



Gatton
COLLEGE OF BUSINESS & ECONOMICS
UNIVERSITY OF KENTUCKY



March 5, 2009

Dear Colleague,

I invite you and your colleagues to join us for the Fourteenth Annual University of Kentucky Economics Teaching Workshop to be held on Saturday, March 28th. The first thirteen workshops each had over fifty economists in attendance coming from schools all over the state, as well as economics professors from neighboring states. We hope that you will find this year's workshop even more enjoyable and educational, featuring keynote speakers James Gwartney and Joe Calhoun, both of Florida State University and the Stavros Center for the Advancement of Free Enterprise and Economic Education, as well as other sessions.

The Workshop is sponsored by Cengage Learning, the UK Department of Economics, the Carol Martin Gatton College of Business and Economics, Irwin-McGraw Hill, Pearson Education, and Worth Publishing. A publisher's book exhibit will be available. To offset some of the cost there is a registration fee of \$25. The attached material has more detailed information about the Workshop and a registration form.

The Workshop will be held in the Gatton Business and Economics Building; signs posted on the entrance doors will direct you to the Workshop. Since we are meeting on Saturday, parking should not be a problem. A map is included for your convenience.

We will also hold afternoon, concurrent sessions in which presenters will share their teaching innovations and research. These sessions have been among the highlights of many past conferences.

The Workshop will be exciting and informative, and as always, it will be nice to meet and talk with colleagues from around the state and region. We hope you will be able to attend.

Sincerely,

A handwritten signature in black ink that reads 'John Garen'.

John Garen
Chair, Department of Economics



**Fourteenth Annual
University of Kentucky Economics Teaching Workshop**

**Saturday,
March 28, 2009**

Keynote Speakers

James D. Gwartney

"The Current Economic Crisis: Cause and Aftermath."

Joe Calhoun

*"No Student Wallflowers: The
Personal Response System and Student Engagement"*

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Department of Economics

Gatton College of

Business & Economics

Our goal is to expand economic education throughout the Commonwealth of Kentucky and the surrounding region by presenting an annual workshop on pedagogy and a forum for faculty to share their insights on teaching economics.

We hope you will join us for our Fourteenth Annual
University of Kentucky Workshop.

PROGRAM AGENDA:

**Workshop Program
Saturday, March 28, 2009
(Book exhibits open beginning at 8:30)**

- 8:30-9:00** Arrive on campus – juice, coffee, bagels, and donuts. **In BE 247**
- 9:00-9:05** Welcome–John Garen-Chair, UK Department of Economics
- 9:05-9:10** Introduction of Workshop Speakers – Gail Hoyt
- 9:10-10:15** Jim Gwartney, *"The Current Economic Crisis: Cause and Aftermath."*
- 10:15-10:45** Break
- 10:45-11:45** Joe Calhoun, *"No Student Wallflowers: The Personal Response System and Student Engagement"*
- 11:45-12:45** Lunch in BE 247
- 12:45-1:15** Concurrent Sessions
Session 1: Joab Corey, *"Mixing It Up: Using Activities and Examples to Keep Students Engaged"*
Session 2: - Paul Watro, *"Using the KISS Principle, Common Sayings and Everyday Items to Enhance Learning of Economic Concepts "*
- 1:30-2:00** Concurrent Sessions
Session 1: Tom Cate and Linda Dynan, *"Pedagogy and Self-directed Learning"*
Session 2: Evan Hillebrand, *"Teaching Policy Analysis With Models"*
- 2:00** Workshop Evaluations

Registration Form

Name: _____

Institution: _____

Office Mailing

Address: _____

Work

Phone: _____

Email: _____

Fee: \$25 (check only please), includes juice and pastries, coffee break, lunch, and workshop materials.

Please make check payable to: University of Kentucky, Economics Department.

**Deadline for Registration:
Wednesday, March 25, 2009**

Mail to:

**Economics Teaching Workshop
Department of Economics
335F Business & Economics
University of Kentucky
Lexington, KY 40506-0034**

If you wish to register at the door, please let Jeannie Graves know by Monday, March 23, 2009, in order to add your name to the luncheon list.

jeannie.graves@ukv.edu or phone 859-257-7635.

