

# Economic trends, events and policies

which will influence our economic and financial future.

**The Center for Business and Economic Research (CBER)** is the applied business and economic research branch of the Gatton College of Business and Economics at the University of Kentucky. Its purpose is to disseminate economic information and provide economic and policy analysis to assist decision makers in Kentucky's public and private sectors. In addition, CBER performs research projects for federal, state, and local government agencies, as well as for private sector clients nationwide. The primary motivation behind CBER's research agenda is the belief that systematic and scientific inquiries into economic phenomena yield knowledge which is indispensable to the formulation of informed public policy. CBER's research includes a variety of interests. Recent projects have been conducted on manpower, labor, and human resources; transportation economics; health economics; regulatory reform; public finance; and economic growth and development.

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**Gatton College's Executive Education Center (EEC)** is dedicated to providing a forum that allows attendees to broaden their knowledge base while providing an opportunity to strengthen their job skills. The EEC works with companies to design and develop targeted programs that address specific company needs. These programs are designed as certificate programs and have a duration from one week up to one year. The EEC also provides a series of public programs that cater to the emerging needs of the community and the evolving economic times. Some of the public programs include School Finance, Human Resources, Certificate in Business Administration, Accounting, and Certificate in Healthcare Leadership. The value to participants is the diversity of attendees and the highly interactive nature of the programs. All of the courses are taught by top-notch Gatton College Faculty and by experts in their respective professions. These programs enable you to become a world-ready businessperson and a leader in your field.

For more information, visit  
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## world-ready professionals

At the Gatton College of Business and Economics, we are committed to preparing savvy, world-ready professionals. Our cutting-edge offerings are designed to give students real-world experiences enhanced by first-rate teaching. Partnering with esteemed faculty and successful businesses, our students are walking away with degrees that have prepared them for the real-world business challenges they will face.

Gatton College offers two options to obtain a world-class MBA degree - the 11 month intensive program or the traditional evening program. Either way, you will have the skill set to master the many challenges in the global economy. Gatton College also offers the M.S. Accounting degree which was recently ranked 4th among public universities in terms of pass rate for the C.P.A. exam.

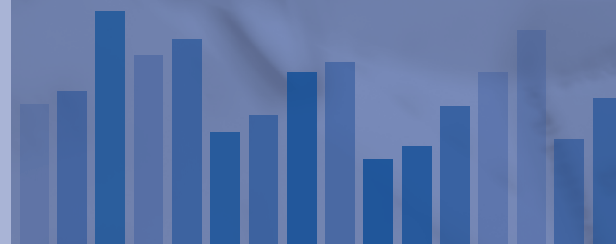
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23<sup>RD</sup> ANNUAL  
economic outlook  
CONFERENCE | 12

Exploring  
key economic issues  
facing Kentuckians today.



Tuesday, January 31, 2012  
8 a.m. to 12 p.m.  
Lexington Convention Center



## Mark your calendar...

for the 23rd Annual Economic Outlook Conference to be held Tuesday, January 31, 2012, at the Lexington Convention Center. The event will provide an overview of economic issues currently faced by Kentuckians, with a view toward the future of the economy.

We are pleased to be offering a full-slate of top-notch speakers, including:

- **David Draine**, Senior Researcher with The Pew Center on the States, a division of The Pew Charitable Trusts. Mr. Draine provides The Pew Center on the States with policy research and analysis in areas including state financial health, government performance and economic competitiveness. For PCS, he has helped develop Trends to Watch and been involved in projects on state pensions and retiree health benefits and the foreclosure crisis.
- **Mark E. Schweitzer**, Senior Vice President and Director of Research at the Federal Reserve Bank of Cleveland. Dr. Schweitzer leads the Bank's Research Department, setting the direction for economic research, selecting and developing staff, and briefing the Bank president prior to meetings of the Federal Open Market Committee of the Federal Reserve System.

Please plan to keep abreast of current trends and the future prospects for our economy by joining us at this year's Economic Outlook Conference.

Dr. Merl M. Hackbart  
Interim Dean, Gatton College of Business & Economics

*This year's conference will be held in the Bluegrass Ballroom 2 of the Lexington Convention Center on Tuesday, January 31, 2012, from 8 a.m. to 12 p.m. The registration fee is \$100 (includes continental breakfast and materials). For multiple registrations of five or more a discounted registration fee of \$85 will be offered. Early registration is recommended. For information on parking and directions, visit the Lexington Convention Center's Website at [www.lexingtoncenter.com](http://www.lexingtoncenter.com)*

For more information about the event,  
call 859.257.8746 or 1.800.284.6407  
or register online at [www.gatton.uky.edu/eec](http://www.gatton.uky.edu/eec)

## Agenda

- 8:00 a.m. Registration and Continental Breakfast**
- 8:30 a.m. Welcome and Introductions**  
Dr. Merl M. Hackbart  
*Interim Dean,  
Gatton College of Business & Economics,  
University of Kentucky*
- 8:40 a.m. "A View from the Federal Reserve"**  
Dr. Mark E. Schweitzer  
*Senior Vice President and  
Director of Research,  
Federal Reserve Bank of Cleveland*
- 9:20 a.m. "An Overview of the State and Local Economies: Recent Developments and Implications for 2012"**  
Dr. Kenneth R. Troske  
*Sturgill Endowed Professor of Economics  
and Director of CBER, and Former Member  
of the Congressional Oversight Panel,  
Gatton College of Business and Economics  
University of Kentucky*
- 10:00 a.m. Q & A**
- 10:15 a.m. Break**
- 10:30 a.m. "How Will the Affordable Care Act's Employer Mandate Affect Kentucky Businesses"**  
Dr. Aaron Yelowitz  
*Associate Professor of Economics,  
Gatton College of Business and Economics  
University of Kentucky*
- 11:10 a.m. "The Widening Gap: Pensions and Retiree Health Care"**  
Mr. David Draine  
*Senior Researcher,  
The Pew Center on the States,  
a division of The Pew Charitable Trusts  
Washington, D.C.*
- 11:50 a.m. Q & A**
- 12:00 p.m. Adjourn**

## 23<sup>RD</sup> ANNUAL economic outlook CONFERENCE

Tuesday, January 31, 2012  
Lexington Convention Center (Bluegrass Ballroom 2)  
Registration & Continental Breakfast: 8:00 – 8:30 a.m.; Program: 8:30 a.m. – 12:00 p.m.

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Business Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Business Phone: \_\_\_\_\_ Name Desired on Badge: \_\_\_\_\_  
Email: \_\_\_\_\_

Complete the form above (copy form for multiple registrations) and mail to Executive Education Center,  
225 Gatton College of Business & Economics, University of Kentucky, Lexington, KY 40506-0034. Phone: 859-257-8746 or 1-800-284-6407  
Fax: 859-257-4822 **Make Check Payable to U.K. Executive Education Center or charge to credit card:**

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