0.53%	2	5.61%	21	30.48%	114	52.41%	196	10.96%	41
Is a welcoming environment for individuals of diverse backgrounds.	1.34%	5	1.34%	5	20.59%	77	55.35%	207	21.39%	80
Fosters trust and builds cooperative relationships with administrators, faculty, staff and students.	1.07%	4	7.22%	27	32.35%	121	52.41%	196	6.95%	26
Evaluates the effectiveness of service processes and works to improve them on an ongoing basis.	1.60%	6	8.82%	33	28.61%	107	37.43%	140	23.53%	88

The faculty and staff ratings are as follows:

Effectively communicates information (e.g., policies, procedures, activities, etc.) to Gatton College personnel.

Faculty	%	Count
Strongly Disagree	0.70%	1
Disagree	11.19%	16
Agree	33.57%	48
Strongly Agree	51.75%	74
Unable to Comment	2.80%	4
Total	100%	143

Staff	%	Count
Strongly Disagree	1.30%	3
Disagree	8.23%	19
Agree	41.99%	97
Strongly Agree	37.23%	86
Unable to Comment	11.26%	26
Total	100%	231

Provides a timely response to questions.

Faculty	%	Count
Strongly Disagree	2.10%	3
Disagree	3.50%	5
Agree	37.06%	53
Strongly Agree	53.15%	76
Unable to Comment	4.20%	6
Total	100%	143

Staff	%	Count
Strongly Disagree	0.87%	2
Disagree	8.23%	19
Agree	37.66%	87
Strongly Agree	48.05%	111
Unable to Comment	5.19%	12
Total	100%	231

Provides courteous service via email, phone and in-person.

Faculty	%	Count
Strongly Disagree	0.70%	1
Disagree	2.80%	4
Agree	22.38%	32
Strongly Agree	72.03%	103
Unable to Comment	2.10%	3
Total	100%	143

Staff	%	Count
Strongly Disagree	0.87%	2
Disagree	4.33%	10
Agree	28.57%	66
Strongly Agree	61.47%	142
Unable to Comment	4.76%	11
Total	100%	231

Sets high standards for quality and accuracy within the unit.

Faculty	%	Count
Strongly Disagree	0.70%	1
Disagree	6.29%	9
Agree	27.97%	40
Strongly Agree	51.05%	73
Unable to Comment	13.99%	20
Total	100%	143

Staff	%	Count
Strongly Disagree	0.43%	1
Disagree	5.19%	12
Agree	32.03%	74
Strongly Agree	53.25%	123
Unable to Comment	9.09%	21
Total	100%	231

Is a welcoming environment for individuals of diverse backgrounds.

Faculty	%	Count
Strongly Disagree	0.00%	0
Disagree	1.40%	2
Agree	13.99%	20
Strongly Agree	51.05%	73
Unable to Comment	33.57%	48
Total	100%	143

Staff	%	Count
Strongly Disagree	2.16%	5
Disagree	1.30%	3
Agree	24.68%	57
Strongly Agree	58.01%	134
Unable to Comment	13.85%	32
Total	100%	231

Fosters trust and builds cooperative relationships with administrators, faculty, staff and students.

Faculty	%	Count
Strongly Disagree	0.70%	1
Disagree	8.39%	12
Agree	29.37%	42
Strongly Agree	52.45%	75
Unable to Comment	9.09%	13
Total	100%	143

Staff	%	Count
Strongly Disagree	1.30%	3
Disagree	6.49%	15
Agree	34.20%	79
Strongly Agree	52.38%	121
Unable to Comment	5.63%	13
Total	100%	231

Evaluates the effectiveness of service processes and works to improve them on an ongoing basis.

Faculty	%	Count
Strongly Disagree	1.40%	2
Disagree	8.39%	12
Agree	21.68%	31
Strongly Agree	34.27%	49
Unable to Comment	34.27%	49
Total	100%	143

Staff	%	Count
Strongly Disagree	1.73%	4
Disagree	9.09%	21
Agree	32.90%	76
Strongly Agree	39.39%	91
Unable to Comment	16.88%	39
Total	100%	231

Staff to Faculty Ratios

Staff to faculty ratio benchmarked against peer and aspirant business schools and against similar units at UK.

