



Practical Ways to Deal with Operational Complexity

The
Campbell
House

MARCH | 19-20 | 2024

DAY ONE			SPEAKERS
12:00	1:00	Registration	The Campbell House
1:00	1:10	Welcome Remarks	Simon Sheather, PhD , Dean of Gatton College of Business and Economics, Truist Chair in Data Analytics
1:10	2:00	Keynote Presentation	Douglas Augusto Guilherme , VP Supply Chain North America and Canada @ Hershey
2:00	2:45	Round Tables	Topic: "Sources of Complexity"
2:45	3:00	Break	Move to Panel Break-out Rooms
3:00	3:45	Panel 1	"Using AI to Help Address Operational Complexity" <ul style="list-style-type: none"> • Lucas Brito, Principal Value Solution Consultant @ Coupa • Matt Crabtree, Former Vice President, Global Order-to-Cash and Customer Solutions @ Procter & Gamble • Thomas Moore, Founder AutoScheduler.AI, Transportation Warehouse Optimization @ ProvisionAi
3:00	3:45	Panel 2	"Developing the Talent to Deal with Operational Complexity" <ul style="list-style-type: none"> • Erin Neumann, VP, Operational Excellence @ United Rentals • Alejandro Del Toro, SVP Operations, Supply Chain, and Logistics @ KDC/One • Kostia Feldman, Director of Strategy and M&A Integration @ Nestle
3:45	4:00	Break	Return to Main Room
4:00	4:50	Keynote Presentation	Sara Park , Vice President, E2E Integrated Planning @ The Coca-Cola Company
4:50	5:00	Day One Closing Remarks	Carol Chavez , Associate Director, MS Supply Chain Management Program @ Gatton
5:00	7:00	Networking Event	The Campbell House



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DAY TWO			SPEAKERS		
8:00	9:00	Networking Breakfast	The Campbell House		
9:00	9:10	Day Two Welcome	David Hardesty, PhD, Chair, Department of Marketing and Supply Chain at Gatton, Gatton Endowed Chair, University Research Chair		
9:10	10:00	Keynote Presentation	Tim Hotze, SVP Enterprise Capacity Planning – Architecture - Optimization @ Target		
10:00	10:15	Break	10:00	10:30	Travel
10:15	11:05	Presentation Fazleena Badurdeen, PhD , Earl Parker Robinson Chair, Professor in Mechanical Engineering @ UKY	10:30	12:00	Operations Excellence Tour Sumitomo , Manufacturing Operations, <i>Up to 40 participants</i>
11:05	11:20	Break	12:00	12:30	Travel
11:20	12:30	Student Career Session Carol Chavez , Associate Director, MS Supply Chain Management Program @ Gatton			
12:30	1:45	Networking Lunch			
1:45	2:35	Presentation	1:45	2:00	Travel
		David Parsley, PhD , Director of Undergraduate Study, Lean Systems Engineering Technology @ UKY	2:00	3:15	Operations Excellence Tour Schneider Electric , Manufacturing Operations, <i>Up to 18 participants</i>
2:35	2:55	Break	3:15	3:45	Travel
2:55	3:45	Presentation Alejandro Del Toro , SVP Operations, Supply Chain, and Logistics @ KDC/One			
3:45	4:00	Closing Remarks	Carol Chavez , Associate Director, MS Supply Chain Management Program @ Gatton		