Workshop Presenters

James Gwartney holds the Gus A. Stavros Eminent Scholar Chair at Florida State University, where he directs the Stavros Center for the Advancement of Free Enterprise and Economic Education. He is the coauthor of *Economics: Private and Public Choice*, (South-Western / Cengage Learning), a widely used principles of economics text that is now in its 12th edition. He is also co-author of an economics primer, *Common Sense Economics: What Everyone Should Know About Wealth and Prosperity* (St. Martin's Press, 2005). He served as Chief Economist of the Joint Economic Committee of the U.S. Congress during 1999-2000. He is the past president of the Southern Economic Association. His Ph.D. in economics is from the University of Washington.

Joseph P. Calhoun is a Lecturer in the Department of Economics and the Assistant Director of the Stavros Center for the Advancement of Free Enterprise and Economic Education at Florida State University. He currently teaches large principles of economics classes with annual enrollment of nearly 3,000 students. To enhance student learning and manage multiple large sections, he is a heavy user of technology both in and outside the classroom. He is also well known around campus for showing video clips to illustrate concepts and inject humorous breaks. In addition to leading workshops for the Stavros Center, he has presented teaching ideas and technology at several national conferences. His Ph.D. is from the University of Georgia. Dr. Calhoun has received numerous teaching awards including the Outstanding Graduate Student Teaching Award at the University of Georgia, the Undergraduate Teaching Award at FSU, and three times received the Service Excellence Award for Teaching from Phi Eta Sigma at FSU.

Tom Cate is Professor of Economics at Northern Kentucky University and the 2008 Milburn Outstanding Professor. His research includes the teaching of economics and the economics of JM Keynes. He has been at NKU since August 1975.

Joab Corey is currently finishing his Ph.D. at West Virginia University and has recently accepted a position at Florida State University where he will be working with the Stavros Center in an effort to enhance the quality of economic education. He specializes in finding creative ways to teach economics to undergraduate students and has incorporated some of these ideas into two papers "Using Interactive Games and Examples to Teach Basic Economic Concepts" and "The Economics of My Cancer Treatment: How to use Medical Experiences to Teach Economics", which are currently under review at the Journal of Economics Education. His teaching experience includes large section classes in principles of microeconomics, principles of macroeconomics, and basic statistics as well as introducing a behavioral economics class at West Virginia University.

Linda Dynan is an Assistant Professor in the Department of Economics and Finance at Northern Kentucky University. Her research includes teaching economics, health care organization, physician supply and health disparities.

Evan Hillebrand is Associate Professor of International Economics at the Patterson School of Diplomacy and International Commerce. He teaches courses in Geopolitical Modeling, Economic Statecraft, Globalization, and Energy Security for the Patterson School's MA students who are seeking careers in government service or with international agencies. Before coming to Kentucky in 2004, Dr. Hillebrand spent over 30 years as an economic analyst with the Central Intelligence Agency. He is a co-author, with Barry B. Hughes, of Exploring and Shaping International Futures, and recently published "The Global Distribution of Income in 2050" in World Development (May 2008). He consults for the National Intelligence Council, the Departments of State and Energy, and the United Nations.

Paul Watro is a professor at Jefferson Community & Technical College where he has been teaching economics since 1989. In recent years, he has been actively engaged in doing research in teaching and learning. He has given presentations at Robert Morris University's teaching conference in each of the last three years as well as at the Midwest meeting last year. Prior to his current position he was an economist at the Federal Reserve Bank of Cleveland in the Research Department for 16 years. His work at the Cleveland Fed primarily involved analyzing the anti-competitive effects of bank mergers and acquisitions and also conducting bank structure and performance studies. He had many articles published in various publications by the Bank. While in Cleveland, Paul also taught part-time at John Carroll University, Cuyahoga Community College and Cleveland State University.

**If you have any questions or concerns about registration please contact
Jeannie Graves at 859-257-7635
jeannie.graves@uky.edu**