# MONDAY, AUGUST 22

**7:15 A.M. – 8:00 A.M.**

Registration and Orientation

**8:00 A.M. - 9:00 A.M.**

New Strategies for Economic Development

### 9:00 A.M. – 9:15 A.M.

Break

**9:15 A.M. – 10:15 A.M.**

New Strategies for Economic Development

(Continued**)**

**10:15 A.M. – 10:30 A.M.**

Break

**10:30 A.M. – 11:30 A.M.**

The Role of Technology in Economic Development

**11:30 A.M. – 12:30 P.M.**

Get Acquainted Lunch

**12:30 P.M. – 1:30 P.M.**

The Role of Technology in Economic Development (Continued**)**

**1:30 P.M. – 1:45 P.M.**

Break

**1:45 P.M. – 2:45 P.M.**

Community Development

**2:45 P.M. – 3:00 P.M.**

Break

**3:00 P.M. – 4:00 P.M.**

Community Development

(Continued)

**4:00 P.M. – 4:15 P.M.**

Break

**4:15 P.M. – 5:15 P.M.**

Building an Effective Local Economic Development Organization

#### TUESDAY, AUGUST 23

**7:15 A.M. – 8:00 A.M.**

### Breakfast

**8:00 A.M. ‑ 9:00 A.M.**

Building an Effective Local Economic Development Organization

(Continued)

### 9:00 A.M. – 9:15 A.M.

### Break

**9:15 A.M. - 10:15 A.M.**

### Real Estate Issues and Economic Development

**10:15 A.M. – 10:30 A.M.**

Break

**10:30 A.M. – 11:30 A.M.**

### Real Estate Issues and Economic Development

(Continued)

### 11:30 A.M. – 12:30 P.M.

Lunch/Free Time

**12:30 P.M. – 1:30 P.M.**

Strategic Planning

**1:30 P.M. – 1:45 P.M.**

Break

**1:45 P.M. - 2:45 P.M.**

Strategic Planning (Continued)

**2:45 P.M. – 3:00 P.M.**

Break

**3:00 P.M. - 4:00 P.M.**

Economic Development Marketing

**4:00 P.M. – 4:15 P.M.**

Break

**4:15 P.M. – 5:15 P.M.**

Economic Development Marketing

(Continued)

## WEDNESDAY, AUGUST 24

**7:15 A.M. – 8:00 A.M.**

### Breakfast

**8:00 A.M. - 9:00 A.M.**

Financing Economic Development

**9:00 A.M. – 9:15 A.M.**

### Break

**9:15 A.M. - 10:15 A.M.**

Financing Economic Development (Continued)

**10:15 A.M. – 10:30 A.M.**

### Break

**10:30 A.M. – 11:30 A.M.**

Business Retention and Expansion

### 11:30 A.M. – 12:30 P.M.

Lunch/Free Time

**12:30 P.M. – 1:30 P.M.**

Business Retention and Expansion (Continued)

**1:30 P.M. – 1:45 P.M.**

### Break

**1:45 P.M. – 2:45 P.M.**   
Entrepreneurship and Small Business Creation

**2:45 P.M. - 3:00 P.M.**

### Break

**3:00 – 4:00 P.M.**

Entrepreneurship and Small Business Creation

(Continued)

##### THURSDAY, AUGUST 25

**7:15 A.M. - 8:00 A.M.**

### Breakfast

**8:00 A.M. – 9:00 A.M.**

Workforce Development

**9:00 A.M. – 9:15 A.M.**

Break

**9:15 A.M. – 10:15 A.M.**

Workforce Development (Continued)

**10:15 A.M. – 10:30 A.M.**

Break

**10:30 A.M. - 11:30 A.M.**

Ethics in Economic Development

### 11:30 A.M. – 12:30 P.M.

### Lunch/Free Time

**12:30 P.M. - 1:30 P.M.**

Ethics in Economic Development

### (Continued)

**1:30 P.M - 5:00 P.M.**

Simulation Exercise – Selecting a Community and a Site as a Member of a Corporate Site Selection Team