Peer and Aspirant Group Comparisons	2014-15			2015-16			2016-17			2017-18		
	UK	Peer	Asp.	UK	Peer	Asp.	UK	Peer	Asp.	UK	Peer	Asp.
FTE Staff (FT, PT)	51	85	151	61	89	160	64	81	160	64	87	168
FTE Faculty (including TAs)	87	131	165	92	136	171	116	136	169	117	132	161
Staff: Faculty Ratio	0.59	0.65	0.92	0.66	0.65	0.94	0.55	0.60	0.95	0.55	0.66	1.04

Source: Data Direct.

Note: **Peer Group: University of Iowa, University of Arkansas, University of Colorado at Boulder, University of Kansas, University of Missouri, University of Oklahoma, University of South Carolina, University of Tennessee at Knoxville, Virginia Polytechnic Institute and State University.

***Aspirant Group: University of Florida, University of Georgia, Indiana University, Michigan State University, University of Minnesota, University of Maryland, Penn State, Texas A&M, University of Washington, University of Wisconsin.

AY 2015 (As of Nov. 1 st)															
UK Peer Colleges	Faculty			Post-Doc			Staff			Students (TA/RA)			Total		Staff/Faculty Ratio
	FT	PT	Total	FT	PT	Total	FT	PT	Total	FT	PT	Total	FT	PT	
CAFÉ	243	36	279	57	1	58	1493	277	1770		251	251	1793	565	6.3
Café (w/o extension) *	/	/	213	/	/	/	/	/	979	/	/	/	/	/	4.6
Arts & Sciences	417	58	475	44	2	46	203	53	256		678	678	664	791	0.5
Communications	80	30	110			0	27	7	34		35	35	107	72	0.3
Education	115	47	162			0	72	13	85		80	80	187	140	0.5
Engineering	137	11	148	12		12	175	33	208		232	232	324	276	1.4
Business & Economics	78	8	86			0	51	1	52		30	30	129	39	0.6

AY 2016 (As of Nov. 1 st)															
UK Peer Colleges	Faculty			Post-Doc			Staff			Students (TA/RA)			Total		Staff/Faculty Ratio
	FT	PT	Total	FT	PT	Total	FT	PT	Total	FT	PT	Total	FT	PT	
CAFÉ	242	38	280	44	5	49	1553	258	1811		243	243	1839	544	6.5
Café (w/o extension) *	/	/	215	/	/	/	/	/	992	/	/	/	/	/	4.6
Arts & Sciences	439	56	495	44	4	48	201	43	244		703	703	684	806	0.5
Communications	81	35	116	2		2	29	5	34		30	30	112	70	0.3
Education	118	40	158	3		3	75	12	87		90	90	196	142	0.6
Engineering	138	4	142	12	4	16	166	42	208		237	237	316	287	1.5
Business & Economics	83	8	91			0	60	1	61		39	39	143	48	0.7

AY 2017 (As of Nov. 1 st)															
UK Peer Colleges	Faculty			Post-Doc			Staff			Students (TA/RA)			Total		Staff/Faculty Ratio
	FT	PT	Total	FT	PT	Total	FT	PT	Total	FT	PT	Total	FT	PT	
CAFÉ	245	32	277	47	11	58	1576	242	1818		252	252	1868	537	6.6
Café (w/o extension) *	/	/	209	/	/	/	/	/	982	/	/	/	/	/	4.7
Arts & Sciences	428	40	468	39	3	42	172	31	203		716	716	639	790	0.4
Communications	83	23	106	2		2	32	3	35		38	38	117	64	0.3
Education	113	42	155	2		2	71	13	84		81	81	186	136	0.5
Engineering	138	10	148	20	1	21	162	37	199		247	247	320	295	1.3
Business & Economics	91	15	106			0	61		61		44	44	152	59	0.6

AY 2018 (As of Nov. 1 st)															
UK Peer Colleges	Faculty			Post-Doc			Staff			Students (TA/RA)			Total		Staff/Faculty Ratio
	FT	PT	Total	FT	PT	Total	FT	PT	Total	FT	PT	Total	FT	PT	
CAFÉ	247	25	272	43	9	52	1,558	230	1,788		252	252	1,848	516	6.6
Café (w/o extension) *	/	/	204	/	/	/	/	/	973	/	/	/	/	/	4.8
Arts & Sciences	421	42	463	34	2	36	164	25	189		682	682	619	751	0.4
Communications	74	34	108	3		3	37	3	40		44	44	114	81	0.4
Education	115	50	165	1		1	77	11	88		72	72	193	133	0.5
Engineering	144	11	155	20	1	21	162	43	205		256	256	326	311	1.3
Business & Economics	97	14	111				60		60		22	22	157	36	0.5